

Central Community College Automotive Careers Training Center

NEW 42,000 sq. ft. ←
**AUTOMOTIVE
CAREERS
TRAINING CENTER**
→ Replacing an 80-year-old facility

**Grow Here.
Train Here.
Work Here.**

94%

of graduates are
employed full-time in
CCC's service area



A lay of the land ...
IN CENTRAL NEBRASKA



Feasibility Study

September 18-23, 2023

Challenges of the *REGION'S ECONOMY*

1

Shortage of workforce

2

Affordable housing

3

Taxes

4

Inflation

5

Low wages

Feasibility Study Results

“THIS IS AN ISSUE FOR EVERYONE WHO OWNS A CAR, DRIVES A CAR, INSURES A CAR, HAS A FLEET OF CARS, LOANS MONEY FOR AUTO PURCHASES ... ON AND ON!”

- Feasibility Study Participant



94%

of respondents do not believe there will be an adequate number of **technically skilled workers** to meet the demands of the region in the near future (two to five years). Central Community College is viewed as an **integral part** of the solution to close the gap.



90%

of respondents believe the degrees offered by Central Community College are either important or very important in **meeting the needs** for the students in the region.



92%

of respondents have either a positive or very positive impression of **Central Community College**.



84%

of respondents have either a positive or very positive impression of the **administration, staff and faculty** of Central Community College.

Feasibility Study Results

“

**This is sorely
*NEEDED.***

**It is long
*OVERDUE.***

- Feasibility Study Participant

”

90%

of respondents have a positive or very positive impression of the proposed automotive center and its potential impact on students, the region and the college.

84%

believe the automotive center will meet the goals and priorities CCC has for its graduates and the region.

We heard it

“

OVER THE NEXT 5-10 YEARS, OUR INDUSTRY WILL NOT BE RECOGNIZABLE ... DO YOUR BEST TO ANTICIPATE. NEED TO BE AWARE OF THE FACT OTHERS HAVE INVESTED IN THEIR FACILITIES. CCC IS NOW BEHIND. THIS PROJECT IS NECESSARY. IT HAS TO HAPPEN IN ORDER TO RECRUIT AND RETAIN STUDENTS. - Feasibility Study Participant

”

“

Don't wait to start until you have gotten the \$3.5 MILLION, or the cost of the building WILL GO UP.

- Feasibility Study Participant

”

“

**The investment is pennies on the dollar
ON WHAT THE AREA WILL GET BACK.**

- Feasibility Study Participant

”

*It is important that we invest in our training facilities right here in Central Nebraska. When our students train here on the latest industry standards, they not only are prepared for the workforce...they **stay here**, in our workforce. This builds economies and builds communities.*

Ray O'Connor

*Real Estate Developer, Grand Island
CCC Foundation Board Member*

Solutions for a skilled workforce

Automotive Professionals are in high demand in the Central Community College Service Area.

Automotive Technicians/Mechanics*

- There are 991 jobs in CCC's 25 county area
- 33% of these jobs were open in 2021

72 Unduplicated Graduates per year

Auto Body Technicians/Coating Painting & Spraying*

- 476 jobs in CCC's 25 county area
- 20% of these jobs were open in 2021

20 Unduplicated Graduates per year

*Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics.





Project Outcomes

“We are doing exceptional work in the AUTO program at Central. Our current facilities have served us well and allowed us to grow.

But now that we have grown, it is time for a new space, one that is as advanced as the industry we are serving.






A place where students feel comfortable, supported, and that has the tools & equipment necessary to launch them into this ever-changing industry.”

–Kyle Finecy, CCC Auto Instructor

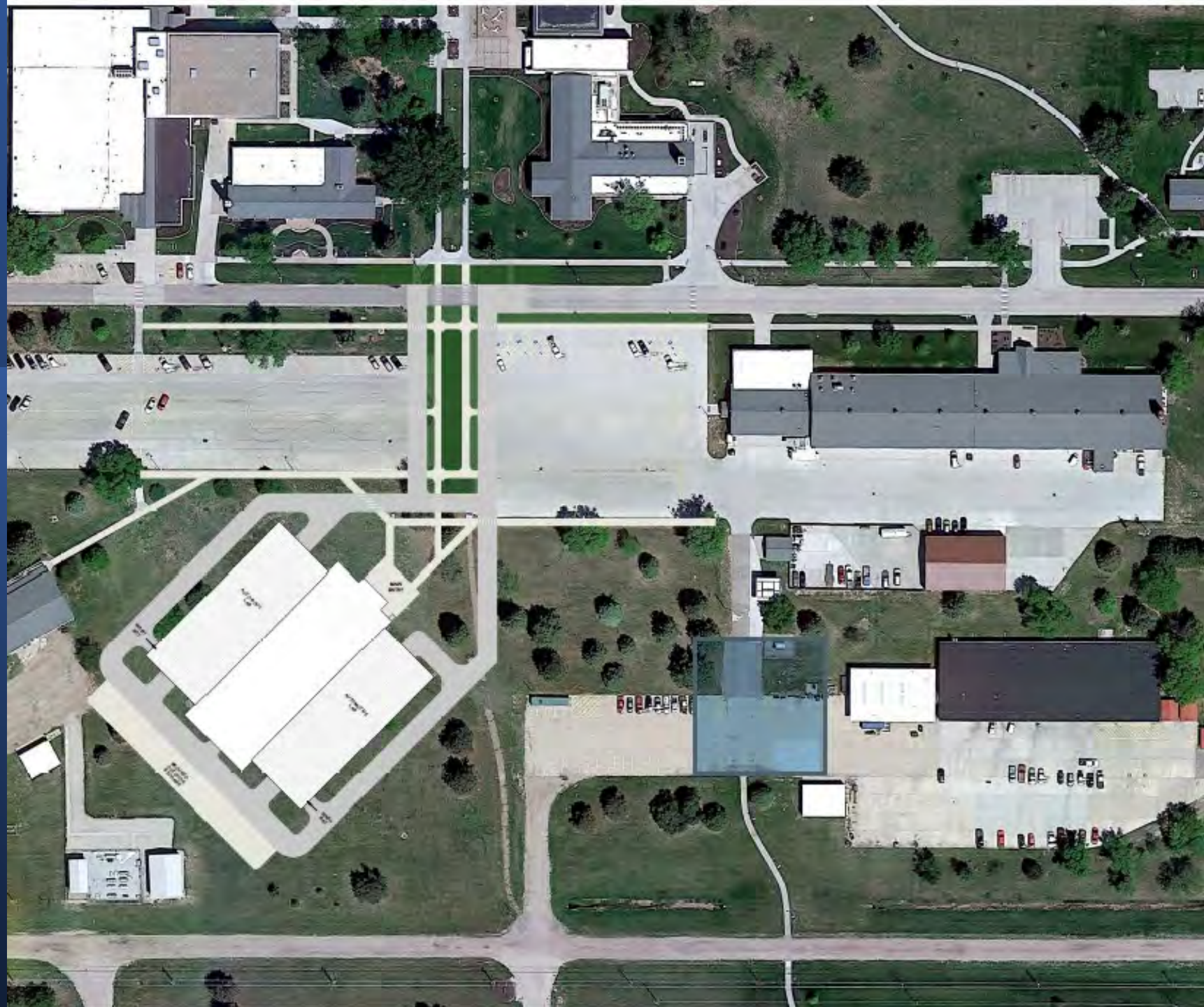


Project Outcomes

Central Community College Drive/Shift *PROJECT OUTCOMES:*

-  Excite and support program enrollment in Central Nebraska
-  Retain and increase completion rate of automotive career diploma and degree graduates in Central Nebraska
-  Modern classroom space and increased service bay lab space for hands-on learning
-  Labs are designed for modern systems and have capacity for future training needs
-  Create an endowment for student scholarships and program enhancements

Site Plan



Project Timeline



Timeline

- Industry Input Session** April 2023
- Feasibility Study** September 2023
- Nebraska Coordinating Commission Project Approval** Fall 2023
- Campaign Organization** Winter 2024
- Industry Input Session** March 2024
- Major Gifts Campaign** April 2024 – December 2024
- Project Construction Bid Opening** Winter 2025
- Ground Breaking** Spring 2025
- Construction Complete** Summer 2026

Project Budget

Sources		
Federal ARPA		\$ 4,700,000.00
College Funds		\$ 14,740,336.00
Fundraising		\$ 3,500,000.00
Total Sources		\$ 22,940,336.00
Project Budget		
Construction		\$ 16,886,034.00
Utilities		\$ 257,400.00
Site Work		\$ 760,874.00
<u>Construction Contingency</u>		\$ 537,129.00
Total Construction		\$ 18,441,437.00
Furniture, Signage, & Movable Equipment		\$ 1,750,320.00
<u>Special & Technical Equipment</u>		\$ 406,692.00
Total Equipment		\$ 2,157,012.00
Architectural & Professional Services		\$ 1,495,907.00
Insurance, Soil, Permits, Relocation Costs		\$ 180,180.00
Scholarship & Program Endowment		\$ 500,000.00
Fundraising Costs		\$ 60,800.00
Uncollectible Pledge Expense		\$ 105,000.00
Total Other		\$ 2,341,887.00
Total Budget		\$ 22,940,336.00



Message from
Dr. Matt Gotschall
 Central Community College President

“

We recognize how important it is to invest in the economic engines of our communities. A shortage of well-trained automotive and auto body technicians will have a ripple effect on the entire economy. It is our goal to **drive the present and shift the future** with a new facility to meet the training needs of our region today and into the future. So we once again turn to our community partners to help Central Community College achieve our mission of *maximizing student and community success*.

”



Executive Leadership Team

- Madison Levander, Brian Levander— Levander's Body Shops
- Craig Korte, Dinsdale Automotive
- Scott Sterling, Hastings Ford
- Shane Killion, Midway (Chev. Dodge, Chrysler, Jeep, Ram)
- Doug Keller, Eustis Body Shops
- Dan Janssen, Janssen Auto Group



CCC Foundation Board Members

- Jeanne Schieffer,
Columbus
- Jeff Anderson,
Hastings
- Jack Schreiner,
Hastings
- Ray O'Connor,
Grand Island



CCC Leadership Team



Dr. Matt Gotschall
College President



Dr. Chris Waddle
Hastings Campus
President



Dr. Nate Allen
Dean of Skilled &
Technical Sciences



CCC Faculty

John Oberheide, Automotive

Kyle Finecy, Automotive

Nicholas Kelley, Automotive

Alison Feeney, Associate Dean of Career & Technical Sciences

Fred Kuta, Auto Body

Michael Hoskins, Auto Body





Traci Skalberg, Director



Dean Moors, Planned Giving



Pat Stange, Operations



Dr. Cheri Beda, Alumni



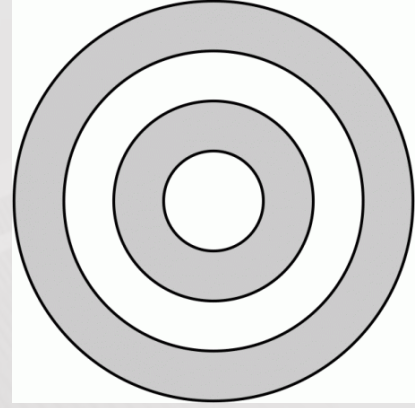
Jessica Rohan, Grants

Foundation Team



Driving the Present

Shifting the Future Campaign



01

Solicit Level A –
April/May

- Executive Leadership Team
- Lead Gifts
- College Internals

02

Level B – June-December

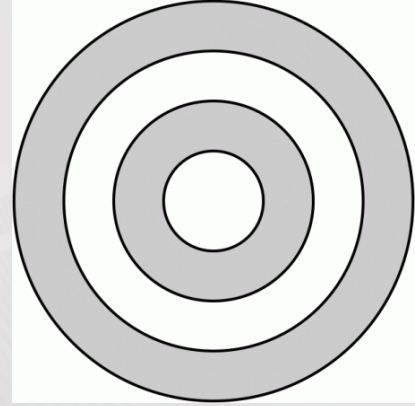
- Industry Partners
- Distribution of flyer

03

Level C –

- Ancillary Industries
- Interested Individuals

Campaign Status Report



Number Required	Gift Level	Total at this level	Actual Number	Cash Gifts to Date	Pledged Gifts to Date	Pending Pledges w amounts	Pending Pledges - amounts unknown	Total Actual Raised	Total Pending
1	\$ 1,000,000.00	\$ 1,000,000.00	1		\$ 1,000,000.00			\$ 1,000,000.00	\$ 1,000,000.00
1	\$ 500,000.00	\$ 500,000.00	1		\$ 500,000.00		\$ 600,000.00	\$ 500,000.00	\$ 600,000.00
2	\$ 250,000.00	\$ 500,000.00						\$ -	\$ -
5	\$ 100,000.00	\$ 500,000.00	3	\$ 200,000.00	\$ 250,000.00		\$ 325,000.00	\$ 450,000.00	\$ 325,000.00
3	\$ 75,000.00	\$ 225,000.00						\$ -	\$ -
5	\$ 50,000.00	\$ 250,000.00					\$ 50,000.00	\$ -	\$ 50,000.00
8	\$ 25,000.00	\$ 200,000.00	1		\$ 25,000.00	\$ 25,000.00		\$ 25,000.00	\$ 25,000.00
20	\$ 10,000.00	\$ 200,000.00	2		\$ 30,000.00		\$ 20,000.00	\$ 30,000.00	\$ 20,000.00
15	\$ 5,000.00	\$ 75,000.00	2		\$ 10,160.00		\$ 10,000.00	\$ 10,160.00	\$ 10,000.00
20	\$ 2,500.00	\$ 50,000.00	1		\$ 2,500.00			\$ 2,500.00	\$ -
numerous	under \$2499		5	\$ 3,736.24	\$ 1,800.00			\$ 5,536.24	\$ -
80	Total	3,500,000	16	\$ 203,736.24	\$1,819,460.00	\$ 25,000.00	\$1,005,000.00	\$ 2,023,196.24	\$ 2,030,000.00

Driving the Present *SHIFTING THE FUTURE*

Central Community College
Automotive Careers Training Center



Donor Honor Roll Levels

All gifts will be recognized in print and online. Gifts of \$1,000 or more will be included in a permanent display at the Central Community College Automotive Careers Training Center.

\$250,000+

Board of Governor's Diamond Club

\$100,000 – \$249,999

Board of Governor's Platinum Club

\$50,000 – \$99,999

Board of Governor's Gold Club

\$25,000 – \$49,999

Board of Governor's Silver Club

\$10,000 – \$24,999

Board of Governor's Bronze Club

\$5,000 – \$9,999

Presidents Club

\$2,500 – \$4,999

Cabinet Club

\$1,000 – \$2,499

Deans Club

Up to \$999

Campus Builders



Naming Rights Levels*

● **\$20,000**

● **\$50,000**

● **\$75,000**

● **\$100,000**

● **\$250,000**

● **\$500,000 - \$5,000,000**

**Interested in Naming Rights?
There are many opportunities
to leave your legacy for the
next generation. Contact:*

Traci Skalberg
Executive Director
402-461-2475
traciskalberg@cccneb.edu



PLEDGE AGREEMENT

Automotive Careers Training Center



Driving the Present
SHIFTING THE FUTURE

I, _____, do hereby subscribe and agree to contribute and promise to pay to the Central Community College Foundation the sum of \$_____, in consideration of this and other pledges to be used for the Central Community College Automotive Careers Training Center Project. I understand this pledge can be given as a one-time donation, or given over a three-year period. The entire pledge, or first installment of a three-year pledge, will be made on or before_____.

Please print all information and return to the CCC Foundation,
201 Foundation Pl. Ste 200, Hastings, NE 68901

I would like to make my contribution as follows:

☐ One Time _____ ☐ Enclosed ☐ Online: thecccfoundation.org

☐ Pledge of _____, will be provided as _____ per year* for _____ years.
*up to three years or as negotiated

☐ Gift In-Kind of Goods or Services: _____

☐ Planned Gift: _____ (Attach document securing planned gift to the CCC Foundation)

Pledge Start Date _____ (Pledge will be invoiced yearly on the anniversary date of pledge, unless otherwise arranged.)

Make checks payable to **CCC Foundation**. Please designate your gift to the "Auto Center".

Company/Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I/we wish this gift to remain anonymous. Yes ☐ No ☐

List recognition in annual report/signage as: _____

Signature: _____ Date: _____

Accepted by the CCC Foundation:

Traci Skalberg, Executive Director

Date: _____





Scott Sterling, Hastings Ford –

“This project is important for Central Nebraska communities to give our students a great opportunity close to home.

The auto industry as a whole is short of young people getting into the industry as technicians. I know most dealerships and independent repair shops in our area and statewide are looking for technicians to currently fill positions.

We currently have multiple technicians and employees that have graduated from CCC. We have found CCC to be one of the main resources for employees in our business over the past 12 years.

The instructors do a great job preparing the students and also helping the students and business with placement after graduating.

Why now? These trades will be in high demand for many years to come, I believe having a top-notch facility will bring more students to CCC. ”

Questions?

THANK YOU!

Traci Skalberg
CCC Foundation

traciskalberg@cccneb.edu

402-461-2475

