MEMORANDUM

TO: Blair Mayor and City Council
From: CJ Heaton, Director of Public Works
Date: 7/8/25
Re: Strong Towns Pilot Program

As you may remember from the Strong Towns presentation several months ago, we were presented with several options and ideas to improve pedestrian safety at various intersections in town. Staff have worked to draft a plan to pilot some of these ideas on a few intersections along 16th Street, where there are a lot of kids going between Arbor School and Lions Park. By installing bollards and additional pedestrian crossing signs, the intent is to draw attention to the driver that pedestrians are in the area. The bollards also narrow the intersection, reducing the distance of the crossing, and help slow traffic.

16th and Jackson – Staff will install bollards, crosswalk markings, and pedestrian crossing signs.

16th and Park – Install bollards, crosswalk markings, and pedestrian crossing signs.

16th and Nebraska – Stop signs on 16th, to stop the north and southbound traffic. The hope is that this will help slow the traffic coming into this area. Currently, 16th Street has only one stop sign at Arbor and Wilbur and the light at Washington.

Using social media, we can promote this pilot project and seek feedback after a few months, none of these are permanent and fairly low cost, ~\$1,000.00.

Staff Recommendation: Approval of the pilot program

Financial Impact: Estimated \$1,000.00