



## Automotive Careers Training Center Naming Rights

Submitted by the Central Community College Foundation

Rationale: The naming opportunities presented for approval reflect philanthropic investments secured through the Automotive Careers Training Center fundraising campaign. At its January 18, 2024 meeting, the Board of Governors approved the preliminary naming rights schedule for interior spaces and classrooms within the facility. Since that time, the Central Community College Foundation has secured \$3.93 million toward the campaign. While the original fundraising goal was \$3.5 million, a donor designated \$1 million of their gift for endowment, increasing the internal fundraising target to \$4 million to fully close the construction funding gap. Only \$70,000 remains to reach this revised goal.

The naming rights recommended for approval represent gifts ranging from \$20,000 to \$500,000 and recognize donors who chose to name a space within the facility. Seven donors elected to make significant gifts without naming recognition. Approximately 20 naming opportunities remain available, ranging from \$20,000 to \$250,000, allowing the Foundation to continue engaging partners interested in supporting automotive workforce training. Approval of these naming recognitions formally acknowledges donor commitments in accordance with the previously approved naming schedule and institutional policy.



## Naming Rights Secured for the Automotive Careers Training Center, Hastings Campus

Space	Name
Grand Lobby & Student Commons	Gale & Paula Beirow
Classroom 1	Levander's Body Shops
Classroom 2	TBD
Classroom 3	Roy & Gloria Dinsdale Foundation
Paint Booth	Levander's Body Shops
Automotive Bay 1	Levander's Body Shops
Automotive Bay 2	Midway Auto Group
Automotive Bay 3	Hastings Ford
Automotive Bay 4	Kenesaw Motors
Automotive Bay 5	Roe Automotive Family
Automotive Bay 6	Carraige House Foundation
Auto Body Bay 1	Levander's Body Shops
Auto Body Bay 2	Terry Klatt
Auto Body Bay 3	Eustis Body Shop
Auto Body Bay 4	Nebraska Rod & Customs Association

Note: There are 7 donors who qualified for naming rights at levels \$50,000 or greater who declined room/space naming rights.