

Finance Committee Meeting
Tuesday, November 1, 2022 5:00 PM
Crete City Hall
243 E 13th Street
Crete, NE 68333

1. Open Meeting

- In accordance with Nebraska law, a copy of the Open Meetings Act can be found in the back of the Council Chambers.
- Items listed on the agenda may be considered in any order.

2. Roll Call

- Attendance of members will be recorded to determine the presence of a quorum for official actions.

3. Items of Business

- The Committee may discuss or limit discussion on, hear testimony in favor of or in opposition to, or take action to provide a recommendation to the City Council on any matter presented under this title.

3.A. Presentation by BRAC regarding funding for the rehabilitation of the Isis Theater.

4. Officers' Reports

- Reports may be given by the Mayor, Officers, Departments, or Councilmembers concerning the current operations of the City.
- No action can be taken on matters presented under this title except to answer any questions or to refer the matter for further action.

5. Adjournment

Disclaimers & Notices

- The Council may enter into closed session to discuss any matter on this agenda when it is determined that a closed session is clearly necessary for the protection of the public interest or the prevention of needless injury to the reputation of an individual (if such individual has not requested a public meeting) or as otherwise allowed by law. Any closed session shall be limited to the subject matter for which the closed session was called. If the motion to close passes, then immediately prior to the closed session the Mayor shall restate on the record the limitation of the subject matter of the closed session.
- The City of Crete assures that no person shall on the grounds of race, color, national origin, age, disability, handicap or sex, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity of the City receiving Federal financial assistance. To report discrimination, contact the City Clerk's office.
- The complete agenda with attachments is available at www.crete.ne.gov.



ISIS
THEATRE

WHY
#RESURRECTTHEGODDESS

THE IMPORTANCE OF THE ISIS
THEATRE TO THE BLUE RIVER
VALLEY

LOCAL PEOPLE – People prefer to LIVE AND WORK in communities with arts and entertainment opportunities. 72% of Americans believe “the arts UNIFY our communities regardless of age, race, and ethnicity.”

LOCAL BUSINESS – 2/3 of rural business leaders say arts and entertainment are VITAL to attracting and retaining workers.

LOCAL ECONOMY – The Isis Theatre can *conservatively* pump \$2400 into the economy every week (\$8 a ticket, 75 people a show, 4 shows a week).



In 2020, Saline County had 14.2k people with a median age of 37.5 and no concert venue, no dance venue, and no movie theatre. Our businesses speak 2 or 3 languages, but we have no bi-lingual entertainment.

MOST businesses and industries in Saline County are currently trying to hire and retain employees.

\$124,800 / year before we host special events, birthday parties, corporate meetings or theatrical events.



BlueRiver
ARTS COUNCIL



<p>Isis Closed</p>	<p>City Bought Theatre CCCFF Grant Isis Work Day First Theatre Design</p>	<p>Seats Removed New Isis Logo Projector Moved Grants Received <ul style="list-style-type: none"> - Aksarben - Sunderland - COVID Grant </p>	<p>LB 566 Testimony Local \$ Campaign Obtained 1st Bids Demolition Began Grants Received <ul style="list-style-type: none"> - Kiewit, Daugherty - Abbott, AmFam </p>	<p>Demo Completed Isis Plans Revealed LB 566 Awarded New Bids Obtained Construction Begins Isis Website Built</p>
2018	2019	2020	2021	2022

<p>80's Prom \$ Christmas Movie BRAC Incorporated 1st Board Elected</p>	<p>501(c)(3) Birds of a Feather \$ <ul style="list-style-type: none"> - 23 Art Sculptures - County Fair - Donor Dinner - Auburn Visit - Artist Database <p>Wing Ding \$ Online Giving \$ <ul style="list-style-type: none"> - Facebook - AmazonSmile - Guidestar - Website </p> </p>	<p>1st Tourism Grant 1st Art Gallery Wall 29 Wine & Dine \$ COVID-19 April Cruise Nights Pop-Up Cinemas Drive-Thru Popcorn #CreteStrong Quilt CHS Game Santa in the Park</p>	<p>Sweetheart Event 1st Lions Club Gift Crete: In Harmony <ul style="list-style-type: none"> - Movie @ Park - Live Music July - Movie @ Doane - Live Music Sept - Live Music Oct - Movie @ CMS - Live Music Nov <p>Business After Hours Serve Nebraska First Biannual Rep</p> </p>	<p>M-AAA Grant Sherwood Grant Community Events <ul style="list-style-type: none"> - Dueling Pianos - Fletcher Event - Cinco de Mayo - Live Music July - Movie @ Doane - 150Fest ! - Documentary - Movie @ CYC - Baile Hispana - Veteran's Event </p>
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1926 HISTORICAL BUILDING ON MAIN HIGHWAY



“The closure of the Isis Theatre in 2018 meant the only family-friendly source of entertainment in Crete was gone. Built in 1926 and a mainstay in our downtown, the Isis had been the only movie theatre in Saline County for decades. Those interested in bringing this goddess back to life see even greater potential for this building and for Crete – a community badly in need of the cultural and economic benefits a strong arts presence can provide.” CCCFF Grant Application 2019

“While BRAC is currently meeting its mission without a location, the Isis Theatre is fundamental to BRAC’s intended future programming – which will include live performances, classes, camps, fine art display, and cinema -- and it will be one of the few sources of multi-generational, multi-cultural entertainment in the area. The resurrection of the Isis Theatre is essential to our goals. With a completed building that will accommodate persons of all ages and ability levels, we can truly serve all of Saline County’s residents and work to bring people into town to support our local businesses.” Kiewit Application 2020

THE LONGER WE WAIT – THE HIGHER THE COST
THE ISIS CAN OPEN IN 2023 WITH YOUR HELP



TACKarchitects

We are specifically requesting that the money set aside from the sale of armory, which was designated for purposes of a community center, be allocated to the Isis renovation. Per the minutes and Crete News reports from 2010, the armory was purchased for \$82,500. The school and BVCA each put up money for "rent" advance of the purchase to assist so that was a multi-agency attempt to establish a community-use space. To the extent City funds were used to acquire the property, the minutes confirm that those funds came from the utility fund and not from tax rolls or general fund.

The City then subdivided the property in 2013, maintaining the fields that now serve as a soccer park and the area to the east of the building. Any City money used to purchase the land was recouped by maintaining ownership of portions of the property.

In 2014, the primary building was sold to the Maranatha Church for \$400,000. At that time, the net gain was held for a community center in the future. I understand that \$385,000 is still available and that there hasn't been any movement to create a "new" community center in the 8+ years since that time. Fortunately, community spaces were created when the new library was built so I will ask the Committee and Council to acknowledge that there isn't any additional plan to create a "new" community center and that the Blue River Arts Council has demonstrated by word and deed that we are rebuilding the Isis Theatre for broad public use so that it should be considered a community center for purposes of that fund. This allows the City to make a substantial contribution now to assure that the building can be completed and reopened NOW without using tax dollars and it allows them to use the funds for the benefit of all of the community as always intended.

I do have a brief presentation ready to demonstrate the "community" functions of the renovated Theatre and will be there for the meeting at 5:00. I will get you and Jerry the slides in advance. Shaylene
