

NJCAA ESPORTS: WORLDS OF OPPORTUNITY

NJCAA Esports (NJCAAE), the national governing body for two-year college esports in the United States, is proud to provide two-year college esports teams with governance, competition and official national championships. The governing body also provides guidance and positive development for two-year colleges to build and operate esports programs. Established in the Fall of 2019, the association continues to establish new partner relationships that assist in the growth of esports programs, add new titles for increased participation, and dedicate resources to the recruitment of new members.

WHY NJCAAE?

The NJCAAE is committed to removing barriers to entry for all participants, including students and member institutions. Through the bring your own device and play from anywhere model, even campuses that are strictly online can offer an opportunity to engage their students for just \$1,500. While student engagement is always a priority, it has perhaps never been more important than right now. No one disputes an engaged student is a student that completes!

OUR PARTNERS HELPING YOU

Members of NJCAAE will have access to a variety of partners that include:

- Generation Esports (GenE) - Formerly the High School Esports League, GenE is the largest and longest running high school esports association in existence. NJCAAE members will receive recruiting access to thousands of high schools across the country as well as access to GenE's best in class gaming platform.
- HyperX - As the official peripheral partner of the NJCAAE, HyperX develops gaming products for all types of gamers - high-speed memory, solid state drives, headsets, keyboards, mice, charging accessories and more!
- iBUYPOWER - The official gaming PC provider for NACE, NJCAAE, and ECAC reaching 800+ collegiate institutions with varsity esports programs across North America.
- eFuse - Designed to help students take the next step in their career or passion for gaming through scholarships, employment, tournaments, career development, or anything in between.

EVENT OFFERINGS

The NJCAAE offers regular season play, postseason play, and National Champion recognition on all titles, but will also offer additional events that focus on engagement, recruitment, and retention. This includes:

- Themed student engagement events to promote esports on your campus, support your enrollment efforts, and provide prizes to the participants and esports programs.
- Recruiting events with local high schools to support member's efforts to grow and sustain esports programs.
- Tandem events with traditional sports National Championships.

ARE YOU GAME?

Give us a call today or visit our website to learn more about how you can join the NJCAAE.

NJCAAE NATIONAL OFFICE

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NJCAAE SNAPSHOT

DID YOU KNOW?

- ▶ NJCAAE is the only STEM.org accredited association.
- ▶ Esports is a cost-effective recruiting, enrollment, and completion strategy.

NJCAAE SCOPE

- ▶ Over **60** member colleges
- ▶ **300%** increase in participation from fall to spring
- ▶ Over **1,100** student-athletes
- ▶ Launched in the fall of **2019**

TITLES OFFERED

- ▶ Call of Duty
- ▶ League of Legends
- ▶ FIFA 20
- ▶ Hearthstone
- ▶ Madden 20
- ▶ Overwatch
- ▶ Rainbow 6
- ▶ Rocket League
- ▶ Super Smash Bros. Ultimate Singles
- ▶ Super Smash Bros. Ultimate Doubles
- ▶ New titles to be announced...