



Grand Island Campus Report



Grand Island Entrepreneurship Center

Expert Business Coaching & Connecting

CCC Entrepreneurship Center
strengthens Grand Island's
entrepreneurial ecosystem by
partnering with local organizations
and resources.



Grand Island Entrepreneurship Center

Expert Business Coaching & Connecting



- Support for Entrepreneurs in Grand Island & Surrounding Areas
- 35 businesses currently working with Entrepreneurship Center.
- Successfully assisted in launching:
- Deliboards, Silver Beauty Supply, Island Billiards & Darts, Rooted Books, Baribal Coffee
- All private offices are full, with 6 businesses on the waitlist
- Current -Blue Rose Agency, Conservation NE, In Case I'm Murdered (Swink, Travel308, GI Social Media, UnitedHealth)
- Increase in monthly coworking users
- Growing demand for daily coworking space usage

Since July
2023



Collaboration

Collaboration is key to enhancing entrepreneurs success

Collaborations include

- Combined workshops
- Combined trainings
- Referrals from and to partners
- Networking events
- Special projects

B.A.I.L.
Banker Accountant Insurance Legal

Every entrepreneur needs a foundation for their business. Who should be at the table: Banker, Accountant, Insurance and Legal. Our panel will share their knowledge, wisdom and experiences in their respected industry.

In Person
Central Community College
Entrepreneurship Center
407 W. 3rd St., Grand Island, NE 68801

JULY | 18th | 2024
5:30 - 6:30 p.m.

Register Today!

<https://bit.ly/4cxsnll>

U.S. SMALL BUSINESS ADMINISTRATION
VBOC
VETERANS BUSINESS OUTREACH CENTERS

NEBRASKA ENTERPRISE FUND
Connecting Businesses to Resources

Statewide Entrepreneurial Organizations

- Center for Rural Affairs
- Nebraska Enterprise Fund
- Score
- Source Link NE
- Small Business Administration (SBA)
- Nebraska Business Development
- Grow Nebraska

Local Civic Organizations

- Grow Grand Island
- Grand Island Chamber of Commerce
- Multi-Cultural Coalition
- Grand Island Area Economic Development Corporation

Local Government & Education Organizations

- City of Grand Island
- Grand Island Senior High



- Supportive, inclusive space for entrepreneurs and their communities to gather and connect, where they can work through business challenges and identify opportunities
- 102 communities | 22925 entrepreneurs | 1,000,000+ cups of coffee

Join us on Wednesday for our weekly
1 Million Cups. Come for the caffeine, stay
to meet the entrepreneur!

JOIN US





BIG IDEA GRAND ISLAND

Special Sponsor Central Nebraska
 Growth Foundation
 raised 1st place to \$10,000

1ST PLACE
\$10,000

Prize Sponsors include
 Five Points Bank
 Pinnacle Bank
 Chief Industries
 Allo
 Dramco
 Idea Bank Marketing



Central Community College
**Entrepreneurship
 Center**



in Partnership with
Grand Island Area
 Economic Development Corporation

NLC Rapid Deployment Economic Mobility Grant

Supported by the Bill & Melinda Gates Foundation

Economic Mobility Defined:

A continuum starting with **Economic Stability**; moving to **Economic Security**, and finally to **Wealth Building**



NLC is an organization comprised of city, town and village leaders focusing on improving the quality of life for current and future constituents

- **Our Concept:** Assist small food businesses in learning to develop or upscale and expand the cottage industry through funding, education, marketing assistance, and use of a commercial kitchen
- **July 2024** – City, CCC, and GIAEDC agreed to partner and apply for a grant
- **August 2024** – Selected as one of 10 local governments nationally to implement a Rapid Deployment Economic Mobility Grant
- **September 2024** – Added Raising Nebraska to the team and provider of commercial kitchen space

NLC Economic Mobility Rapid Grant Criteria & Outcomes

CRITERIA

- 9 Participants making up a cohort
- At or below poverty
- Participants have a hard time upscaling their business due to lack of commercial kitchen space & knowledge

EDUCATION

- 4 evening classes at the CCC Entrepreneurship Center
 - Business basics and legal structure
 - Taxes and insurance
 - Marketing
 - Cottage Food Laws

HANDS ON

- Education and experience in the commercial kitchen from Raising NE
- Marketing material assistance with the maker space at the GI City Library
- One-on-one business coaching at the Entrepreneurship Center



The poster features a dark background with several wooden spoons and a fork at the top. The title "Grand Island Community Kitchen" is in large white serif font, with "PILOT PROJECT" in smaller white sans-serif font below it. Three circular callouts with dotted borders contain the following text: "\$2,000 grant for your business", "Collaborate and connect with those in your industry", and "Receive 1-on-1 business and marketing coaching!". Below these is a dark button with "APPLY HERE" in white. A URL is provided in a dark box: <https://www.grandisland.org/activity/commercial-kitchen.html>. The application deadline is stated as "Wednesday, October 2". At the bottom, logos for collaborating partners (Grand Island Area Economic Development Corporation, Central Community College Entrepreneurship Center, City of Grand Island) and grant funding sources (NLC National League of Cities, Bill & Melinda Gates Foundation) are displayed.

Grand Island Community Kitchen
PILOT PROJECT

\$2,000 grant for your business

Collaborate and connect with those in your industry

Receive **1-on-1** business and marketing **coaching!**

APPLY HERE

<https://www.grandisland.org/activity/commercial-kitchen.html>

Application Deadline is Wednesday, October 2

Collaborating partners

Grant funding through

Grand Island Area Economic Development Corporation

Central Community College Entrepreneurship Center

CITY OF GRAND ISLAND

NLC NATIONAL LEAGUE OF CITIES

BILL & MELINDA GATES FOUNDATION

City of Grand Island Partnering for Economic Mobility



- Grant Award - \$20,000
 - \$18,000 in direct grants to area entrepreneurs
 - \$2000 available for administration costs – or additional grant funds
 - Must be fully spent by January 31, 2025

OUTCOMES

- Supporting Entrepreneur Growth
- Deeper Understanding of their business operations
- Enhanced Knowledge in business planning & marketing
- \$2,000 Grant to 9 cohort members for business enhancement:
 - Marketing materials
 - Packaging & inventory
 - Commercial kitchen use





Mini-Cohort Training Opportunity

Grand Island, NE + El Paso, TX +

Durango, CO

Grand Island - one of 3 cities selected from 10 National Cohort cities that were invited by NLC to visit El Paso, Texas January 7-9, 2025

- Receive additional in-depth assistance on ways to increase Economic Mobility Opportunities locally
- Observe and learn about El Paso's entrepreneurship ecosystem

\$\$ Additional funding provided by NLC/Gates Foundation to Grand Island to cover all costs of attendance \$\$



National Rapid Grant Cohort Convening

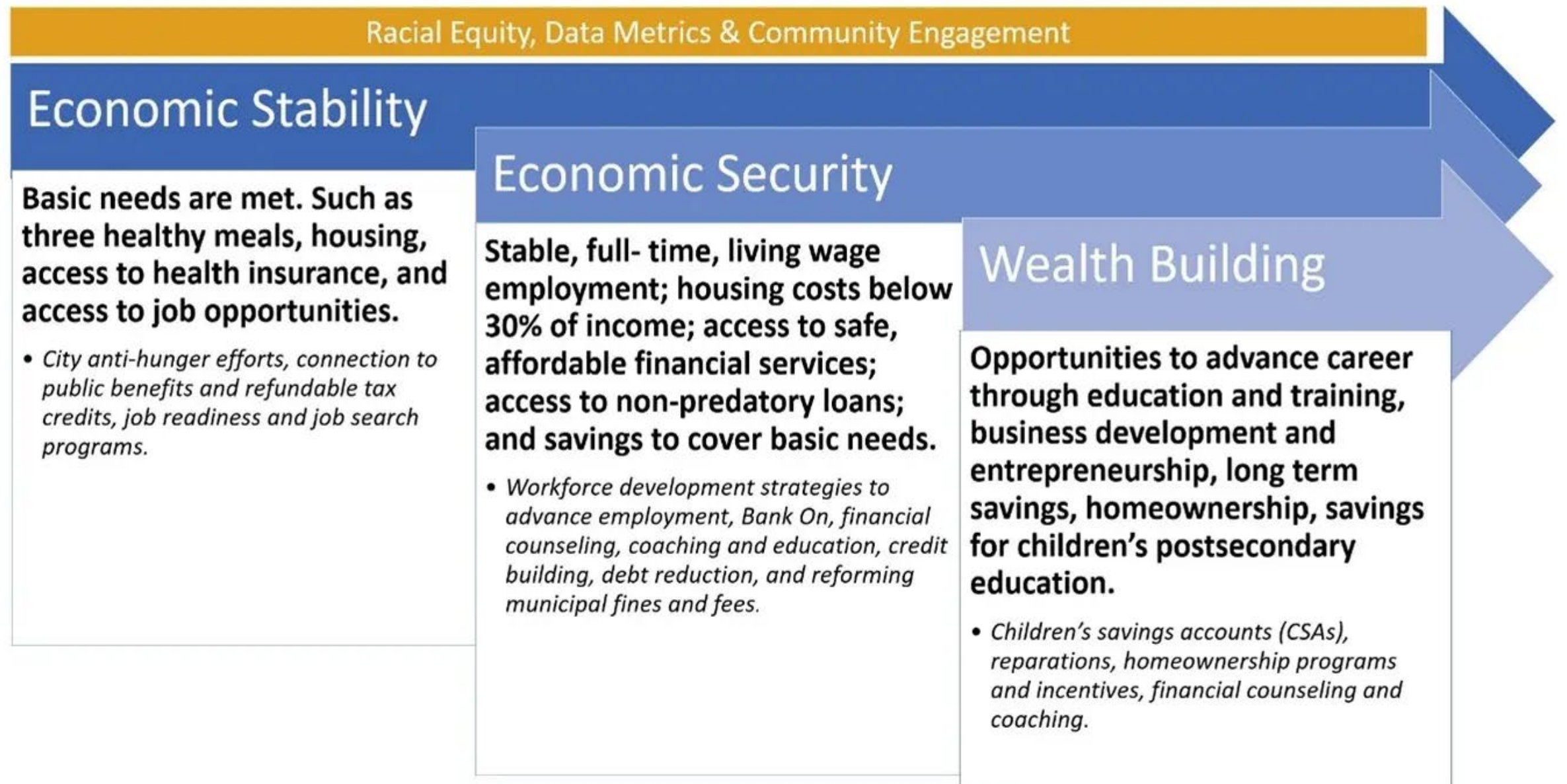
January 22-23, 2025 –
NLC Headquarters
Washington, D.C.

NLC NATIONAL
LEAGUE
OF CITIES

- 2-3 representatives from all 10 National Cohort cities convene together
- 1.5 day session sharing promising practices, challenges and celebration of work accomplished during past 6 months using the Rapid Economic Mobility Grants

\$\$ Additional funding provided by NLC/Gates Foundation to Grand Island to cover all costs of attendance \$\$

Economic Opportunity and Mobility Framework



THANK YOU



Facebook & LinkedIn
@cccentrepreneurshipcenter



1 Million Cups
@1mcgrandisland



Big Idea Grand Island
Facebook
@BigideaGI