

# Mission in Motion

2026 Naming Rights and Strategic Planning



# Automotive Careers Training Center Naming Rights



# Naming Rights Secured for Automotive Careers Training Center, Hastings Campus

## Space

Grand Lobby & Student Commons

Classroom 1

Classroom 2

Classroom 3

Paint Booth

Automotive Bay 1

Automotive Bay 2

Automotive Bay 3

Automotive Bay 4

Automotive Bay 5

Automotive Bay 6

Auto Body Bay 1

Auto Body Bay 2

Auto Body Bay 3

Auto Body Bay 4

## Name

Gale & Paula Beirrow

Levander's Body Shops

*TBD*

Roy & Gloria Dinsdale Foundation

Levander's Body Shops

Levander's Body Shops

Midway Auto Group

Hastings Ford

Kenesaw Motors

Roe Automotive Family

Carraige House Foundation

Levander's Body Shops

Terry Klatt

Eustis Body Shop

Nebraska Rod & Customs Association

**Total Philanthropic Commitment = \$3.93 million**



# Strategic Planning



SWOT  
SEPT 23



SURVEY  
575 RESPONSES



INDIVIDUAL INTERVIEWS  
AND  
FOCUS GROUPS



MISSION VISION VALUES  
OCT 20



2-DAY RETREAT  
NOV 7,8  
GRAND ISLAND



ADOPT PLAN  
FEB 19

Foundation Board started a six-month journey in July to review Mission, Vision, Values and write their 3-year strategic plan.

# Central Community College Foundation

**VISION:** A future where communities thrive because everyone has the opportunity to build a better life through education.

**MISSION:** Partnering with donors to invest in students' dreams and community success.



## A Living Plan for Student and Community Impact

 CENTRAL COMMUNITY COLLEGE  
**FOUNDATION**

2026-2029 Strategic Action Plan

 THE CALLAHAN  
COLLABORATIVE  
THREE

# Objectives and Key Strategies

## **Objective 1: Expand Philanthropic Resources**

- 1a. Expand philanthropic resources through planned giving
- 1b. Expand philanthropic resources through major gifts
- 1c. Expand philanthropic resources through annual and alumni giving, in-kind donations, and partnerships

# Objective 1: Expand Philanthropic Resources

## First Year SMART Goals (FY26-FY27)

- 50% increase in unrestricted giving
- Grow operating endowment by 30%
- Generation of Impact grows by \$2M
- Annual fundraising increases by 10% without the major gifts/capital campaign
- Launch 2 major gift campaigns

## Three Year Success Indicators

- 150% growth in unrestricted giving
- Operating endowment growth by 100%
- Generations of Impact commitments grow to \$25M
- Annual fundraising is \$2M per year (not including major gifts campaigns)
- Execute 2 major gift campaigns (Grand Island Residential Housing and Raider Field House)





# Objectives and Key Strategies

## Objective 2: Strengthen CCCF's Internal Infrastructure



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## First Year SMART Goals (FY26-FY27)

- Create and implement a business technology integration plan
- Identify potential AI uses and develop and implement a plan for use
- Implement new scholarship software program
- Create and implement a data hygiene plan
- Create a task force to evaluate available data (internally and externally) that would assist in making data-driven decisions

## Three Year Success Indicators

- Integrated systems, i.e., scholarship, alumni, finance, donors, administration
- Utilize automated workflows in Raiser's Edge
- Maximize use of AI in creating efficiencies
- Have gathered sufficient data to make data-driven decisions



# Objectives and Key Strategies

## **Objective 3: Elevate Awareness of the Foundation and the College**

3a. Increase student and alumni engagement

3b. Maximize collaboration and communication between CCC and  
CCCF

3c. Amplify external messaging

# Objective 3: Elevate Awareness of the Foundation and the College

## First Year SMART Goals (FY26-FY27)

- Create and implement a joint CCC communication plan
- Create and implement a CCCF communication plan
- Identify and get baseline data for an alumni engagement plan. Develop key performance indicators.

## Three Year Success Indicators

- Integrated communication plan and calendar with CCC marketing department
- 3x current monthly visits to website
- Increase alumni engagement from baseline by 30% (as donors, those who receive newsletter, attend events, etc.)



# Objectives and Key Strategies

## Objective 4: Optimize Program Impact



# Objective 4: Optimize Program Impact

## First Year SMART Goals (FY26-FY27)

- Create a plan to replace sunseting foundation scholarship funds
- Increase scholarship dollars by 10%
- Explore a framework to replicate Scott (mentoring style) Scholarship Program
- Explore feasibility of endowed faculty campaign

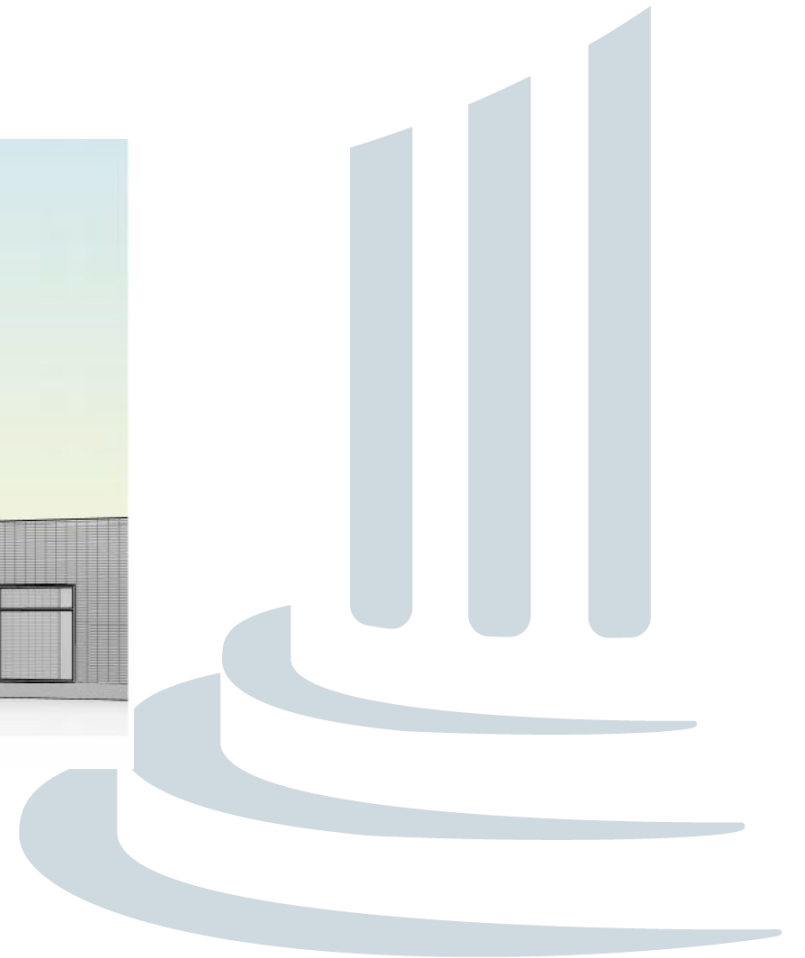
## Three Year Success Indicators

- Replace sunseting foundation scholarship funds
- Increase the amount of scholarship dollars awarded by the CCC Foundation to over \$1 M annually
- Expand Scott Scholar Program model to one additional campus
- Exploration of expanding access to childcare for students is complete
- One named/endowed faculty position





# Feasibility Study Update





## THE VISION: A TRAINING GROUND FOR LIFE

The renovation and expansion of the Raider Fieldhouse will transform the facility into a modern, welcoming, high-performing environment that supports student success, athletic excellence, and community engagement.

### Key Enhancements Include:

#### Expanded South Entry & Lobby

- Larger gathering space
- Improved concessions
- Digital displays, Hall of Fame, recruiting features
- Fully accessible restrooms
- Raider Fuel Station

#### West Remodel

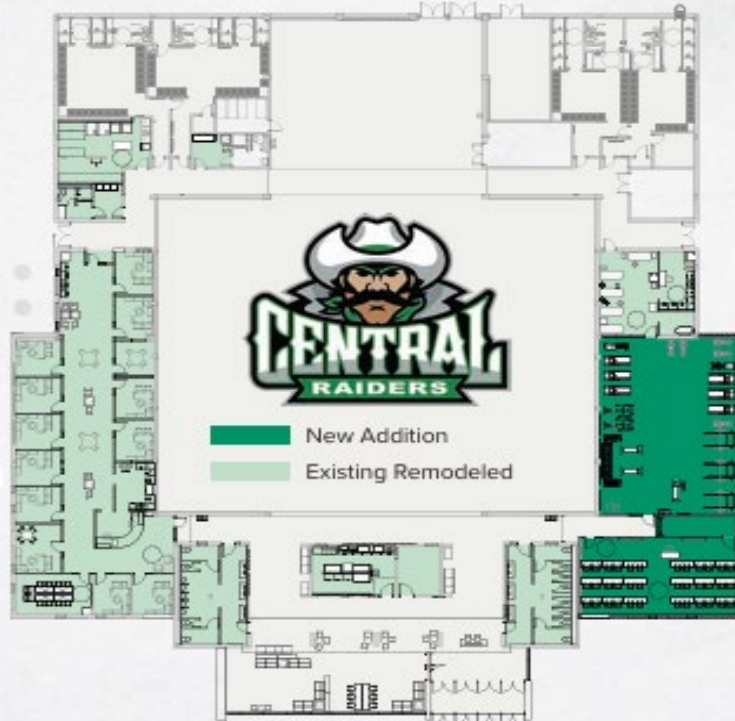
- Expanded coaches' offices
- Collaboration and meeting rooms
- Improved athletic training spaces
- Officials' locker room

#### East Remodel

- Classrooms
- Community and multipurpose event space
- Expanded weight room
- Strength and conditioning suite
- Modernized athletic training and recovery areas

#### Campus-Wide Benefits

- Increased safety and accessibility
- Reduced scheduling conflicts
- Enhanced recruitment and retention
- Stronger student support services



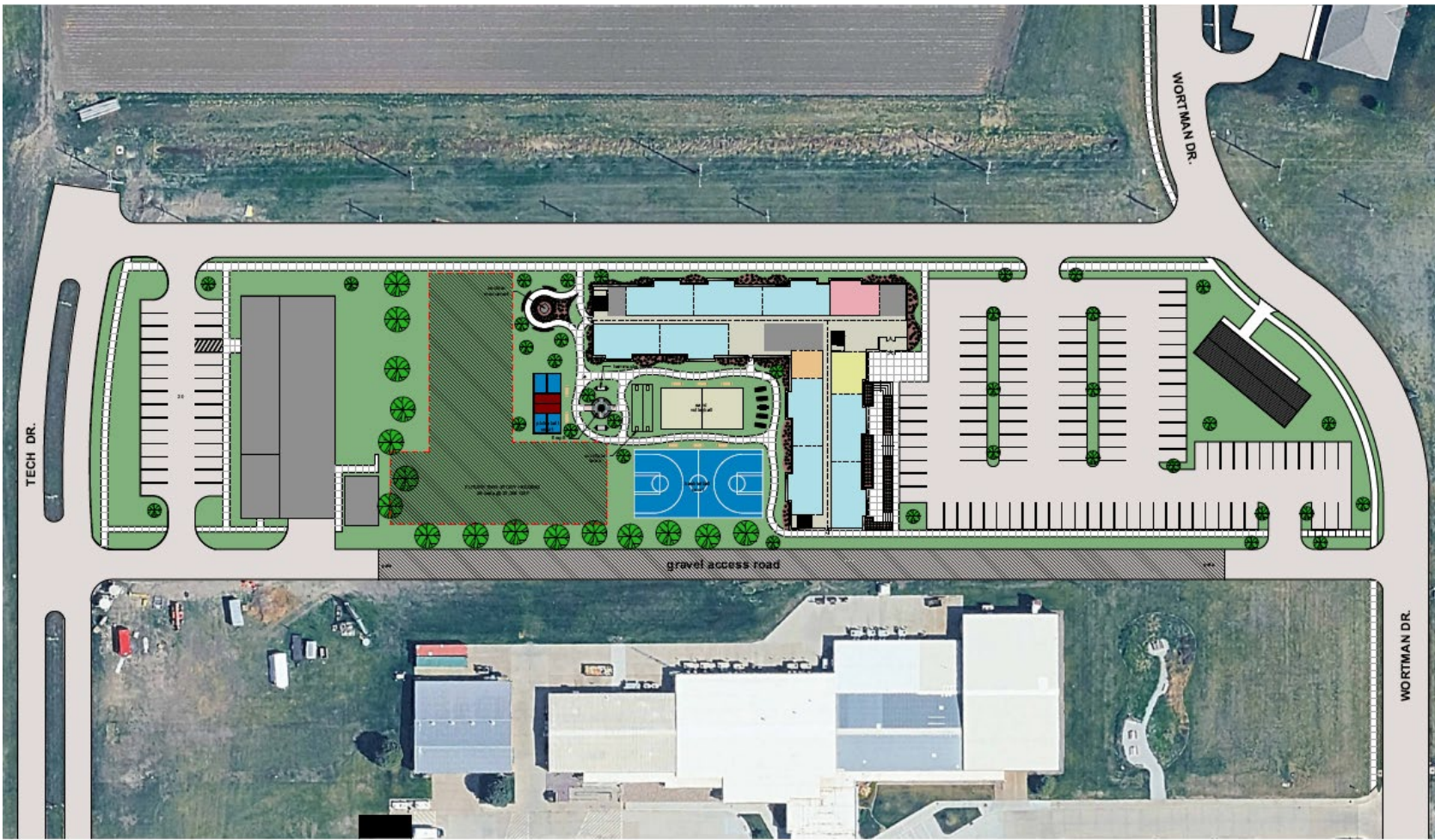
**"THIS PROJECT  
CREATES SPACE  
FOR GROWTH  
OF STUDENTS,  
PROGRAMS, AND  
OPPORTUNITY."**



### CONCLUSION: AN INVESTMENT IN LIVES, NOT JUST BUILDINGS

The Raider Fieldhouse renovation is an investment in more than a facility. It is an investment in students discovering who they are and what they can become. It supports a college experience that builds character alongside competence and prepares graduates for both careers and life.





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Date: 1/15/2026  
Project Number: 2568

## CENTRAL COMMUNITY COLLEGE - GRAND ISLAND STUDENT HOUSING



Grand Island Residence Hall Site – Example, NOT FINAL



*A Campus Ready to Call Home*



*A Grand Welcome*  
**HOME**

*"I wanted to attend CCC-Grand Island, but couldn't find affordable housing."*



## Case Pillars

### Student Belonging and Success

Residence life supports academic achievement, connection, and personal growth—especially for younger students transitioning to college.

### A Stronger Grand Island Campus Experience

Housing brings life to campus beyond the school day, creating a more vibrant and engaged learning environment.

### Workforce and Community Impact

Students who live on campus are more likely to work locally, engage with employers, and contribute to the community.

### Thoughtful Growth and Stewardship

This project reflects careful planning, data-driven decision-making, and responsible use of resources.

## Project Overview

- Location:** North of the Center for Health Sciences Building
- Capacity:** Approximately 80 students
- Design:** Two-story, suite-style residence hall, 42,000 square feet
- Amenities:** Student lounges, recreation spaces, residence life programming
- Supervision:** On-campus hall director and student residence assistants

### Budget & Funding Strategy

**Estimated Cost:** \$20,845,893

### Funding Sources

- College Funds:** \$2,000,000
- Pirnie Lead Gift:** \$1,000,000
- Fundraising Campaign:** \$3,000,000
- Revenue Bonds:** Up to \$15,000,000

Donors can help decrease debt that the college would incur.

### Project Timeline

- Design, planning, and fundraising:** 2026–2027
- Construction:** Approximately 18 months
- Opening:** Fall 2028



### Message from

**Tom Pirnie**  
Central Community College  
Board of Directors

"For years, Sue and I have thought about the value student housing would bring not only to students, but also to the future of Central...and for the forward movement of Grand Island. It is our hope this gift, coupled with Central's investment, will encourage and inspire others to ensure this project comes to fruition."

**Donor support will shape the student experience for generations.**



**4-Person**



**3-Person**

# Grand Island Residence Hall

# A Welcome Long in the Making

For years, the Grand Island community has asked a thoughtful and hopeful question: **When will this campus have residence halls?**

Today, Central Community College (CCC) is ready to answer.

With the addition of a college owned residence hall on the Grand Island Campus, Central is extending a long-awaited welcome—one shaped by community voice, informed by data, and grounded in careful planning. This moment reflects Grand Island's growth, its role within Central, and its importance to the students who choose to learn here.

## Belonging Changes the Student Experience

A residence hall transforms what it means to attend college. It creates connection beyond the classroom, supports student success, and fosters engagement that improves persistence and completion—especially for students ages 19 and younger.

For the first time, students attending CCC in Grand Island will be able to live where they learn, supported by residence life programming, shared spaces, and student-focused amenities that extend learning into evenings and weekends.

**Students who feel connected are more likely to stay, succeed and graduate.**

## Listening First:

*The 2018 Housing Study*

CCC has approached housing in Grand Island thoughtfully and responsibly.

A 2018 housing study revealed some student interest in on-campus living, support from faculty and city leaders, and challenges in the local rental market. At the same time, the study confirmed that enrollment levels and infrastructure were not yet sufficient to move forward.

*The College listened—and waited.*

## Why Now:

### Growth, Readiness & Demand

Since 2018, the Grand Island Campus has made **meaningful change:**

Significant campus investments including

- new academic programs
- facility upgrades
- expanded infrastructure

have prepared the site for residential living.



increase in students age 19 and younger  
from 2,313 to 2,851



increase in total awards\* earned  
from 705 to 1,104  
\*certificates, diplomas, degrees



increase in total enrollment  
from 5,371 to 6,309

**What was once premature is now practical. The time is now.**

## Student Voice

Central Community College conducted a student survey this spring to understand interest in on-campus housing and desired amenities.

# 324



Of the 1,279 responses, 324 students stated they would have definitely lived on campus or might have lived (50/50 chance) on the Grand Island Campus if housing were offered.

**Student voices are shaping the future of the Grand Island Campus.**



# Grand Island Residence Hall



# Ord Pollinator Garden Expansion Project

Central Community College & City of Ord Pollinator Garden





# Infrastructure Update

## **Fund Hygiene, Utilization, and Transparency**

- New Scholarship Software
- Signed Contract for Fund Administration/Utilization Software
- Added a plug-in to Donor Software to streamline donor receipt process



# Upcoming Events

# Holdrege Naming Rights Fundraising



\$778,000

Ribbon Cutting  
Celebration

March 24, 2026

1:00 pm



# CCC Foundation Golf Tournament

Monday, 9/14/2026

Riverside Golf Club

- Money raised will benefit all CCC locations
- Save the Date will be mailed 2/25/26
- Golfer registration will open 7/01/2026
- Title sponsor:





We are proud to maximize student and  
community success *with you!*

Thank you

