



March 28, 2025

# Board Development Services: Program Overview

**Dr. Robert Long, III** | Division Director



**We are member-focused.**





# Team

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# Function

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# Future

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# The Board Development Team

## Board Consultants

**David Koempel**  
*Senior Consultant*

**Orin Moore**  
*Senior Consultant*

**Jacob Cox**  
*Consultant*

**Esperanza Orosco**  
*Consultant*

**Dr. Robert L. Long, III**  
*Division Director*

**Marla Gilliland**  
*Admin Assistant/CEC Admin*



## On-Demand Learning

**Susan Elliott**  
*Director of C&I Design*

**Renee LeClaire**  
*Senior LMS Administrator*

**Shannon Thomas**  
*Instructional Designer*



# The **Function** of Board Development Services

Where We Fit and What We Do



TRUE  
NORTH

We educate leaders to **advocate** and  
provide educational excellence through  
**effective local governance.**

## Individual Trustee Development

## Whole Board Development

**Events**

Formal Development Programs

Online Learning Center

Customized Consultation



# Trustee Learning Journey



Texas Trustee  
Institute



BOARD  
OFFICER  
INSTITUTE



Leadership  
TASB

Discover your new  
role within your board

Enhance your leadership  
*within* your board

Expand your leadership  
*beyond* your board

~500

~175

33–36





Texas Trustee  
Institute

# Signature Elements



**Trustee  
Mindset**



**Governance  
Basics**



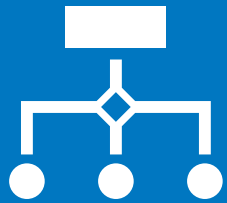
**Networking**



**Advocacy**



# Signature Elements



**Officer  
Roles &  
Responsibilities**



**Effective  
Meeting  
Management**



**Best  
Practices:  
Logistics**



**Grassroots  
Advocacy**



**Optional: Coaching**



**Leadership  
TASB**

# **Signature Elements**



**Site Visits**



**Panels &  
Speakers**



**Research  
Groups**



**Networking**



**Advocacy &  
Speaking  
Skills**



# Online Learning Center

## Required Courses

- Open Meetings Act
- Sexual Abuse and Trafficking
- Update to the Texas Ed Code

## Basic and Enrichment Courses

- Advocacy 101, 201
- Intro to Parliamentary Procedures
- Special Education for Board Members
- Resolving Conflict
- Developing a Growth Mindset

Aligned with  
the Framework  
for School  
Board  
Development

2023-2024

**1,500**  
users from

**562**  
districts

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**3,333.5**  
credit hours earned



# Whole Board Development

- Transitions
- Self-Assessment
- Team Development
- Board Operating Procedures
- Superintendent Goals and Evaluation
- Strategic Planning
- Community Engagement and Advocacy
- Customized Consultation

**2023-2024**

**86**  
districts

# The **Future** of Board Development Services

Where We Are Headed

# Strategic Initiatives

1

**Intentional  
Relationship-  
Building**

2

**Support for  
Community  
Advocacy**

3

**Alignment of  
Live and On-  
Demand Content**

# Q&A