

2020-2025 Strategic Planning Discussion

DR. MATT GOTSCHALL, COLLEGE PRESIDENT

SEPTEMBER 19, 2024



Our Mission: *Central Community College maximizes student and community success.*

Vision is to be the best choice in our service area for:

- Achieving students' lifelong educational goals,
- Developing a skilled workforce, and
- Advancing communities through public and private partnerships



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Access
- Student Success
- Preparation
- Partnerships
- Diversity
- Return on Investment
- Continuous Quality Improvement
- Creativity
- Leadership

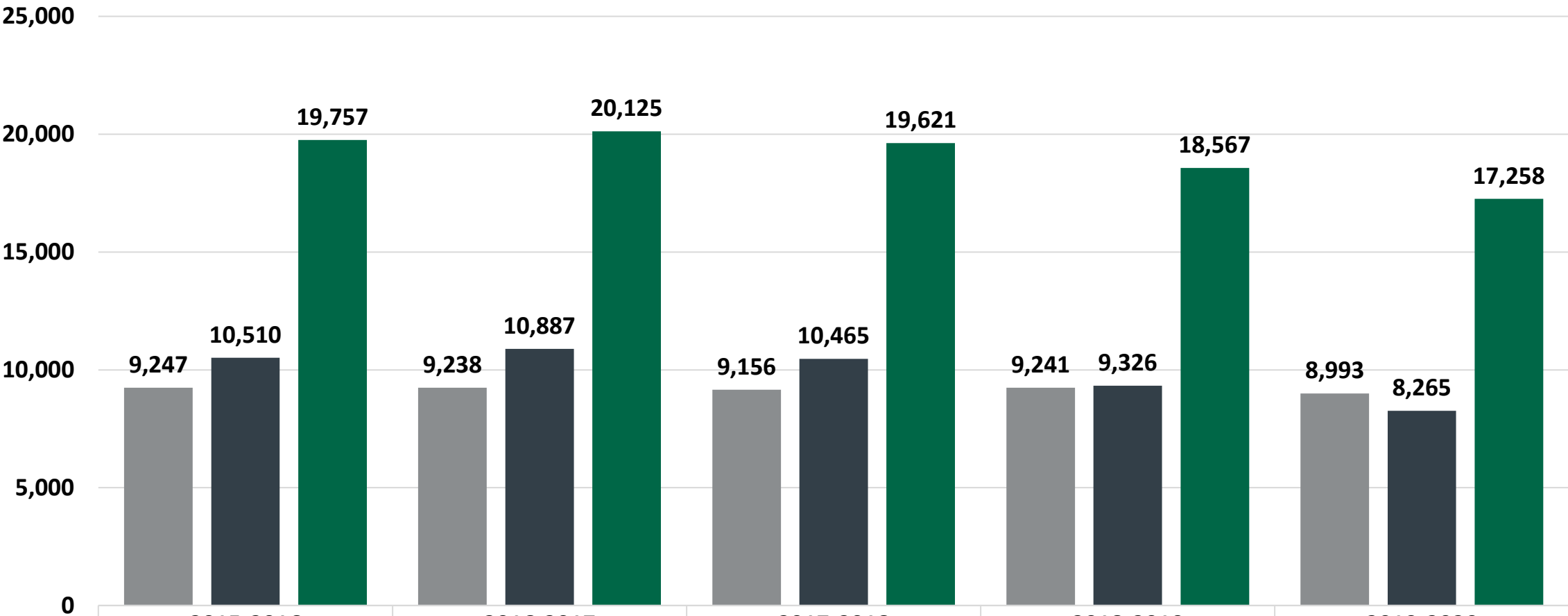


Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Access: developing instruction through multiple methods and quality support services, emphasizing student success by meeting students where they are through open enrollment and providing a valuable return on investment for educational dollars used.
- Metrics: Distance vs on-campus enrollments; % low-income students; Enrollment by county; Grad wage survey

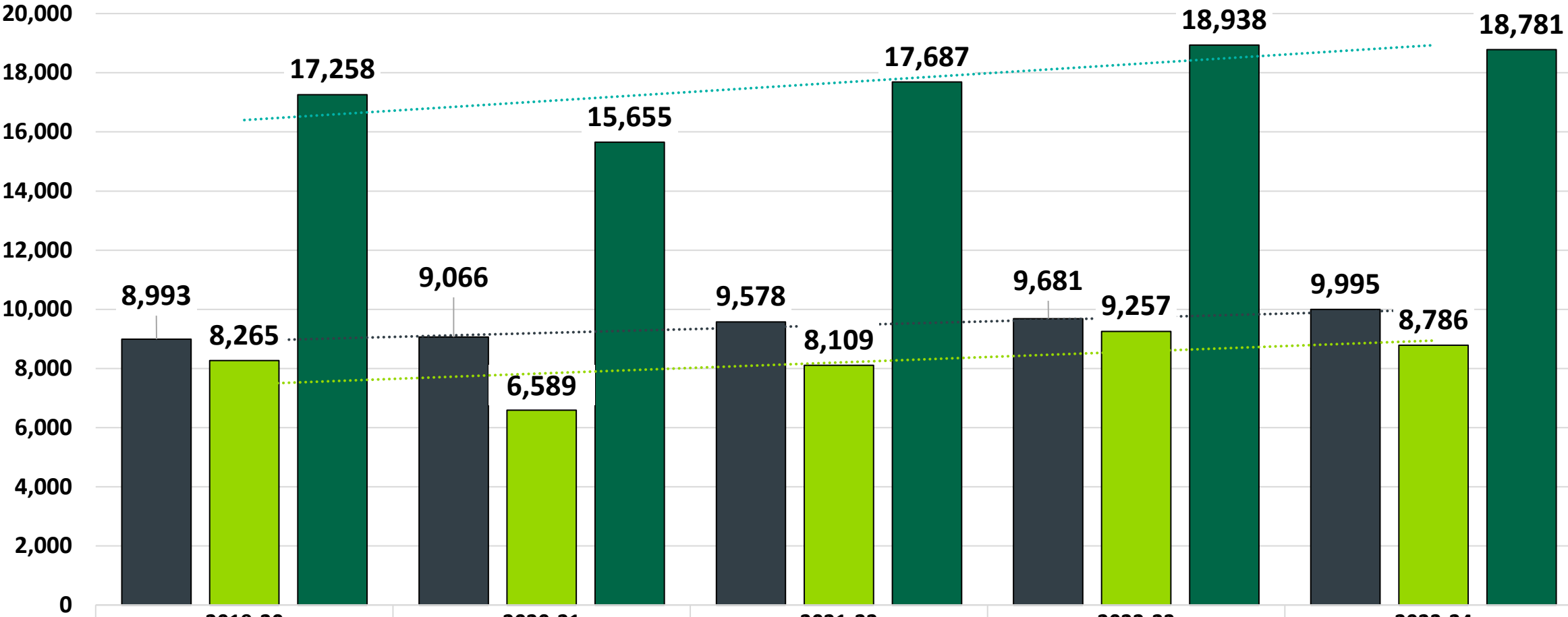


Five-Year Unduplicated Headcount



	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Credit Students	9,247	9,238	9,156	9,241	8,993
Non-Credit Students	10,510	10,887	10,465	9,326	8,265
Total (Dupl.)	19,757	20,125	19,621	18,567	17,258

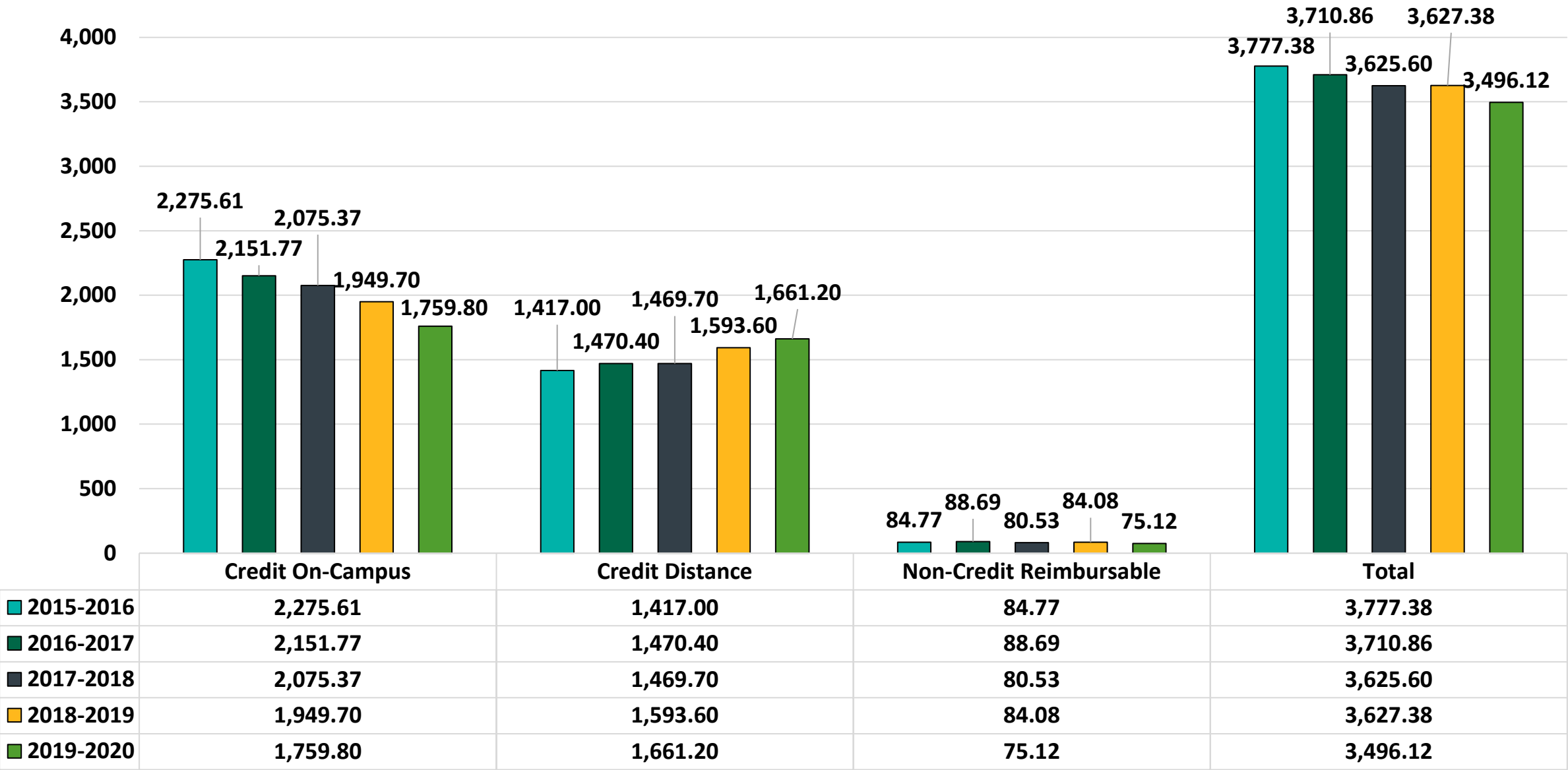
Headcount By Year



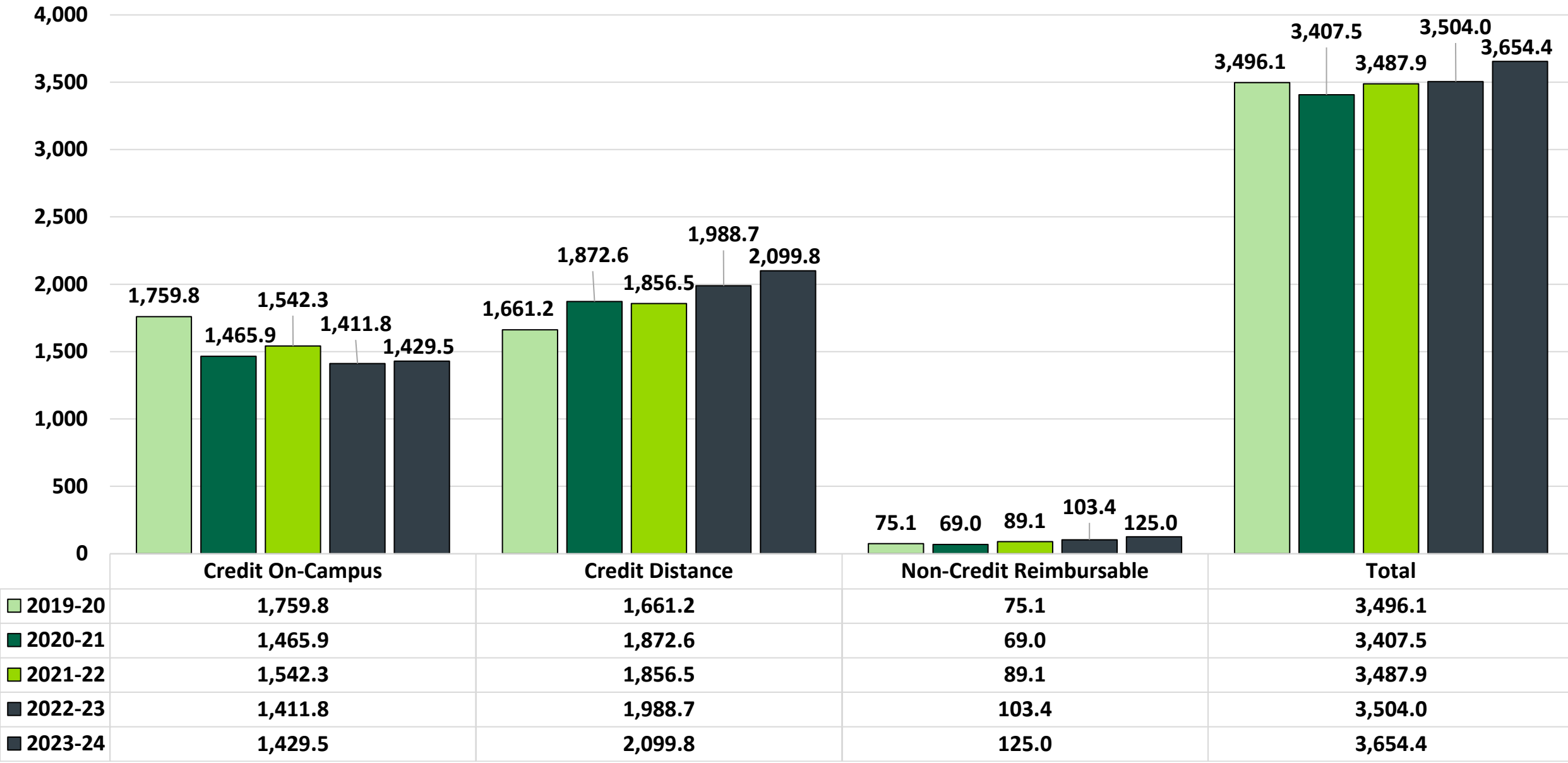
Credit Students	8,993	9,066	9,578	9,681	9,995
Non-Credit Students	8,265	6,589	8,109	9,257	8,786
Total (Dupl.)	17,258	15,655	17,687	18,938	18,781

Credit Students Non-Credit Students Total (Dupl.) Linear (Credit Students) Linear (Non-Credit Students) Linear (Total (Dupl.))

FTE Of On-Campus, Distance, and Non-Credit Reimbursable



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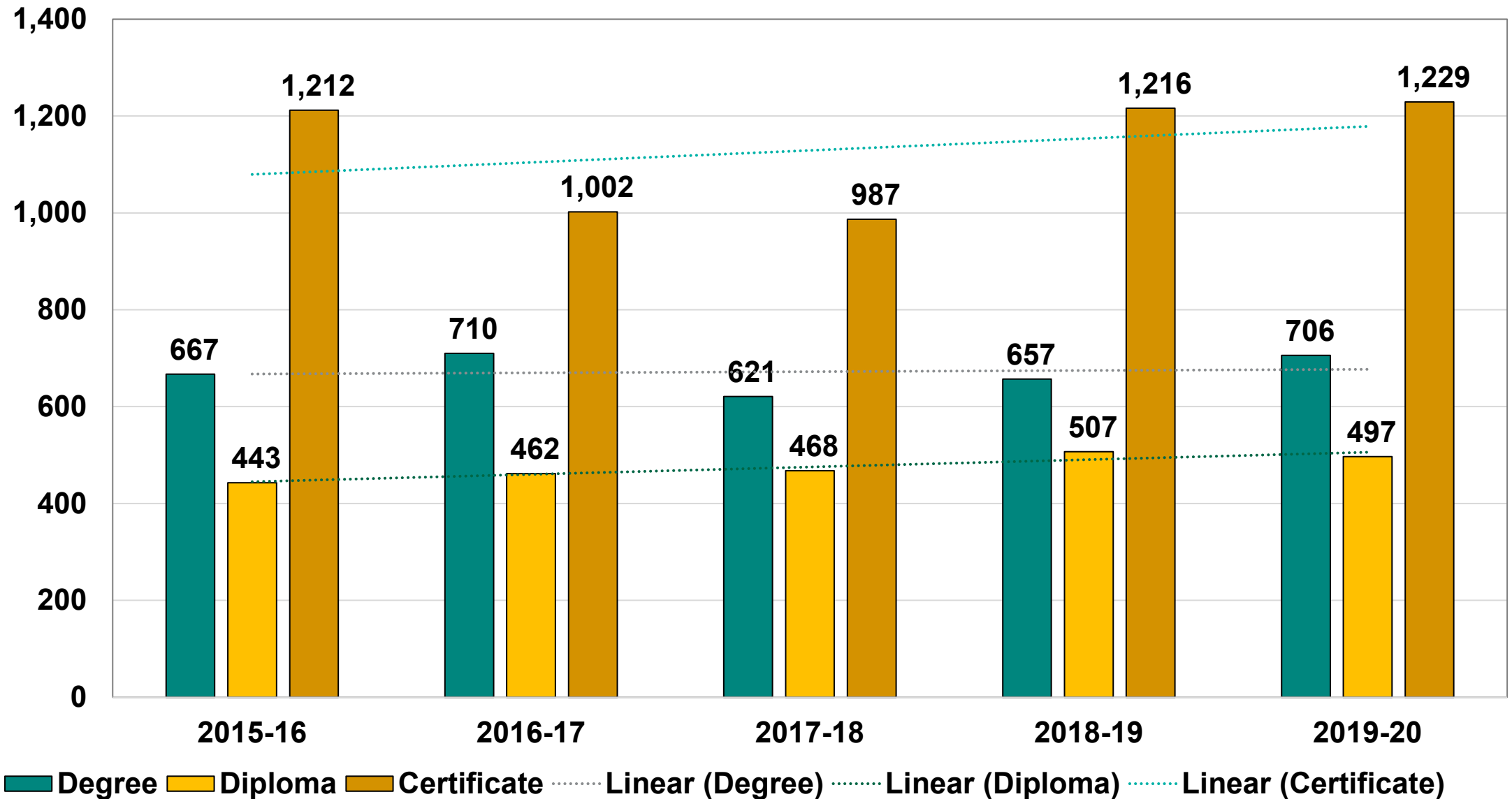
Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Student success: recognizing the importance of individual needs, providing comprehensive student support services, and producing academic and technical challenge; promoting student success by creating a learner-centered environment that supports holistic student development.
- Metrics: Awards earned; Grad Academic Experience Survey; 150% and Six-year completion rates; Employer survey



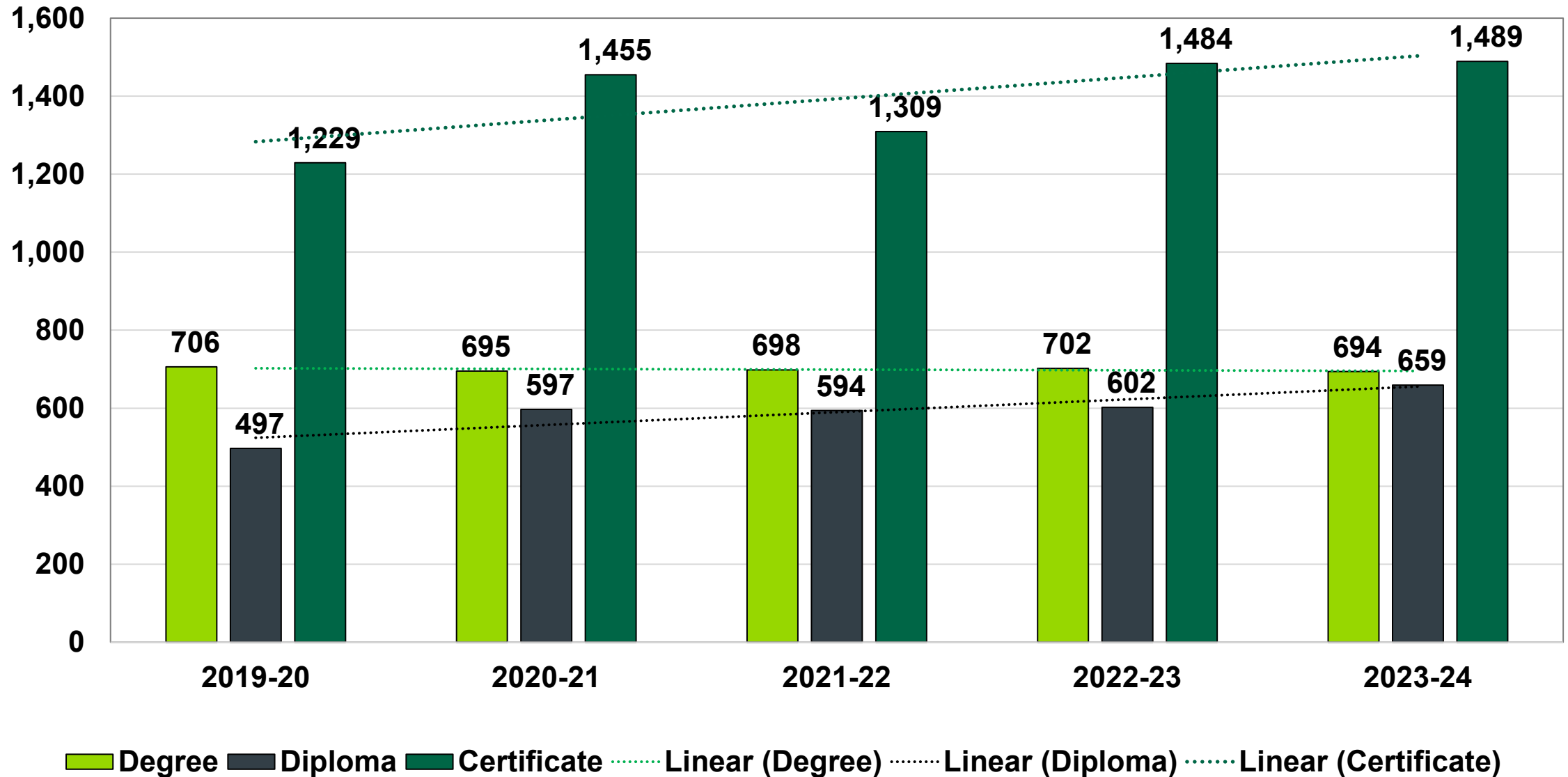
Total Number of Awards College-wide

Students may be duplicated across award levels



Total Number of Awards College-wide

Students may be duplicated across award levels



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Preparation: serving the needs of diverse learners; fostering a commitment to lifelong learning by preparing students for their future in an interconnected global society.
- Metrics: Employer survey; Grad placement results; Adult education numbers and demographics; Health program pass rates



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Partnerships: fostering rural economic development by promoting and creating educational opportunities through mutually respectful and beneficial partnerships.
- Metrics: Higher ed partnership survey; Transfer agreements; High school interlocal agreements; grants; Socioeconomic study of impact from CCC operations



Number high school interlocal agreements, enrollment, Fall only: (Goal based on average performance over past five years.

Academic Year	High School Agreements	Unduplicated Headcount Enrollments	Credits taken in Term
Fall 2020	88	534	2171
Fall 2021	88	911	3735
Fall 2022	87	802	3377
Fall 2023	87	710	3149
Fall 2024			
Fall 2025 Goal	88	765	3300

(Source: CCC IR 2019-2023 Fall Semester Early Entry Monthly Enrollment Report Census Date (REGEE))

Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Diversity: valuing diversity within our student body and among our board of governors, faculty, staff and administration.
- Metrics: Enrollment & completion by gender, age, ethnicity; Board and employee demographics; Adult education demographics; Performance gaps of full-time vs part-time students



Fall 2018 cohort 150% graduate rates by ethnicity compared to NE community college peers:

Institution	Asian/ Pacific Islander	Black Non- Hispanic	Hispanic	Native American	Two or More Races	White Non- Hispanic	Total	Pell
CCC	42.9%	24.1%	30.1%	33.3%	N/A	47.0%	41.3%	37.1%
MCC	15.8%	6.3%	16.4%	0.0%	26.1%	28.5%	21.7%	17.1%
MPCC	50.0%	37.50%	46.9%	50.0%	41.7%	41.7%	41.8%	37.4%
NECC	75.0%	20.0%	33.5%	16.7%	37.5%	56.7%	52.0%	44.7%
SCC	35.3%	2.9%	18.2%	33.3%	9.8%	34.9%	31.1%	29.7%
WNCC	20.0%	21.1%	35.5%	0.0%	N/A	49.5%	42.4%	41.5%

Goal: Reduce gaps between ethnicity categories and be in top half of graduation rates of pell compared to other Nebraska community college peers.

Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Return on investment: exercising and upholding financial, social and environmental sustainability.
- Metrics: STARS report; Financial audits; State aid/tuition/local tax percentages; Facilities expenditures/overall budget; Bond rating



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Continuous Quality Improvement: using data and stakeholder input to make informed decisions in the best interest of students.
- Metrics: Annual employee satisfaction survey; Committee effectiveness surveys; Higher learning commission quality projects



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Creativity: being proactive in exploring, developing and implementing new programming and services to meet constituents' needs.
- Metrics: New grants; New or refined programs or services; New & sustaining scholarships/donations; New or revised courses.



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Leadership: demonstrating high ethical and professional standards; continuing to build on Central Community College's heritage while envisioning our future.
- Metrics: Fiscal, enrollment & FTE audit results; Accreditation status of institution & programs; Employee satisfaction survey; CCC Excellence in leadership completers

