

The 1206
1206 Main Ave
Crete, NE 68333



402-450-7465
savethedate@the1206.com
www.the1206.com

Tom Ourada, City Administrator
City Hall
Crete, NE 68333

March 30, 2023

Tom:

Enclosed please find our application for LB840 funds for the purposes of purchasing and erecting signage and a marquee display on the main facade of The 1206. We will use the funds to engage the services of Nebraska Sign to design, fabricate, and install the marquee. Preliminary design work has already been completed and is shown in the attachment, along with a price quote. We will also perform facade modifications and electrical work to support installation of the marquee. This work will represent our in-kind contribution to the total cost of the project.

Regarding economic development: our business model focuses on bringing people to Crete for public and private events at our venue. This signage will materially assist us in growing our business and therefore, bringing more people to town. This results in an economic ripple effect as they spend on hotels, gas, food, vendors, and other amenities while in town celebrating their life events. The signage will also enhance the appearance of Main Avenue and will be an eye-catching, memorable aspect of the streetscape.

Our projections based on Q1 revenue for 2023 show continued revenue growth at a rate of approximately 14% over last year, with a projected annual revenue of \$100,000. We see this rate of growth continuing for the foreseeable future as we continue to develop our niche in the marketplace.

Please see the attachments for the requested documentation. We are happy to provide additional info on request. Thank you for your consideration.

Sincerely,

Elayne Woods and Justin Jones
The 1206

ECONOMIC DEVELOPMENT PROGRAM APPLICATION FOR FUNDS

Please Type or Print Clearly and Answer Each Question (If Question Does Not Apply – Mark N/A).

Please Note: The Information Contained in this portion of the document is Public Information and will **NOT** be Considered Confidential.

A. APPLICANT INFORMATION:

Name of Entity Applying for Assistance: The 1206, LLC

Business Address: 1206 Main Ave Crete NE 68333
(City) (State) (Zip Code)

Contact Person: Justin G Jones Telephone Number: 4026132035

Fax Number: _____ Email Address: justin@the1206.com

Federal Tax ID Number: 861210977

Type of Entity: ☐ Start-Up ☐ Buyout ☒ Existing

If Existing, Number of Years in Business in Crete: 2

Business Classification: (Please Choose One)

- | | | |
|---|---|---|
| <input type="checkbox"/> Retail | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Research & Development |
| <input type="checkbox"/> Headquarter | <input type="checkbox"/> Telecommunications | <input checked="" type="checkbox"/> Tourism |
| <input type="checkbox"/> Warehouse/Distribution | <input type="checkbox"/> Government | <input type="checkbox"/> Other |

Business Type: (Please Choose One)

- | | | |
|---|--|--------------------------------------|
| <input type="checkbox"/> Proprietorship | <input type="checkbox"/> Corporation | <input type="checkbox"/> Partnership |
| <input checked="" type="checkbox"/> LLC | <input type="checkbox"/> Governmental Entity | <input type="checkbox"/> Other |

Does the Company have a Parent or Subsidiaries? ☐ Yes ☒ No

If Yes, Please List Name: _____

Address: _____
(City) (State) (Zip Code)

Ownership Identification: Please List all Officers, Directors, Partners, Owners, Co-owners and Stockholders.

Full Name	Title	Ownership Percentage
Elayne Woods	Owner	50
Justin Jones	Owner	50

Which type of assistance is the entity applying for?

☒ Grant ☐ Loan Guarantee If so, Lender? _____ ☐ Other

Explain: _____

What is the general purpose of the request (must be an allowed LB840/Economic Dev. Plan Project)?

☐ New Development
 ☐ New Business Startup
 ☐ Building Renovation
 ☐ Public Works
☐ Professional/Employee Recruitment
☒ Promotion/Tourism
☐ Job Training
☐ Working Capital
☐ Low - Moderate Income Housing
☐ Workforce Housing
☐ Technology
☐ Plan Management
☐ Technical Assistance
☐ Equity Investment

Does the business qualify to receive any incentives from the State of Nebraska? ☐ Yes ☒ No ☐ DK

Has the business applied for any incentives from the State of Nebraska? ☐ Yes ☒ No

If yes, please explain: _____

Employee Information: (FTE = Full-Time Equivalent = 2,080 Hours/Per Year)

Number of Existing Full-Time Equivalent Employees: 4

Number of Full-Time Equivalent Positions to Be Created: tbd

Will all of the Full-Time Equivalent Positions be Physically Located within the City of Crete, their Two- Mile Extraterritorial Jurisdiction or on Land Held in the Name of the City of Crete?

☒ Yes ☐ No

If no, please explain: _____

Does the Company Employ Any Seasonal Employees? ☐ Yes ☒ No

If Yes, How Many: _____
 (Seasonal employees must work for at least three continuous months and the position must reoccur annually)

B. PROJECT INFORMATION:

Please provide a Brief Project Summary Description:

See attachment

Use of Funds	Total Project Cost	Econ Dev Funds Requested
Land or Building Acquisition	\$	\$
Renovation/Rehabilitation	\$ 6,000 electrical	\$
New Construction	\$ 24,876.66	\$ 24,876.66
Machinery / Equipment Acquisition	\$	\$
Business / Employee Recruitment Activities	\$	\$
Technology Costs	\$	\$
Small Business Development	\$	\$
Working Capital (Includes Inventory)	\$	\$
Job Training	\$	\$
Other	\$	\$
Total Project Cost	\$ 31,000.00	24,876.66
	Total LB840 Funds Requested:	\$ 24,876.00

C. FUNDING SOURCES AND EQUITY INJECTION:

If Borrowing, Name of Lender: _____

Loan Amount: _____ Loan Term (Years): _____

Amount Injected Into the Project by Business/Partners/Owners:

\$6,000 electrical costs

Other Funding Source(s) and Amount(s): business funded

C. PROJECT LOCATION:

Within the Crete City Limits?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Within the Crete Two-Mile Jurisdiction?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Land Owned by the City of Crete?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Not Located in Crete but for area benefit?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

If Not in City Jurisdiction, please explain local benefit:

D. ATTACHMENTS: - Please Include the Attachments that Apply to Your Entity – See *checklist Page 5.*

Please Note: The Information provided pursuant to this Section Will be Deemed Confidential and will not be Available for Public Disclosure.

- Business Plan: Brief Description of the Business
- Resumes of all Owners/Co-Owners/Directors/Partners/Stockholders
- For Existing Businesses – Three (3) Yearly Financial Statements
- For Existing Businesses – Current Financial Statements (Less Than Sixty (60) Days Old)
- For Existing Businesses - List of Current Obligations (Include Company Names and Amounts)
- For Start-Up Businesses – Current Business Plan
- For Start-Up Businesses – Three Year Projections
- Tax Returns – Previous Three (3) Years – Personal Tax Returns May be Required for Proprietorship
- Letter from Lending Institution if applicable
- If a Corporation, LLC or Other Legal Entity - Copy of Organizational Documents (Articles, Bylaws)
- Please Note that Other Financial Documents May Be Required

E. APPLICANT SIGNATURE:

I certify that the information contained in this application and all attachments are correct to the best of my knowledge. By signing below, I authorize the City of Crete or their contracted representative to check my credit and the credit of all who are listed within this application. I understand that I must update my credit information if my financial situation changes.

Applicant's Signature

march 15, 2023
Date

United States Citizenship Attestation Form

For the purpose of complying with Neb. Rev. Stat. §§ 4-108 through 4-114, I attest as follows:



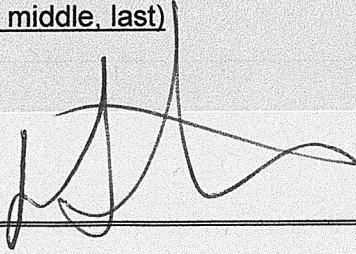
I am a citizen of the United States.

— OR —



I am a qualified alien under the federal Immigration and Nationality Act, my immigration status and alien number are as follows: _____, and I agree to provide a copy of my USCIS documentation upon request.

I hereby attest that my response and the information provided on this form and any related application for public benefits are true, complete, and accurate and I understand that this information may be used to verify my lawful presence in the United States.

PRINT NAME	Justin G. Jones <small>(first, middle, last)</small>
SIGNATURE	
DATE	3/31/23

1/19/2010

DOWNLOAD/SAVE

PRINT



1140 North 21st Street FAX (402) 476-3461
Lincoln, Nebraska 68503 Ph. (402) 476-6563
www.nebraskasign.com

PROPOSAL

Proposal #: 18088

Proposal Date: 03/08/23
Customer #: CRM006794
Page: 1 of 3

SOLD TO:	JOB LOCATION:
The 1206 1206 Main Ave. Crete NE	The 1206 1206 Main Ave. Crete NE

NEBRASKA SIGN COMPANY (HEREINAFTER CALLED THE "COMPANY") HEREBY PROPOSES TO FURNISH ALL THE MATERIALS AND PERFORM ALL THE LABOR NECESSARY FOR THE COMPLETION OF:

QTY	DESCRIPTION	UNIT PRICE	TOTAL PRICE
1	QUOTE #9662B ENTRANCE MARQUEE - OPTION B Fabricate a new, front lit wall sign and push-thru cabinet on a backer panel. Cabinet to have white Lexan face fitted for 3 lines of 6" changeable copy. Border to have LED carnival lighting. Logo to be 3" deep reverse lit channel letters mounted to a 1" backer. Underside of cabinet to covered with 5 recessed lights.	\$23,141.08	\$23,141.08
		SUB TOTAL:	\$23,141.08
		ESTIMATED SALES TAXES:	\$1,735.58

DESIGN(S) PROVIDED WITH THIS PROPOSAL IS (ARE) THE PROPERTY OF NEBRASKA SIGN COMPANY. RIGHTS ARE TRANSFERRED UPON ACCEPTANCE OF THIS PROPOSAL.

All materials used are of the highest quality. All work to be completed according to standard practices. Any alteration from specifications must be upon written order and charges adjusted. All agreements are contingent upon strikes, delays or accidents beyond our control. Our workmen are fully covered by workmen's compensation insurance. Customer assumes responsibility for any damage to unmarked underground utilities, underground sprinklers or when additional costs are incurred during excavations where underground obstructions (including rock) are encountered.

TOTAL PROPOSAL AMOUNT: \$24,876.66

TERMS: 50.0% DOWN, BALANCE DUE ON COMPLETION

INTEREST OF 1.5% MONTH WILL BE ADDED TO PAST DUE ACCOUNTS.

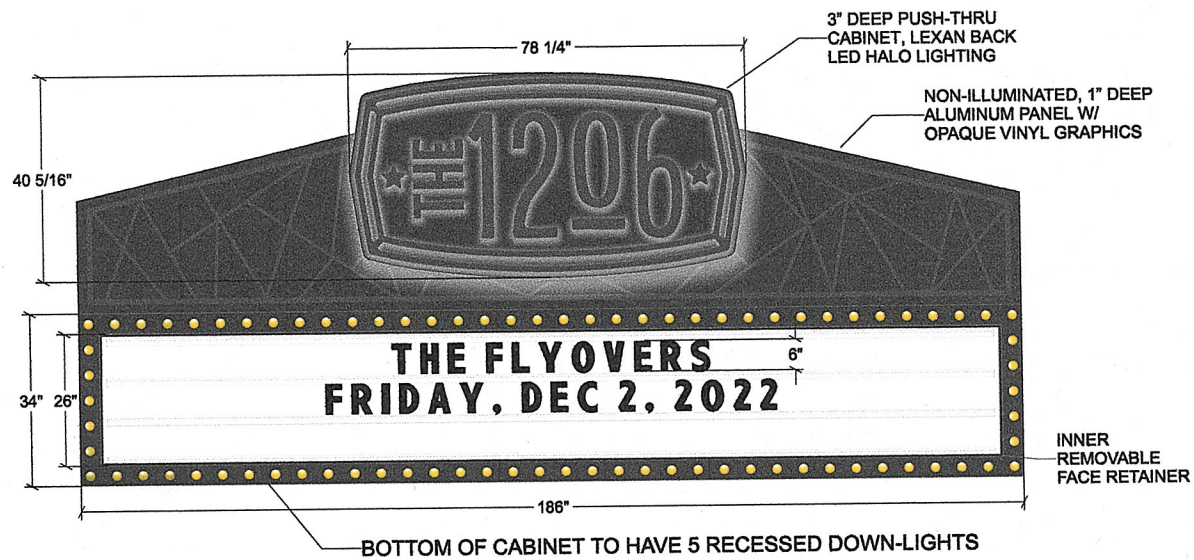
THIS PRICE DOES NOT INCLUDE ELECTRICAL HOOKUP, PERMITS, ENGINEERING OR TAX UNLESS SPECIFICALLY STATED.

NOTE: THIS PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED WITHIN 30 DAYS. WORK WILL NOT BEGIN UNTIL DOWN PAYMENT AND WRITTEN ACCEPTANCE IS RECEIVED. **AN ADDITIONAL 3% TRANSACTION FEE FOR CREDIT CARD PAYMENTS IS REQUIRED.**

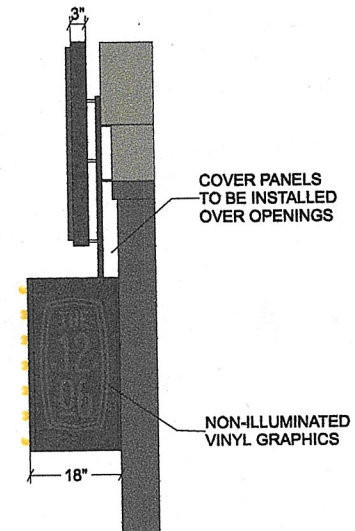
ANY ALTERATION FROM THE ABOVE SPECIFICATIONS INVOLVING EXTRA COSTS, WILL BE EXECUTED ONLY UPON WRITTEN ORDERS, AND WILL BECOME AN EXTRA CHARGE OVER AND ABOVE THE ESTIMATE TO BE PAID BY THE PURCHASER.

COMPANY INITIALS _____

CUSTOMER INITIALS _____



SIDE VIEW



1140 N. 21st St.
Lincoln, NE 68503

P. 402-476-6563
F. 402-476-3481

nebraskasign.com

CLIENT

THE 1206

ADDRESS

1206 MAIN ST.
CRETE NE

PROJECT

WEST MARQUEE

DRAWING

TP9662B

SCALE

1/2" = 1'-0"

SALES REP

TONY PERSONS

DESIGNER

PERSONS

DATE

02/28/23

REVISIONS

This design and other design produced for this project are considered intent drawings. Some interpretation may be necessary. Colors are shown for reference only, and are subject to the limitations of the production process.

This design is provided to your company for the sole purpose of considering the purchase of a sign manufactured by Nebraska Sign Company. Unauthorized use, reproduction and/or display without written permission is expressly forbidden.

APPROVAL BY
AUTHORIZED CLIENT

SIGNATURE

DATE