

2020-2025 Strategic Planning Discussion

DR. MATT GOTSCHALL, COLLEGE PRESIDENT

SEPTEMBER 10, 2020



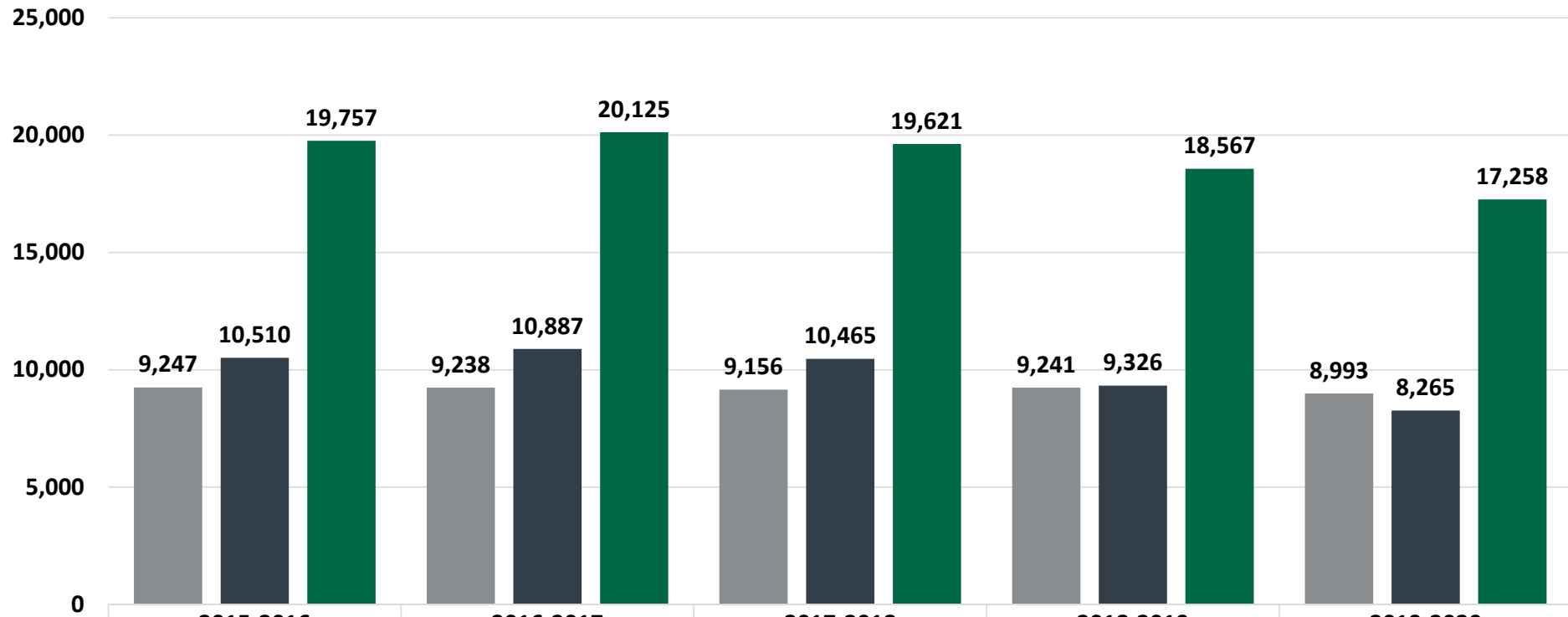
Our Mission: *Central Community College maximizes student and community success.*

Vision is to be the best choice in our service area for:

- Achieving students' lifelong educational goals,
- Developing a skilled workforce, and
- Advancing communities through public and private partnerships

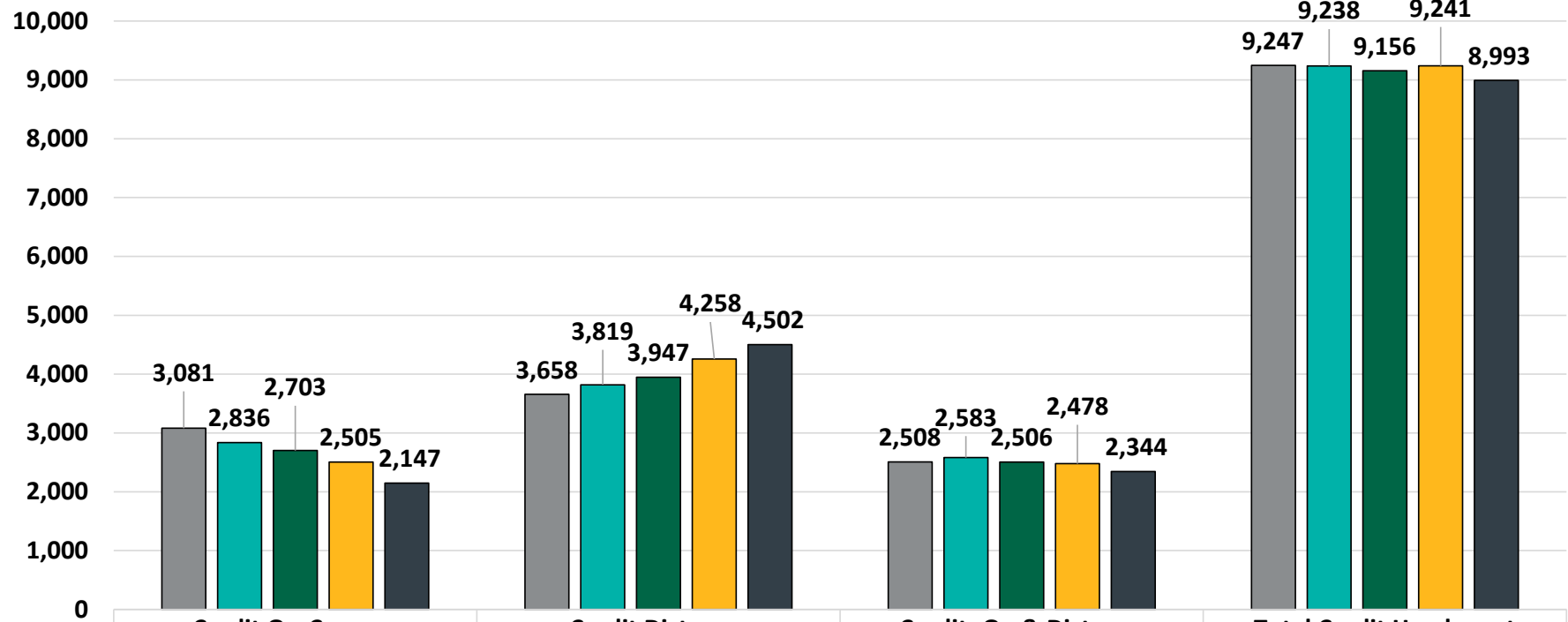


Five-Year Unduplicated Headcount



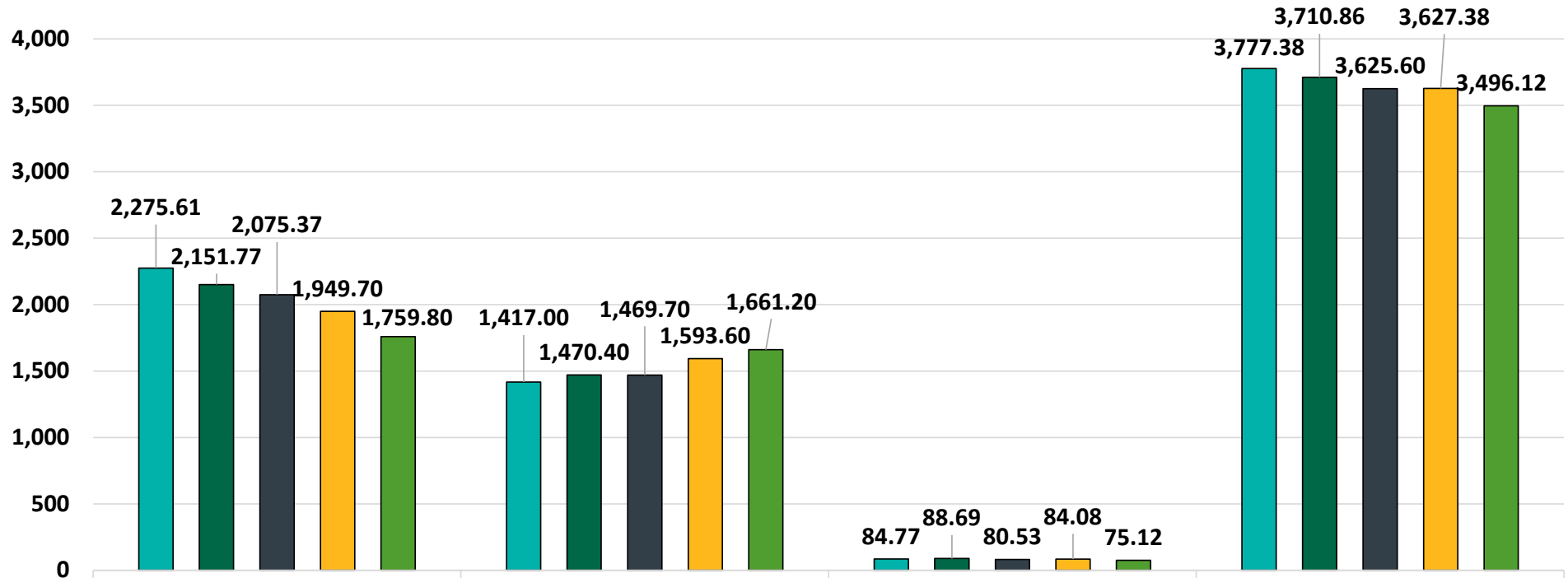
Credit Students	9,247	9,238	9,156	9,241	8,993
Non-Credit Students	10,510	10,887	10,465	9,326	8,265
Total (Dupl.)	19,757	20,125	19,621	18,567	17,258

Unduplicated Headcount Of Credit Students By Type Of Delivery



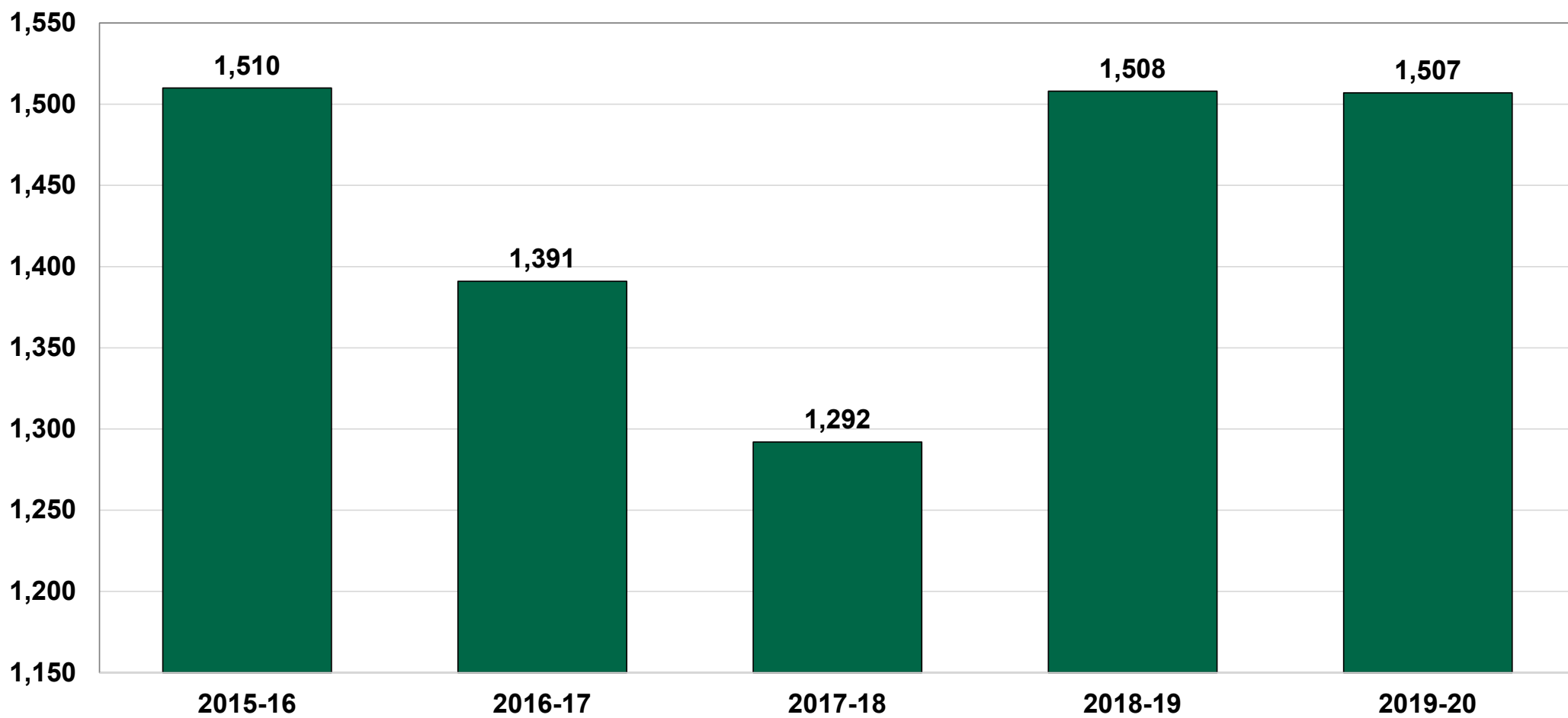
	Credit On-Campus	Credit Distance	Credit- On & Distance	Total Credit Headcount
2015-2016	3,081	3,658	2,508	9,247
2016-2017	2,836	3,819	2,583	9,238
2017-2018	2,703	3,947	2,506	9,156
2018-19	2,505	4,258	2,478	9,241
2019-2020	2,147	4,502	2,344	8,993

FTE Of On-Campus, Distance, and Non-Credit Reimbursable



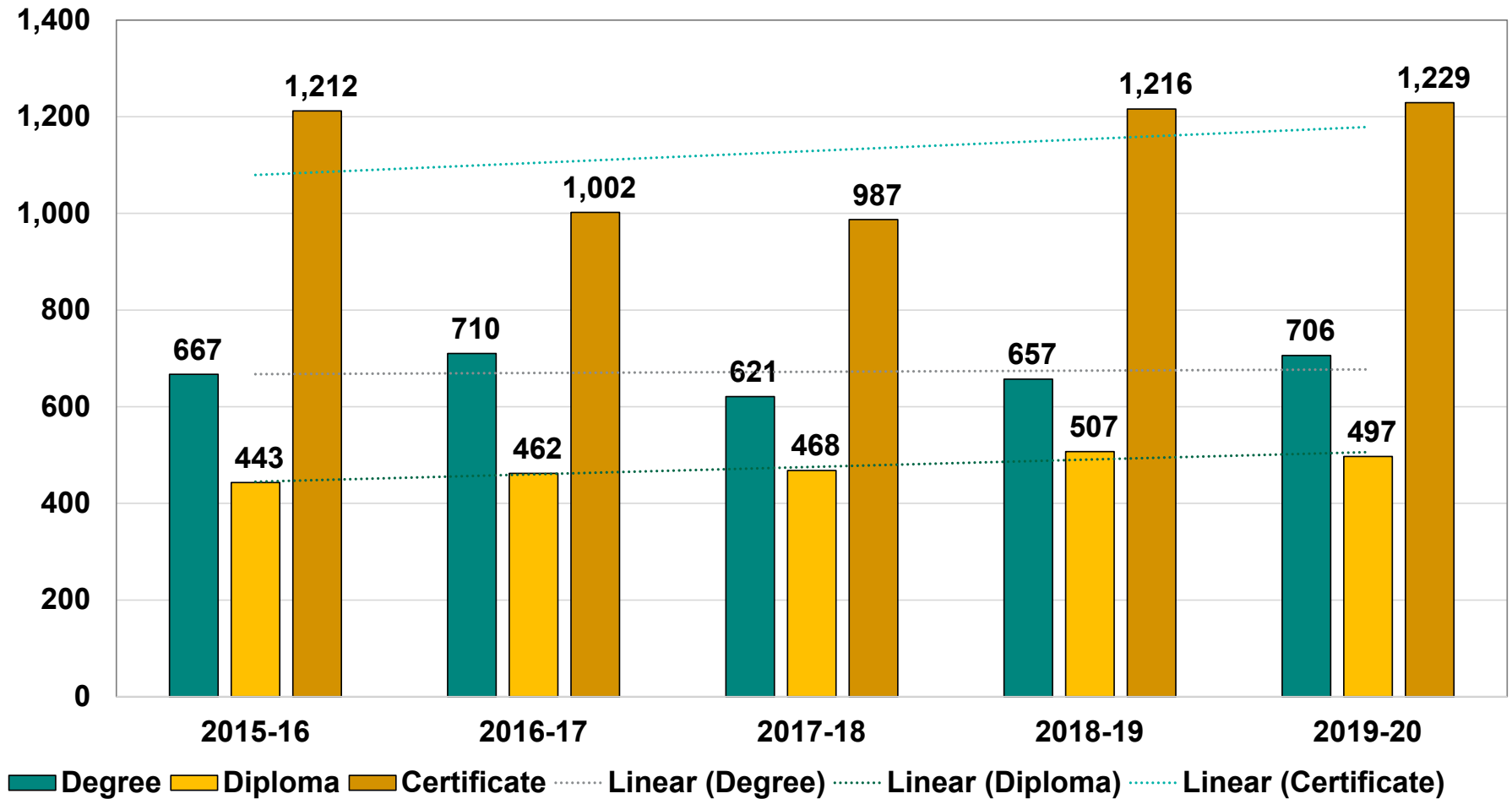
	Credit On-Campus	Credit Distance	Non-Credit Reimbursable	Total
2015-2016	2,275.61	1,417.00	84.77	3,777.38
2016-2017	2,151.77	1,470.40	88.69	3,710.86
2017-2018	2,075.37	1,469.70	80.53	3,625.60
2018-2019	1,949.70	1,593.60	84.08	3,627.38
2019-2020	1,759.80	1,661.20	75.12	3,496.12

Total Unduplicated Graduates



Total Number of Awards College-wide

Students may be duplicated across award levels



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- Developing a skilled workforce, and
- Advancing communities through public and private partnerships



Our vision is to be the best choice in our service area for:

Achieving students' lifelong educational goals of a quality education provided by exceptional faculty and staff and leading to profitable employment options, successful credit transfer and continued learning. This can be done through individualized attention and valued as a positive return on investment.



Our vision is to be the best choice in our service area for:

Developing a skilled workforce through work-based learning partnerships and entrepreneurship opportunities while utilizing modern facilities, technologies and alumni advocates.



Our vision is to be the best choice in our service area for:

Advancing communities through public and private partnerships to create future civic contributors, economic developers and sustainability leaders.

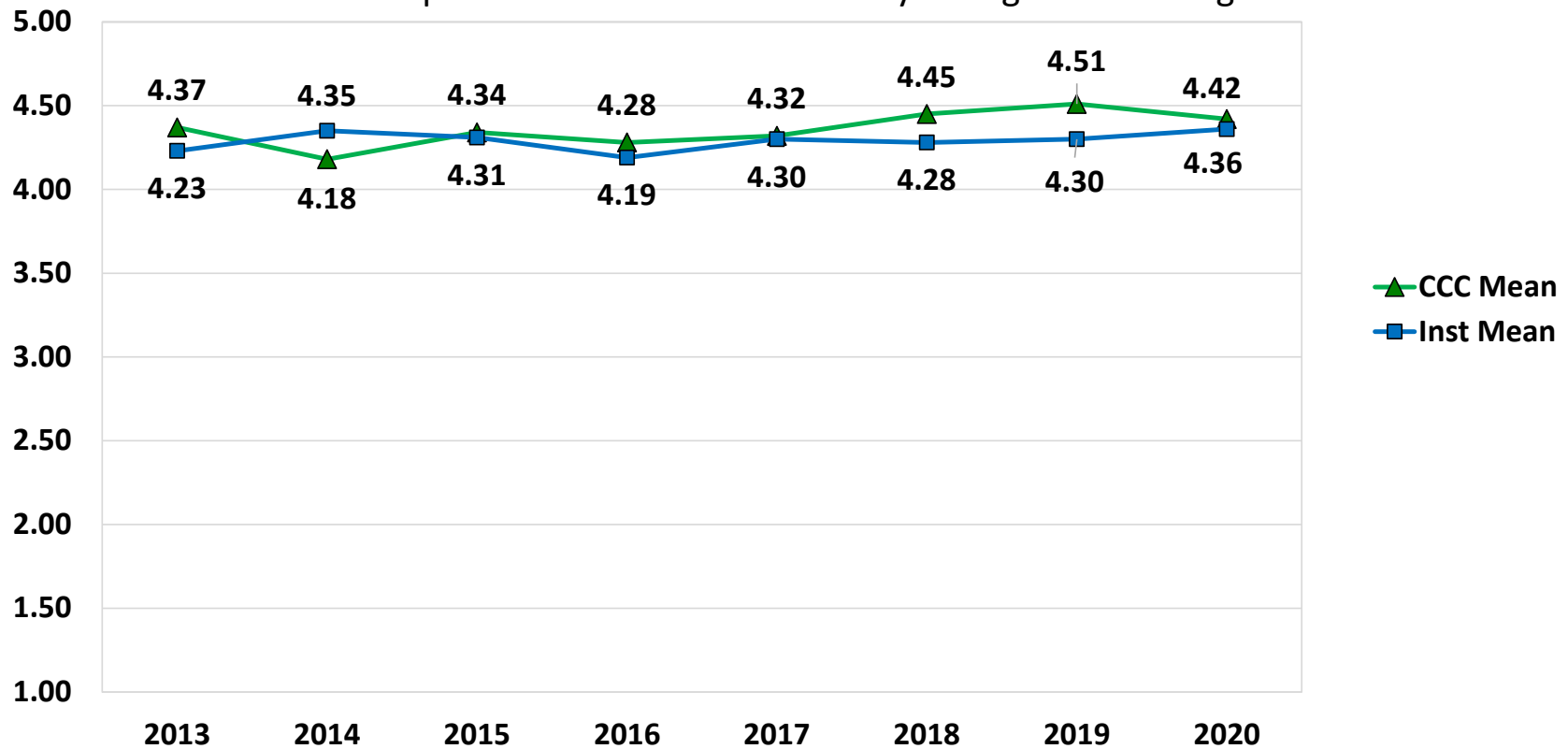


Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Access
- Student Success
- Preparation
- Partnerships
- Diversity
- Return on Investment
- Continuous Quality Improvement
- Creativity
- Leadership



Higher Education Partnership Survey: Overall, our organization is satisfied with the relationship between Central Community College and our organization.



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Access: developing instruction through multiple methods and quality support services, emphasizing student success by meeting students where they are through open enrollment and providing a valuable return on investment for educational dollars used.
- Metrics: Distance vs on-campus enrollments; % low-income students; Enrollment by county; Grad wage survey



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Student success: recognizing the importance of individual needs, providing comprehensive student support services, and producing academic and technical challenge; promoting student success by creating a learner-centered environment that supports holistic student development.
- Metrics: Awards earned; Grad Academic Experience Survey; 150% and Six-year completion rates; Employer survey



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Preparation: serving the needs of diverse learners; fostering a commitment to lifelong learning by preparing students for their future in an interconnected global society.
- Metrics: Employer survey; Grad placement results; Adult education numbers and demographics; Health program pass rates



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Partnerships: fostering rural economic development by promoting and creating educational opportunities through mutually respectful and beneficial partnerships.
- Metrics: Higher ed partnership survey; Transfer agreements; High school interlocal agreements; grants; Socioeconomic study of impact from CCC operations



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Diversity: valuing diversity within our student body and among our board of governors, faculty, staff and administration.
- Metrics: Enrollment & completion by gender, age, ethnicity; Board and employee demographics; Adult education demographics; Performance gaps of full-time vs part-time students



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Return on investment: exercising and upholding financial, social and environmental sustainability.
- Metrics: STARS report; Financial audits; State aid/tuition/local tax percentages; Facilities expenditures/overall budget; Bond rating



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Continuous Quality Improvement: using data and stakeholder input to make informed decisions in the best interest of students.
- Metrics: Annual employee satisfaction survey; Committee effectiveness surveys; Higher learning commission quality projects



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Creativity: being proactive in exploring, developing and implementing new programming and services to meet constituents' needs.
- Metrics: New grants; New or refined programs or services; New & sustaining scholarships/donations; New or revised courses.



Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Leadership: demonstrating high ethical and professional standards; continuing to build on Central Community College's heritage while envisioning our future.
- Metrics: Fiscal, enrollment & FTE audit results; Accreditation status of institution & programs; Employee satisfaction survey; CCC Excellence in leadership completers



CCC outcomes include creating:

- Completers
- Critical Thinkers
- Contributors

CCC outcomes include creating:

- Completers: skilled, knowledgeable and independent lifelong learners who possess the work ethic and communication skills necessary for successful completing their college educational goals.

CCC outcomes include creating:

- Critical thinkers: innovative problem solvers who are adaptable, inquisitive and prepared for their future in an interconnected global society.

CCC outcomes include creating:

- Contributors: accountable, motivated and collaborative leaders who make a positive difference in their professions and communities.

Nebraska Coordinating Commission for Postsecondary Education Priorities (April 14, 2020)

Increase the number of students who enter postsecondary education in Nebraska (particularly low-income black, Hispanic, Native American, and white males)

Encourage dual and concurrent enrollment courses between high school and post secondary especially in career pathway programs

Encourage full-time and not delayed enrollment of high school graduates into college

Increase the percentage of students who enroll and successfully complete a degree

Increase efforts to improve retention and persistence rates, like guided pathways and advising systems

Support and expand efforts such as Transfer Nebraska and 2+2 agreements

Reach out to adults with college credit but no earned certificate or degree for completion initiatives

Use longitudinal data to study employment patterns to reduce out-migration of graduates



Blueprint Nebraska Priorities (July, 2019)

Vision 2030 created by Nebraska Chamber of Commerce, Governor's Office, State Legislature & University of Nebraska and including over 320 advisors through industry and sector councils creating 60 initiatives, including:

- Retain our workforce talent and prepare our workers for today's and tomorrow's jobs by leading peer states in job growth.
- Attract new residents to the state by leading peer states in building the population of age 18-34 years. Additionally, promote diversity and inclusion to retain and attract talent.
- Scale public-private partnerships that deliver internships, apprenticeships, and customized workforce solutions.
- Revolutionize all educational segments from early childhood to career.
- Build an additional 30,000-50,000 affordable, livable housing units.
- Realign Nebraska's tax strategy to promote statewide economic growth and prosperity.



2020-2025 Impactful Initiatives: Over 75 employees have provided input to date:

Work-based Learning/Apprenticeships: Expand work-based learning or apprenticeships across multiple disciplines while strengthening employer partnerships, scholarships and support for high demand, high skill and high wage careers in central Nebraska.

Open for Business: Educational programs for part-time adult students that may include evenings, weekends, multiple start points and a mix of online and in person delivery throughout our service area.

Success Coach Program: Provide each full-time and part-time degree, diploma and certificate seeking student access to a success coach.



2020-21 Planned Initiatives Related to Mission, Vision & Values (Proposed)

- Gardner Completion Project (Year two of three)
 - Canvas Conversion
 - Nebraska Workforce Retraining Initiative
 - Equity Action Committee (over 50 members strong)
 - Finalize Strategic Plan 2020-2025
 - Creation of Areawide Facilities Plan 2021-2026
 - Implementing Early College Tuition Options
 - Apprenticeship Enhancement and Coordination
 - Area Early Childhood Education Support
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- Oh, and Keep teaching, Keep learning, Keep supporting and Keep solvent during ongoing pandemic.

