

Student Success and Enrollment Management

Kevin Hartshorn, Dean of Student Success and Enrollment Management

Brandon Stalvey, Associate Dean of Student Success and Enrollment Management, Grand Island Campus

Columbus

Grand Island

Hastings



New Student Registration and Orientation

Starting the path to retention and completion



Early Fall

- Recruitment travel (high schools, fairs)
- Central Visit Days begin

Late fall, early spring

- College applications
- Scholarship priority deadline (March)

Spring

- Sign up for registration event
- Registration opens (April)

Late spring, summer

- NSRO
New Student Registration and Orientation

August

- Welcome weeks



The Rising Cost of Attrition

Nearly 1 in 3 Students left College in 2023

- 31.8% of students who enrolled in fall 2022 did not return in fall 2023

U.S. Completion Rate has stalled since 2015

- The six-year completion rate for first-time, full-time undergraduates between 2017-2022 was 62.2%, nearly the same as a decade ago

\$16 Billion in Lost Revenue

- U.S. institutions lose approximately \$16 billion each year due to student attrition

Source: National Student Clearinghouse



Advising/Registration

- 87% Financial Cost
- 81% Work Conflicts
- 73% Time to Complete
- 70% Lack of Remote Options or Class Flexibility

Orientation/Engagement

- 74% Emotional Stress
- 64% Mental Health Reasons
- 61% Lack of Interest in Additional Education
- 57% Physical Health Reasons

Other

- 71% Favorable Job Market
- 64% College Not Required for Job/Career

Why Students Leave

Source: Gallup



How onboarding addresses these challenges



- Retention Starts on Day One
- Early Onboarding/Registration = Early Success
- Creating a Positive First Impression
- Smooth Transition into College Life
- Fostering a Sense of Belonging
- Empowering Students with Information



Our NSRO Objectives

- Students will meet with an advisor, learn about initial requirements of their program, and register for classes.
- Students will understand their financial obligations as well as the resources available to support their educational journey.
- Students gain information needed to persist and resources that will help them in their first few weeks at CCC.
- Students are provided connection and an initial sense of belonging (to peers, faculty, staff, institution).
- Students will have an experience that creates synergy, excitement and makes memories for them and their families.



NSRO

New Student Registration and Orientation



- Registration

- Meet your advisor
- Clarify academic program goals/needs
- Register for classes
- Talk with financial aid

- Orientation

- Meet staff and peers
- Learn about opportunities and supports
- Discuss student responsibilities
- Experience warm welcome to CCC



Onboarding Content

NSO PRESENTATION

- Student Code of Conduct
- CARE Team
- Title IX
- Bystander Intervention
- Introduction to support offices
- Tips on transitioning to college



Onboarding Content

RESOURCES & SERVICES

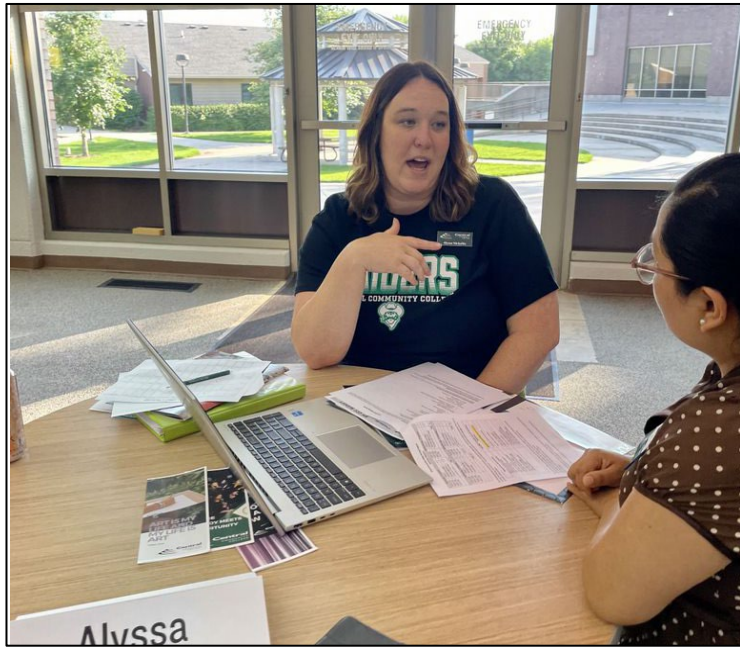


- Canvas
- WebCentral
- Financial Aid
- Service Center (Photo ID)
- Student Accounts
- Career & Employment Services
- Housing/Student Activities
- Disability Services
- TRIO
- Veteran and Military Resource Center
- Academic Success Center
- Food & Hygiene Pantry
- Counseling & Prevention Education
- Library Resource Center



Onboarding Content

REGISTRATION



- Meet with an Advisor
 - Faculty or Staff (Professional) Advisors
- Discuss academic goals/program
- Get registered for classes
 - Full-Time vs Part-Time
 - Modality of instruction
 - Balance with other obligations

New Student Registration and Orientation Booklet



Open for business

Meeting the needs of all our students

On campus options

- Signing and Registration Day
- New Student Registration and Orientation

On demand

- In-person registration

Virtual options

- Registration for online/course-only students
- Virtual NSO



Layout

2024

- Registration Days
 - Once a month per location (April-August)
- New Student Orientation
 - Three days per location in July and August

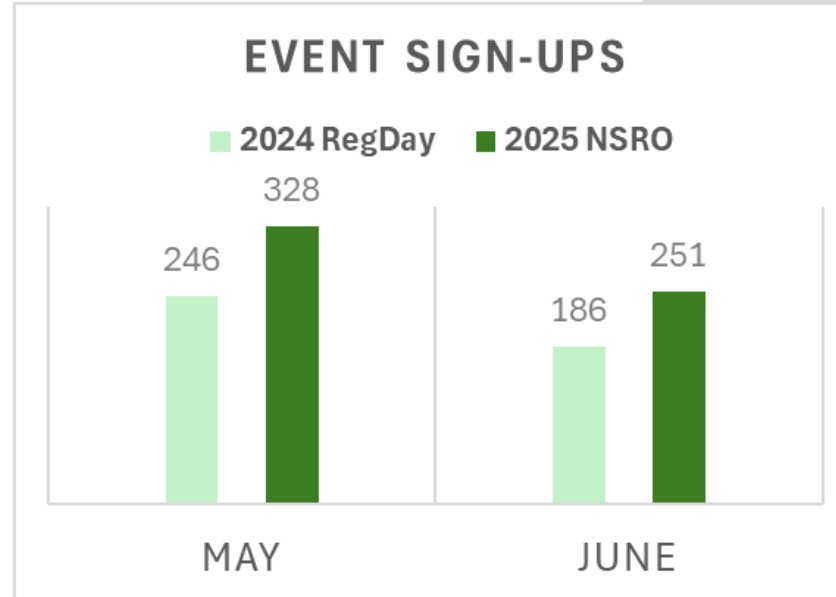
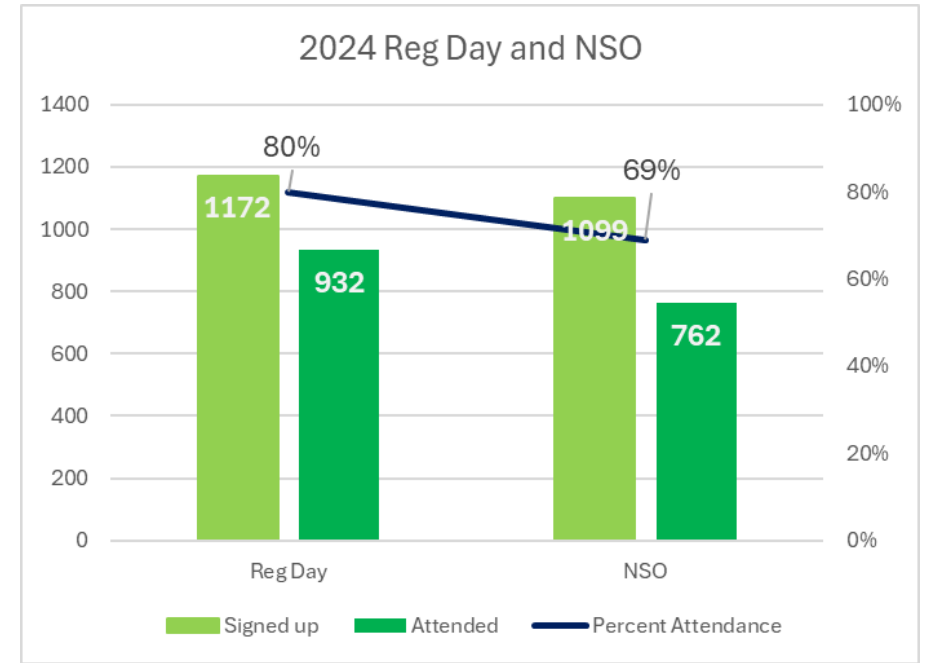
2025

- New Student Registration & Orientation
 - Once a month per location (April-August)



2024 vs 2025

- Transition challenge getting RegDay attendees to come to NSO in 2024
- Combining creates increased exposure to orientation
- We are seeing increased sign-ups and attendance for 2025 events
- May 2024: 201 students attended
May 2025: 236 students attended
- We are on track to match or exceed the total 2024 RegDay attendance of 932 students



Continuous Onboarding



- Welcome Weeks
 - Open to all students
 - Some examples:
 - Class Tours
 - Resource Fair
 - Love Where You Live
 - Club and Organization Fair
 - Central Kickoff





Thank you!



Thank you!

