

Media Arts Program Review

MAY 16, 2024



Media Arts Faculty



Dani Schwinn

Focus On Graphic Design,
Social Media, Broadcast



Beth Kavan

Focus On Photography,
Video Production,
Media Writing

Media Arts



“Real World” Partnerships

- Advanced Photography class and “Bee Kind” body care company (product photography)
- Layout & Design I class and League of Women Voters (new informational brochure)
- Digital Video Production class and Nebraska Emergency Medical Services (DHHS)
- Advanced Photography students worked with Lochland Country Club to take event photos at annual “Father Daughter Ball”
- Annual Campus Report for Hastings campus





2024 Art Show “Small Towns; Big Ideas”

Exhibit Preparation class

15 Graphic Design &
Photography Majors

Our largest art show in
many years (30 individual
pieces)

On Display until May 1



Media Arts Awards

Degree/ Credential Awarded	2018- 19	2019- 20	2020- 21	2021- 22	2022- 23	5-yr avg
AAS	15	12	8	8	12	11.0
Diploma	15	12	9	19	17	14.4
Certificate	37	29	27	28	25	29.2
Total Awards	67	53	44	55	54	54.6
# of unduplicated graduates	31	24	26	26	32	27.8

MEDIA ARTS SPECIALIZATIONS

1 Media Arts AAS Degree, 4 Specializations

- Broadcasting
- Graphic Arts
- Photography
- Video Production

1 Media Arts Diploma

- Media Arts Diploma

8 Media Arts Certificates

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|------------------------|----------------------|
| • Broadcast Announcing | Digital Broadcasting |
| • Digital Production | Graphic Arts Basic |
| • Graphic Design | Multimedia |
| • Photography | Video Production |



LOA	Award name	2018-19	2019-20	2020-21	2021-22	2022-23	5-Year Total	5-Year Avg
AAS_MART.BB	Media Arts Degree-Broadcasting	1	2	2		1	6	1.7
AAS_MART.GA	Media Arts Degree-Graphic Arts	6	5	3	3	6	23	4.3
AAS_MART.P	Media Arts Degree-Photography	3	3		2		8	2.7
AAS_MART.VPB	Media Arts Degree-Video Production	5	2	3	3	5	18	3.3
DIP_MART	Media Arts Diploma	15	12	9	19	17	72	13.8
CER_MART.BA	Broadcast Announcing Certificate	1	2	5	2	1	11	2.5
CER_MART.BB	Broadcasting Basic Certificate		1				1	1.0
CER_MART.DB	Digital Broadcasting Certificate		4	1	3	1	9	2.7
CER_MART.DP	Digital Production Certificate		3	2	1	2	8	2.0
CER_MART.GAB	Graphic Arts Basic Certificate	6	6	10	5	9	36	6.8
CER_MART.GD	Graphic Design Certificate	7	5	3	3	5	23	4.5
CER_MART.MM	Multimedia Certificate	12	5	2	8	4	31	6.8
CER_MART.P	Photography Certificate	5	1		2		8	2.7
CER_MART.RP	Radio Production Certificate	1					1	1.0
CER_MART.VP	Video Production Certificate	5	2	2	4	3	16	3.3
CER_MART.WP	Web Page Design Certificate			2			2	2.0
	Total Awards	67	53	44	55	54	273	54.8



Media Arts

Student Credit Hours and FTEF

	2018-19	2019-20	2020-21	2021-22	2022-23	5 yr avg*
Student Credit Hours (SCH)	1335	1137	1001	1008	1241	1144
Faculty Full-time Equivalency (FTE)	3.43	3.86	2.91	2.64	3.704	3.31
SCH/Faculty FTE	389.21	294.56	343.99	381.81	335.04	345.74

QUESTIONS
