# NDOT – Highway Safety Office Drive Sober or Get Pulled Over Campaign: August 19 – September 5, 2022, Schedule

	July 22nd	Overtime Application Due	
** WATCH	Week of August 15th	Pre-Press Release/Local media event	
FOR THESE	August 19 – September 5th	Enforcement	
DATES	Week of September 5th	Post-Press Release/Local media event	
	September 23rd	Activity Summary Due	

### Overtime Application – Due July 22<sup>nd</sup>, 2022

- All Nebraska Law Enforcement Agencies are encouraged to participate in this mobilization.
- Requests for funding assistance must be approved <u>before</u> overtime enforcement activity takes place.
- You do not need to request funding assistance to participate. To participate without funding assistance, follow the schedule and submit a completed activity summary by Sept 23, 2022.

## Pre-Press Release/Local Media Event – Release on August 15, 2022

- The media event will announce the upcoming enforcement wave.
- All agencies are encouraged to enlist the help of local advocates (i.e., Safe Communities team, physicians, EMS, MADD, other local advocates) as well as utilize the resources below:
  - Website sponsored by the National Highway Traffic Safety Administration with media kits including talking points, editorials, statistics, and more. <u>https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over</u>
  - Website containing Nebraska statistics, facts, links to national websites and the order form for brochures and posters. <u>https://dot.nebraska.gov/safety/hso</u>
  - Email to contact MADD Nebraska for help in setting up high visibility checkpoints and gaining community support, <u>ne.state@madd.org</u>, 800-444-MADD, 402-434-5330.
  - Statewide coalition educating the public on the seriousness of underage drinking. <u>www.projectextramile.org</u>

## Enforcement – Enforcement dates are August 19 – September 5, 2022

- Increased traffic enforcement with zero tolerance for impaired driving violations will occur nationwide August 19 September 5, 2022.
- Multi-agency enforcement activities are encouraged.

## Post-Press Release/Local Media Event – Release week of September 5, 2022

• This media event will announce the enforcement results, including number of citations issued and "beyond the ticket" activity.

## Activity Summary – Due by September 23, 2022

• This form is compiled with those of other enforcement agencies, allowing us to report on efforts in Nebraska. **\*\*Submit the completed form to:** <u>NDOT.HSO@nebraska.gov</u>