



SIOUX FALLS SCHOOL BOARD
Wednesday, November 12, 2025 3:00 PM

Carly Reiter
President

Instructional Planning Center
201 East 38th Street, Sioux Falls

Cory Clasemann
Southeast Tech President

This agenda may also be viewed on the District and Southeast Tech's website: www.sf.k12.sd.us and www.southeasttech.edu

AGENDA

- I. Call to Order
- II. Public Input on Work Session Agenda Items
- III. Reports of the President
 - A. Strategic Plan Metrics
 - B. Campus Master Plan
Exhibit posted at 10:16 am on 11.12.25
 - C. Housing
- IV. Adjournment

Strategic Plan Metrics

Nov. 2025



SOUTHEAST
Technical College

GOAL 1 METRICS

		Baseline Years			Strategic Plan Targets				
	Source	22-23	23-24	24-25	25-26	26-27	27-28	28-29	29-30
% of grads employed post-graduation	Graduate Outcomes Survey	96%	98%	99%	>=99%	>=99%	>=99%	>=99%	>=99%
% of grads employed in state 1-year post-graduation	Graduate Outcomes Survey	91%	86%	87%	>=90%	>=90%	>=90%	>=90%	>=90%
% of grads employed in state, in field post-graduation	Graduate Outcomes Survey	90%	84%	89%	>=88%	>=88%	>=88%	>=88%	>=88%
Cost-to-earnings return on academic programs	BOTE				<=5.0	<=5.0	<=5.0	<=5.0	<=5.0

GOAL 2 METRICS

		Baseline Years			Strategic Plan Targets				
	Source	22-23	23-24	24-25	25-26	26-27	27-28	28-29	29-30
Annual unduplicated enrollment	STC Institutional Research	3,098	3,210	3,380	3,390	3,400	3,500	3,650	3,800
Fall-to-spring retention rate	STC Institutional Research	86%	89%	89%	90%	90%	91%	91%	91%
Fall-to-fall retention rate	STC Institutional Research	80%	80%	80%	81%	81%	82%	82%	83%
Annual unduplicated graduates	STC Institutional Research	845	900	977	990	1,010	1,030	1,050	1,064

GOAL 3 METRIC

		Baseline Years			Strategic Plan Targets				
Source		22-23	23-24	24-25	25-26	26-27	27-28	28-29	29-30
Employee engagement score	Noel-Levitz CESS*	3.36			3.4		3.45		3.5

* Noel-Levitz defines 3.40 or higher as “satisfied”



NOEL-LEVITZ QUESTIONS

Section 1: Campus Culture and Policies
SATISFACTION (1 = "Not satisfied at all" / 5 = "Very satisfied")
The mission, purpose, and values of this institution are well understood by most employees
This institution involves its employees in planning for the future
This institution does a good job of meeting the needs of its faculty
This institution does a good job of meeting the needs of staff
This institution does a good job of meeting the needs of administrators
There are effective lines of communication between departments
Administrators share information regularly with faculty and staff
There is a spirit of teamwork and cooperation at this institution
Employee suggestions are used to improve our institution
This institution consistently follows clear processes for orienting and training new employees
This institution has written procedures that clearly define who is responsible for each operation and service
There is a high level of trust at this institution
Section 4: Work environment
SATISFACTION (1 = "Not satisfied at all" / 5 = "Very satisfied")
I am empowered to resolve problems quickly
The type of work I do on most days is personally rewarding
I am proud to work at this institution
Overall satisfaction
Rate your overall satisfaction with your employment here so far:

GOAL 4 METRIC

Draft Community Engagement Survey Questions (on 5-point scale)

Economic and Workforce Alignment and Impact (aligns with Strategy 4.1)

Southeast Tech contributes to economic and workforce growth initiatives in the community.

Southeast Tech understands the workforce needs of the community.

Southeast Tech helps students be well-prepared for the workforce.

Southeast Tech is a vital partner in the regional economic development ecosystem.

Partnership Perceptions and Reputation (aligns with Strategy 4.2)

Southeast Tech is helping to build a stronger future for the community.

Southeast Tech's alumni act as ambassadors to the community.

I have a positive perception of Southeast Tech.

Student Learning Opportunities (aligns with Strategy 4.3)

Southeast Tech offers valuable student learning opportunities.

Southeast Tech offers educational opportunities consistent with the community's workforce needs.

Southeast Tech is an important part of the community's educational ecosystem.



Campus Master Plan



SOUTHEAST
Technical College

TIMELINE

May 2024: Group Formed to Develop 20-year Campus Master Plan

Feb. 2025: SFSD/STC School Board Acknowledges Plan Concepts

May-Dec. 2024: Development of Concept Plan

March-Nov. 2025: Plan Details added to include specific projects, timeline, and financial impact



ALIGNMENT WITH STRATEGIC PLAN

- Strategy 1.3: Drive Enrollment Through High-Value, Career-Aligned Pathways
- Strategy 2.2: Foster Integrated Student Support Across Campus
- Strategy 2.4: Explore Campus Housing Options for Students





SOUTHEAST
Technical College

CAMPUS MASTER PLAN

January 2025



MASTER PLAN OVERVIEW

The Southeast Technical College (STC) Master Plan outlines a 20-year vision for the campus growth and development, focusing on expanding facilities, improving student housing, and strengthening partnerships with local schools and industries. Key priorities include enhancing academic programs, increasing campus accessibility, and addressing workforce needs. The plan emphasizes infrastructure improvements, such as parking, walkability, and student amenities, while also exploring new opportunities for campus partnerships and capital projects. As Sioux Falls grows, the plan positions STC to leverage existing strengths and continue providing high-quality, career-focused education to meet the demands of the future workforce.

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ACKNOWLEDGEMENTS

STEERING COMMITTEE

Benjamin Valdez – Former Vice President of Academic Affairs

Deborah Letcher – Dean of Curriculum and Instruction

Erik VanLaecken – Vice President of Technology and Operations

Heidi Gefroh – Human Resources Director

Jaclyn Kramer – Dean of Curriculum and Instruction

Jacqueline Pommer – Dean of Academic Excellence

Jason Merritt – Dean of Curriculum and Instruction

Jim Larson – Compliance Officer & Title IX Coordinator

Kent Alberty – Southeast Technical College Housing Foundation

Kristin Possehl – Former Dean of Curriculum and Instruction

Kristie Vortherms – Associate Vice President for Institutional Research and Registrar

Marcella Prokop – Director of Access and Workforce Opportunity

Megan Fischer – Vice President for Enrollment Management and Student Affairs

Mike Stephens – Director of Accounting

Nick Schneider – Dean of Curriculum and Instruction

Stephen Williamson – Associate Vice President of External Relations and STC Foundation

Christine Golsmith - Vice President for Finance

Fenecia Homan - Vice President for Academic Affairs

PROJECT MANAGEMENT

President Griggs - Former Southeast Technical College President

President Clasemann - Southeast Technical College President

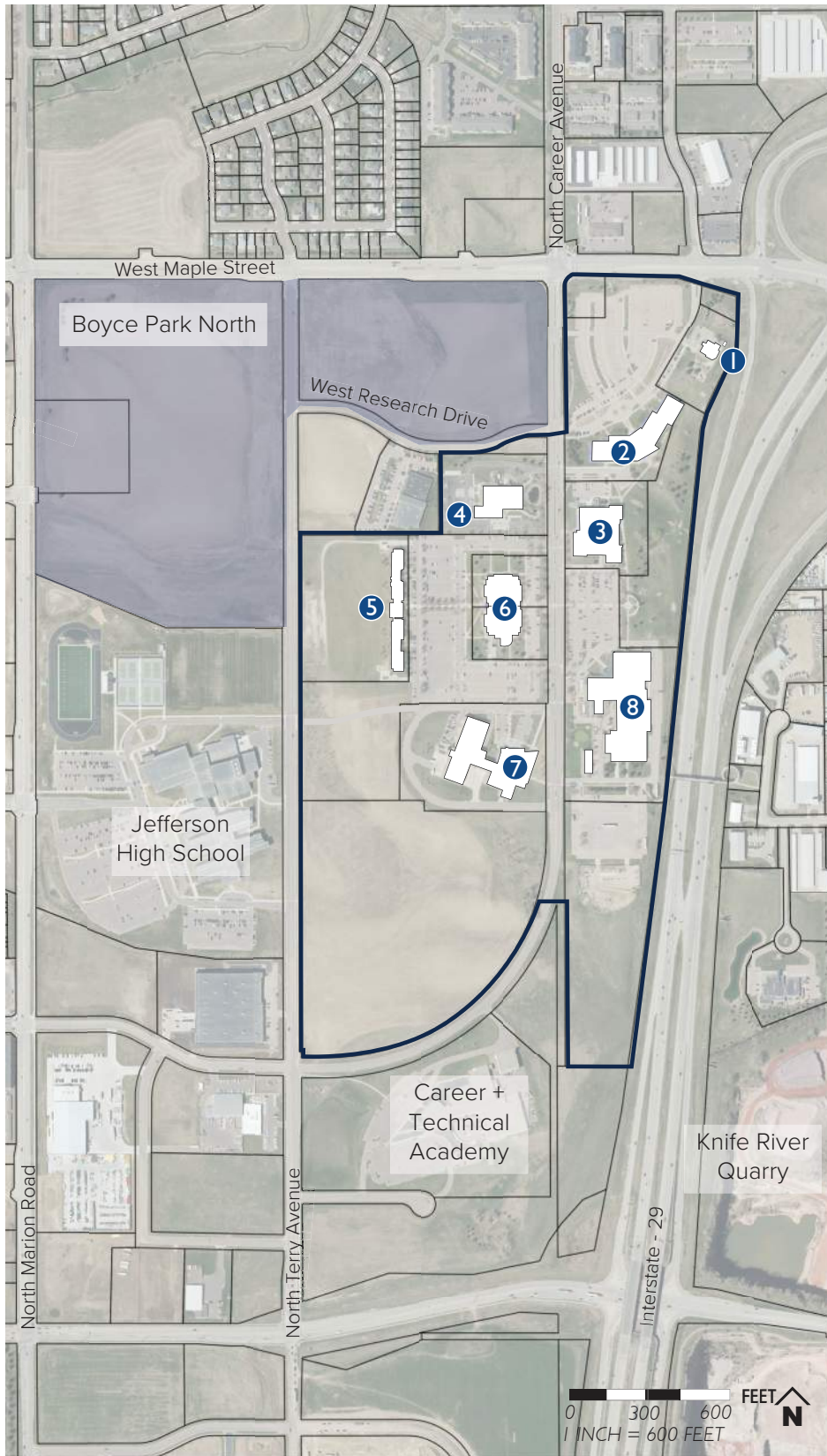
Vicki Oswald - President's Executive Assistant

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SOUTHEAST
TECH



BUILDING KEY



LEGEND

-  STC Building
-  Campus Boundary
-  Boyce Park North Mixed-Use Development

1 Scarbrough Childcare Center

STUDENT SERVICES

- Student Childcare

2 George S. Mickelson Center

STUDENT SERVICES

- Access + Workforce Opportunity
- Accessibility Services
- Admin - Enrollment Management
- Admissions
- Bookstore
- Career Services
- Financial Aid
- Hovland Learning Center
- Library
- Registrar's Office
- Student Success
- Wellness Room
- Vending

PROGRAMS

- Business - Accounting
- Business - Bookkeeping
- Business - Business Administration
- Business - Entrepreneurship
- Business - Human Resources Management
- Business - Marketing
- Business - Risk + Investment Management
- Business - Real Estate Pre-Licensing Course

- Early Childhood
- Engineering Tech - Architectural Engineering
- Technology
- Engineering Tech - Civil Engineering Technology
- Engineering Tech - Land Surveying Science
- Engineering Tech - Mechanical Engineering
- Technology
- Law Enforcement
- Media Communications - Digital Media Production
- Media Communications - Media Design

3 Terrance Sullivan Health Science Center

PROGRAMS

- Healthcare - Allied Health
- Healthcare - Behavioral + Mental Health Technician
- Healthcare - Community Health Worker
- Healthcare - CNA Certificate Course
- Healthcare - Dental Assisting
- Healthcare - Emergency Medical Technician Course
- Healthcare - Healthcare Leadership
- Healthcare - Medical Assistant
- Healthcare - Medical Coding + Billing
- Healthcare - Paramedic Science
- Healthcare - Phlebotomy Technician
- Healthcare - Respiratory Therapist
- Healthcare - Sonography
- Wellness Room
- Vending

4 Healthcare Simulation Center

PROGRAMS

- Healthcare - Invasive Cardiovascular Technology
- Healthcare - Medical Lab Technician
- Healthcare - Nursing
- Healthcare - Surgical Technology
- Wellness Room

5 Campus Residences

- Andrea Hall
- Hummel - Nicolay Hall

6 Southeast Technology Center

STUDENT SERVICES

- Academic Resource Center
- Campus Cupboard
- I.T. Help Desk
- Vending
- Veterans Office

PROGRAMS

- Information Technology - Computer Programing
- Information Technology - Computer Technician
- Information Technology - System and Network
- Security
- Information Technology - Software Support
- Specialist
- Information Technology - Technology Certificates
- Mechatronics

7 The HUB

STUDENT SERVICES

- Admin - Academic Affairs Office
- Admin - Business Office

- Admin - Human Resources
- Admin - President's Office
- Dining - The Grille
- Wellness Rom

PROGRAMS

- Transportation Technology - Automotive
- Technology
- Transportation Technology - Diesel Technology

8 Ed Woods Trade + Industry Center

STUDENT SERVICES

- Admin - Foundation Office
- Admin - Testing Center
- Vending

PROGRAMS

- Agriculture - Horticulture + Sports
- Turf Management
- Agriculture - Veterinary Technician
- Construction Management
- Transportation Technology - CDL Course
- Transportation Technology - Collision Repair + Refinish Technology
- Trade + Industry - Electrician
- Trade + Industry - HVAC/R Technology
- Trade + Industry - Mechanical Systems
- Trade + Industry - Plumbing Technology
- Trade + Industry - Welding



STC Campus Aerial in 1991

EXECUTIVE SUMMARY

INTRODUCTION

Southeast Area Vocational Technical School, which opened its doors in 1968, initially offered programs in Practical Nursing, Major Appliance Repair, Industrial Electronics, Drafting, Data Processing, Diesel Mechanics, and Airplane Mechanics. In 1993, it officially changed its name to Southeast Technical Institute. The campus expanded significantly over the years, with the addition of Hummel-Nicolay Hall in 2003, providing on-campus housing for 100 students for the first time, followed by Andrea Hall in 2005, which doubled that capacity to 200. In 2018, the STC launched its first Capital Campaign, Southeast Tech NOW, aimed at addressing the critical need for more technical graduates in South Dakota.

As STC continues to grow and expand, it remains committed to its mission “to educate individuals for dynamic and rewarding careers that promote lifetime success and meet the workforce needs of our region.” For over 50 years, STC has provided the most cost-effective, career-relevant education in Sioux Falls. This commitment enables students to complete their education and gain essential career skills in 24 months or less, positioning them to secure jobs with some of the area’s top employers, all at a fraction of the cost of a traditional degree. With more than 65 career paths available, graduates leave STC confident and well-prepared for success in their chosen professions, guided by a strategic and dynamic vision for the future.



PAST PLAN

STRATEGIC PLAN 2022 - 2025

The Strategic Plan 2022-2025 focus areas included land use and future facilities, student housing, and potential partnerships for growth.

LAND USE AND FUTURE FACILITIES

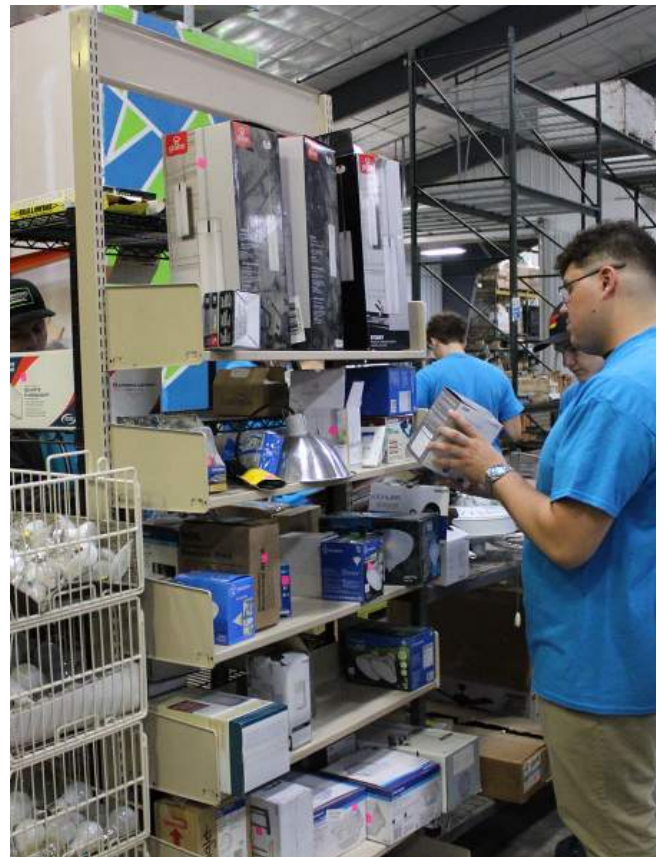
Planned Investments in land and future facilities have been budgeted for or have already been completed.

FUTURE STUDENT HOUSING

The Strategic Plan emphasizes the goal of expanding existing student housing to meet demand, grow access, and increase revenue. The college recognizes the importance of providing affordable and convenient on-campus housing options to attract and retain students. Potential strategies include:

- Working with the Housing Foundation to pursue an expansion of the current housing capacity.
- Collaborating with other technical colleges to advocate for new state legislation that allows state technical colleges to own and manage their on-campus housing.

Increasing student housing options will not only improve the overall student experience but also contribute to STC's financial sustainability.



POTENTIAL FUTURE PARTNERSHIPS

The Strategic Plan highlights the importance of sustainable and diverse partnerships to increase revenue, improve programming, and enhance student engagement. Potential partnership opportunities include:

- Strengthening collaborations with school districts, colleges, and universities to develop dual credit offerings, college readiness initiatives, and academic pathways.
- Engaging with industry leaders and alumni to cultivate leads for marketing, storytelling, and fundraising efforts.
- Exploring partnerships with community organizations and businesses to provide discounted services, recreational opportunities, and employment prospects for students.
- Explore partnerships with Dakota Teaching English to Speakers of Other Languages (TESOL), Department of Labor, Hovland Learning Center, Lutheran Social Services, Multicultural Center and Reach Literacy to enhance opportunities for students with basic literacy needs.
- Build relationships with industry partners to fulfill the workforce needs of the region.

These partnerships will not only enhance the college's reputation and community engagement but also provide valuable resources and opportunities for students.



VISION 2025 STRATEGIC PLAN

<https://www.southeasttech.edu/about/strategic-plan/index.php>



PARKING + CIRCULATION

The campus and neighborhood are designed to facilitate movement and accessibility, with a focus on enhancing the student experience.

PARKING

Parking is a vital aspect of campus accessibility, particularly from Monday to Thursday when all lots except Mickelson tend to be full. As the southern area of the campus develops, it will be important to ensure that adequate parking is available to accommodate expected growth. Expanding parking capacity and improving signage will enhance the overall experience, making it easier for students to locate available spaces. Additionally, exploring options for shared parking arrangements and conducting a thorough parking analysis could further improve efficiency and accessibility, ensuring that all students have convenient access to campus facilities.

CIRCULATION

Walking

Walking is an integral part of campus life, with most areas within a 10-minute walking distance. Specific existing conditions hinder campus walkability. Addressing these barriers would improve walking conditions. The most walkable route is from campus residences to the Southeast Technology Center, as it provides a tree-lined path through a surface parking lot. North Career Avenue presents challenges as it bisects the STC campus from the north to the south and is a difficult-to-cross four-lane road with a lack of trees lining the sidewalks, creating pedestrian discomfort. Opportunities to increase landscaping and implement safety measures for crossing North Career Avenue should be considered. A pedestrian bridge connects southeast campus to nearby industry across Interstate 29, providing additional connectivity.

Cycling

North Terry Avenue, West Maple Street, and North Career Avenue south of campus offer on-road bike lanes with clearly marked lines for students and staff to commute by bicycle. Additionally, North Career Avenue through campus features a shared lane marked by arrows. However, high winds and cold winter weather common to the area can deter cycling and walking, which should be considered when planning improvements.

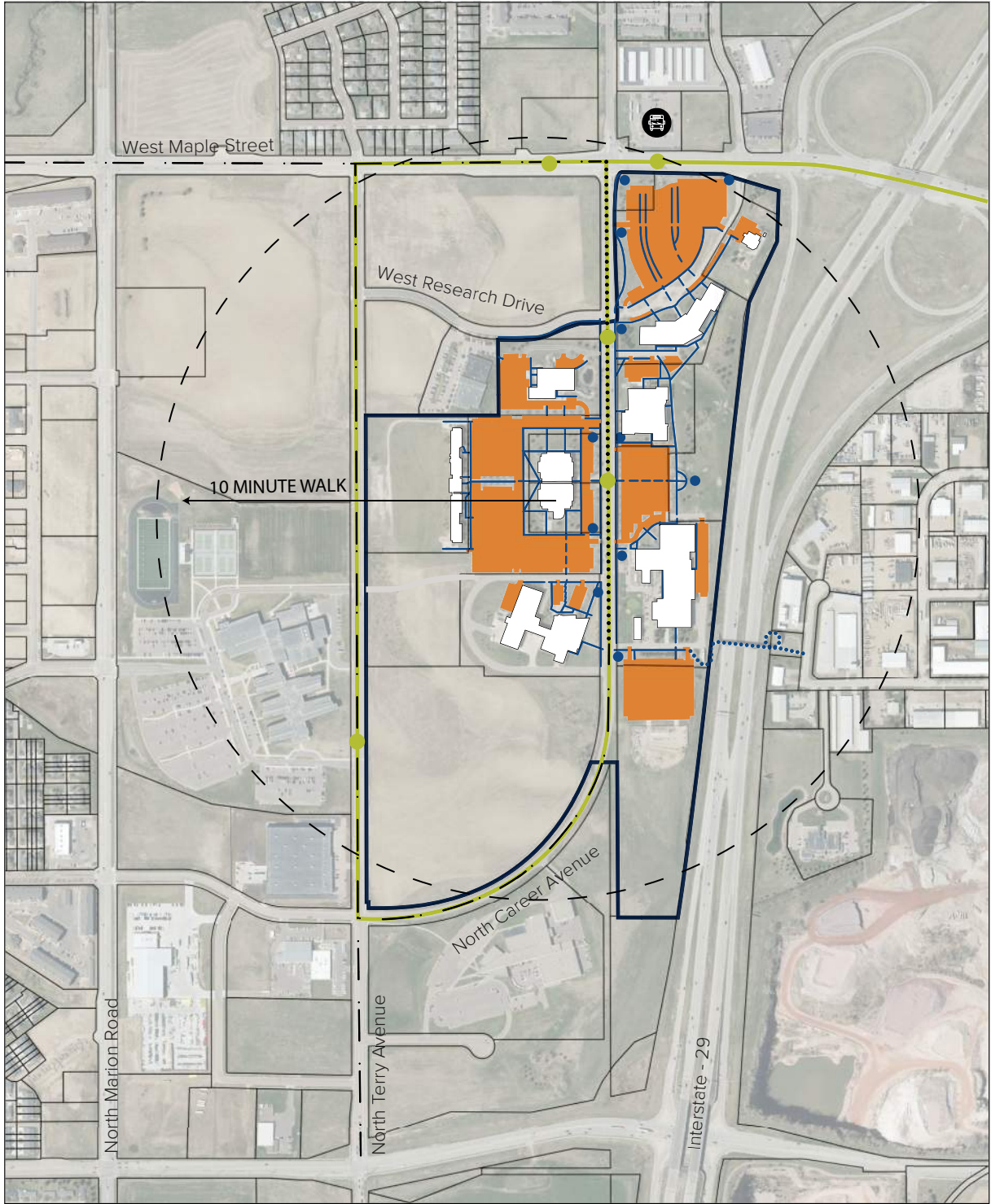
Transit

The Sioux Area Metro has recently expanded its bus lines, to operate six days a week, providing expanded accessibility and connectivity. The Green Line provides coverage around campus with bus stops at key locations, including near the north entrance of campus, Mickelson Center, Southeast Technology Center, and Jefferson High School. Additionally, a Greyhound bus station to the north of campus offers regional transportation. It's important to note that transportation options are influenced by City and regional services.

Wayfinding

Wayfinding is supported by 11 existing locations of signage along the north entrance and North Career Avenue, but further enhancements could improve navigation for students and visitors alike, fostering a more connected and accessible campus environment. The steering committee also expressed a desire for more prominent entry signage to enhance the sense of campus presence for students and visitors.





EXISTING PARKING + CIRCULATION

- | | | |
|-----------------|---------------------|-----------------------|
| STC Building | Pedestrian Bridge | Greyhound Bus Station |
| Parking Lot | Metro Green Line | Wayfinding Signage |
| Campus Boundary | Bus Stop | |
| Parcels | On - Road Bike Lane | |
| Sidewalks | Sharrow Bike Lane | |



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FUTURE CAMPUS

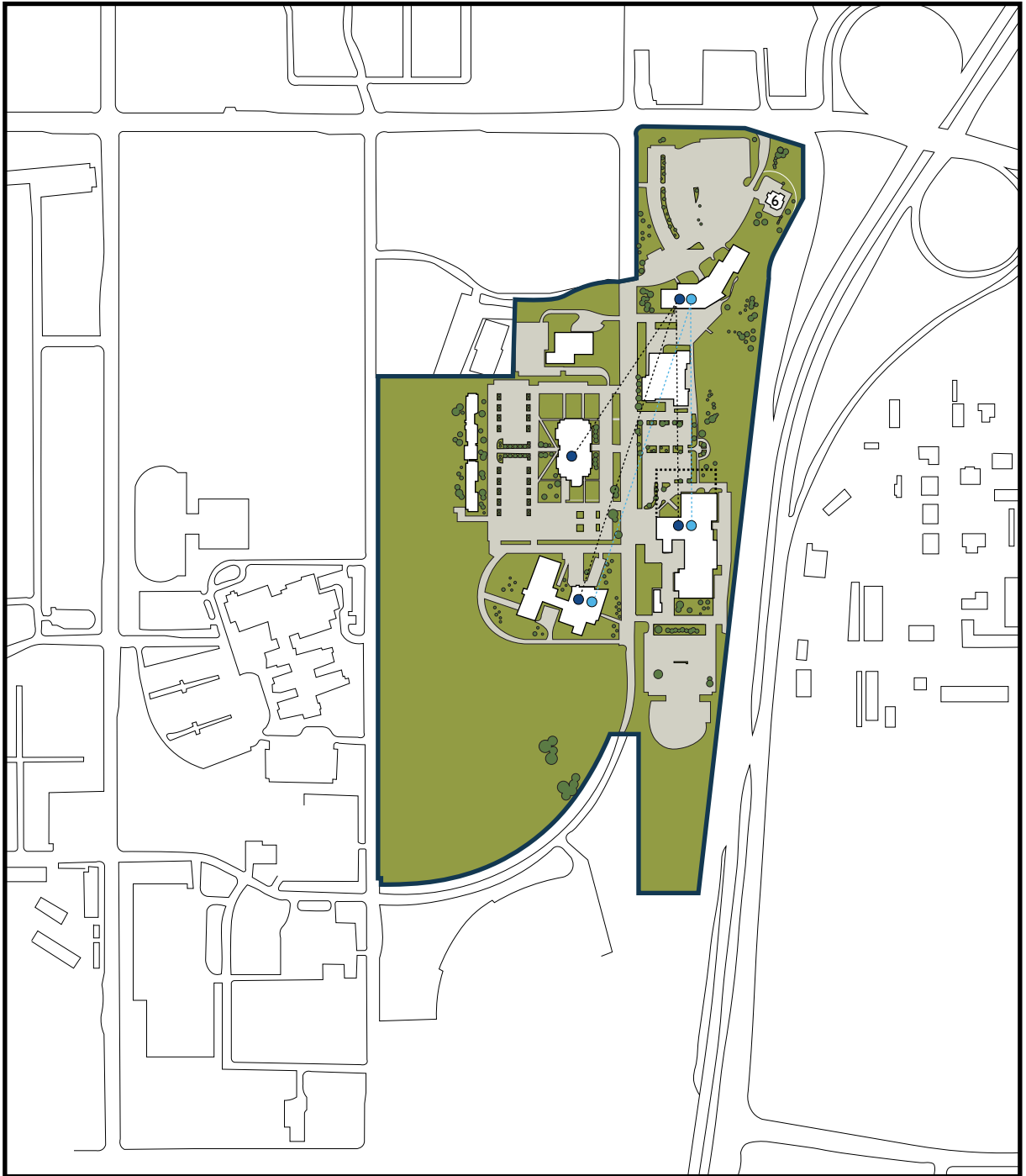
GROWTH PLANS

RECOMMENDATIONS.

The current STC campus has seen organic growth as programs expand and contract through the lifespan and market demands of different career paths resulting in a spread of programs, administrative space, and underutilized academic space throughout campus. As program demands continues to grow, new facilities will undoubtedly be an integral piece of the growth trajectory. Equally as important is an introspective review of existing spaces to assure that the existing infrastructure and previous investment by STC is fully leveraged to create top-tier educational facilities for students.

As indicated in the map campus administration and student services have grown throughout campus, creating pockets of student support without a home base, one-stop shop, for students to obtain services like financial aid, testing support, and student store. The organic growth of these support services throughout campus has also put pressure on the ability leverage the existing facilities for education.

Throughout the following recommendations is an outline of a phased approach to consolidate student services to the Mickelsen center and plans to renovate existing campus infrastructure to target rapidly growing programs. There is ample space to grow programs internally allowing for future campus construction to focus on future strategic partnerships and foster to the highest demand programs that STC supports.



- CAMPUS ADMINISTRATION
- STUDENT SERVICES

FUTURE CAMPUS

GROWTH PLANS

CAMPUS MAP









This map indicates the future potential of the STC Campus. Strategic consolidation of spaces, parking, and pedestrian traffic pave way for strategic partnerships and growth to the southeast portion of campus. Important campus modification to note:

- 1) Consolidation of student services to the Mickelson Center.
- 2) Relocating a majority of campus parking to the west side of campus.
- 3) Implementation of 'hallmark' renovation projects that have major educational impacts to the existing campus:
 - Ed Wood Center Expansion
 - Full renovation of the campus technology center including obtaining SDSU space
 - Expansion of the existing Diesel Tech building at the HUB.
- 4) Expansion of student housing and creation of a centrally located campus quad that is a 5-10 minute walk to all facilities on campus.
- 5) Revisioning of career avenue to minimize the amount of student crossing locations and traffic calming to ensure a pedestrian friendly campus experience.
- 6) Implementation of large, strategic partner projects to the southwest portion of campus.

CIRCULATION KEY

-  VEHICULAR PATH
-  PEDESTRIAN PATH

CAMPUS KEY

-  Phase II - Mickelson Center Student Services Consolidation
-  Construction Lab/Home Building
-  Phase I - Ed Wood Renovation and Addition
-  Phase IV - SDSU Renovation
-  Phase V - Health Center Full Renovation
-  Phase VI - CDL/Diesel Tech Consolidation and Expansion
-  Phase VII - Construction Lab/Home Building
-  Phase VIII - Student Housing Expansion
-  Phase VIII - Large Trade Partner Campus Expansion
-  Scarborough Childcare Center Addition
-  Ongoing - Campus Traffic, Pedestrian Safety, and Beautification





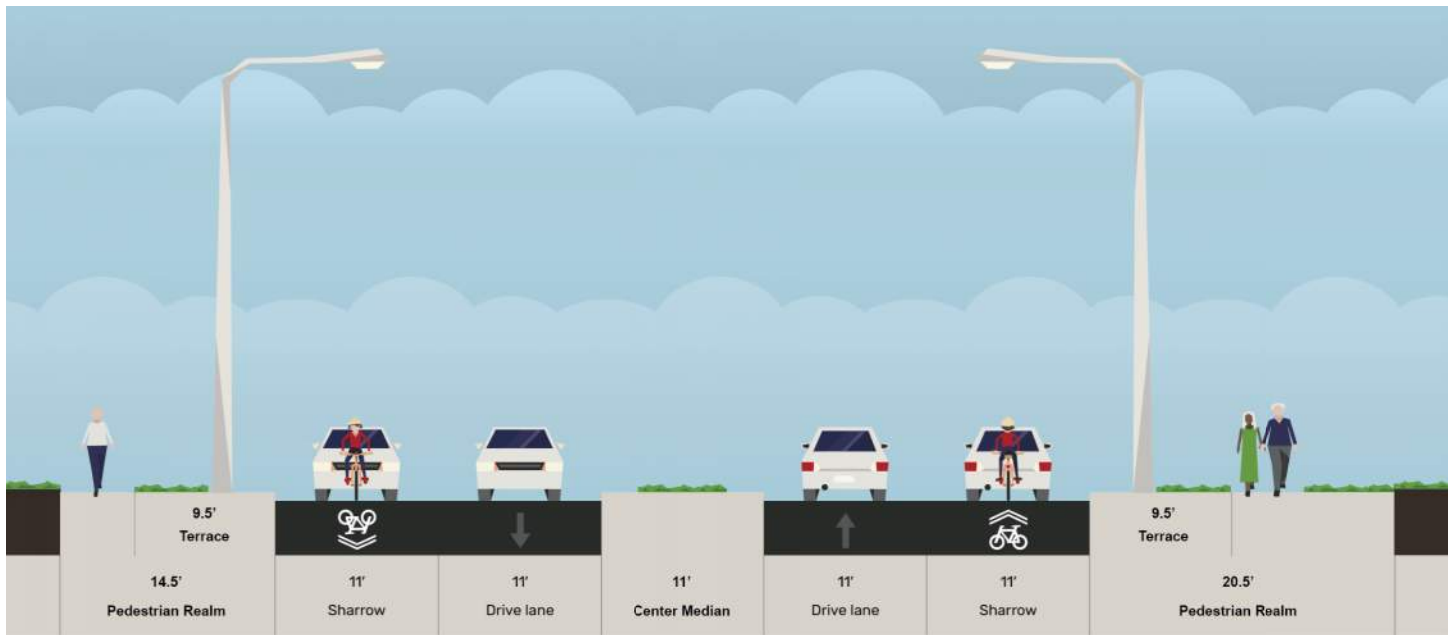
CAREER AVENUE IMPROVEMENTS

Career Avenue, the primary thoroughfare running through Southeast Technical College, presents significant challenges for pedestrians due to its high-speed traffic and lack of protection from vehicles and the elements. As a result, walking along the street or accessing the campus can be a difficult and intimidating experience. As Career Avenue is a Sioux Falls city street, the first step to implementing traffic calming measures is coordinating a conversation with the City Public Works Department. At a minimum, a Pedestrian Priority Zone should be established south of West Research Drive to the intersection between the Southeast Technology Center and the Hub. Additional street section scenarios for the length of Career Avenue have also been analyzed as follows.

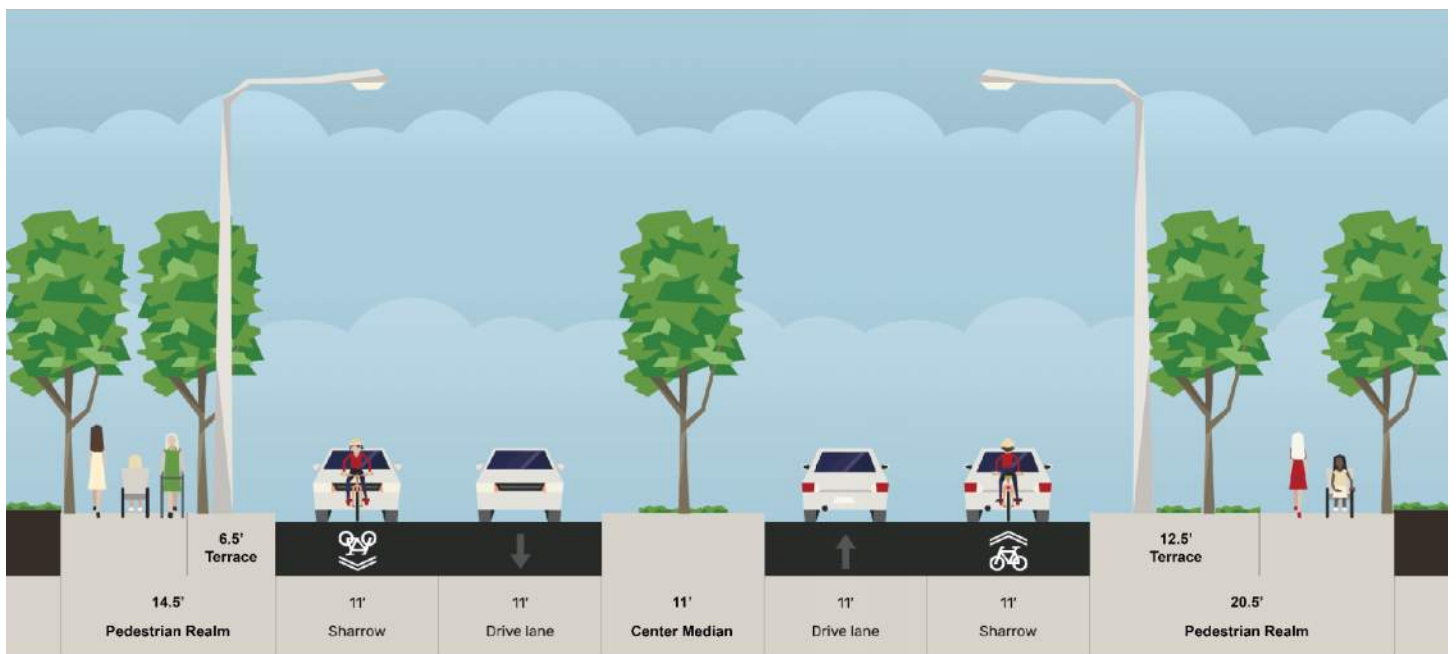
SCENARIO	TRAFFIC LANES	OTHER FEATURES	PEDESTRIAN + BIKE FEATURES
Existing	4	Shared traffic lanes on each side, grass center median	5' Sidewalks
Existing and Widen Sidewalks	4	Shared traffic lanes on each side, grass center median	8' Sidewalks
One Lane Reduction and Center Turn Lane	3	Shared traffic lanes on each side, center turn lane	8' Sidewalks, Tree Plantings, Widened Boulevards, Seating & Amenities
Two Lane Reduction and On-Street Bike Lane	2	Two separated bike lanes, striped buffer	8' Sidewalks, Tree Plantings, Widened Boulevards, Seating & Amenities

EXISTING AND POTENTIAL ROAD CONFIGURATIONS

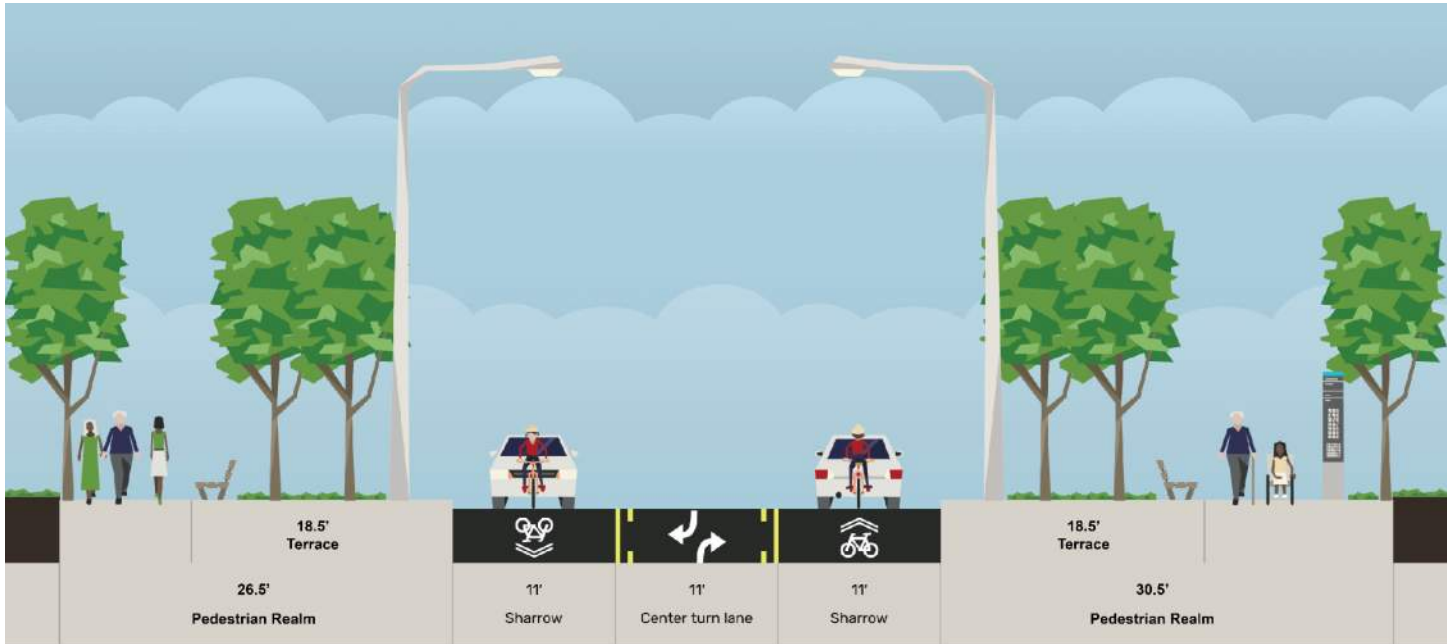
EXISTING



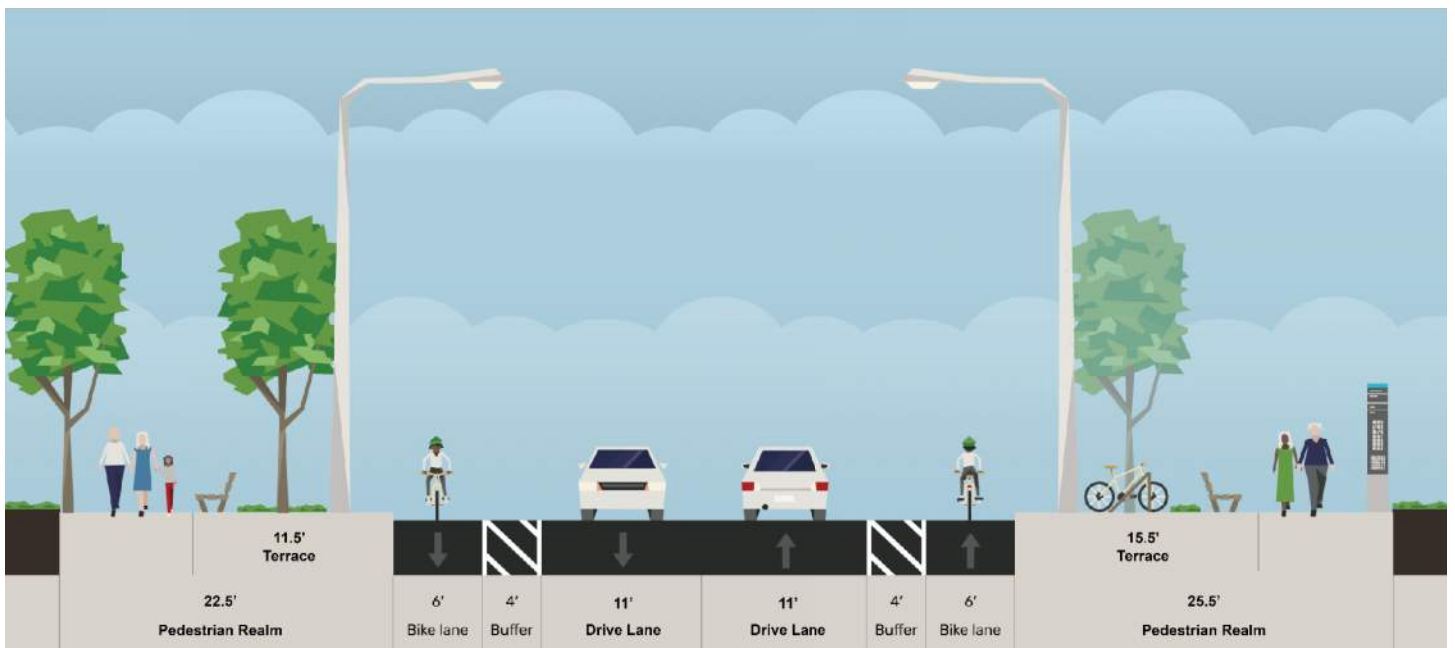
EXISTING + WIDEN SIDEWALKS + WINDBREAKS



ONE LANE REDUCTION + CENTER TURN LANE



TWO LANE REDUCTION + ON-STREET BIKE LANE



BRANDING + WAYFINDING

OVERVIEW

STC recognizes the importance of a comprehensive and effective wayfinding and signage system. The following pages identify wayfinding options. While this package is not part of the current master plan, examples of signage from other educational institutions are provided for reference. A well-designed wayfinding system offers several key benefits for campus visitors and the surrounding community, including:

Navigation + Guidance

A clear and consistent wayfinding system helps all campus visitors—students, staff, and guests—navigate easily. Intuitive signage enhances the campus experience by making it easier to explore different areas and fostering a greater sense of place.

Safety + Accessibility

Well-placed signage contributes to campus safety by clearly marking facility locations, distances, and emergency information. It can also include accessibility features, ensuring that all users, including those with disabilities and mobility issues, can move around campus with ease.

Consistency + Branding

STC has a strong, cohesive brand identity, which is reflected in existing signage. Updating and standardizing the wayfinding system will ensure consistent branding across campus, especially with expansion. This consistency makes it easier for visitors to recognize and trust campus signage.

Community + Stakeholder Involvement

Incorporating feedback from students, staff, and local stakeholders ensures that the signage package meets the needs of all users. This collaborative approach fosters a sense of ownership and strengthens the connection between STC and the community.



PROJECT PRIORITIZATION

INTRODUCTION

Guiding the evolution of STC requires a strategic, balanced, and forward-thinking approach. This plan identifies key priorities to establish a cohesive vision while addressing pressing infrastructure and accessibility challenges, enhancing campus layout and amenities, and fostering partnerships for growth and sustainability. The focus is to optimize the campus footprint, while integrating with the surrounding community, and creating a vibrant, walkable environment to meet current and future needs.

CAMPUS UTILIZATION + EXPANSION PRIORITIES

Short Term (< 5 Years)

- Strengthen Campus Identity and Increase Enrollment
 - Strengthen the campus's identity while attracting and retaining a growing student population.
- Expand Programming and Update Operational Plan
 - Develop innovative academic and operational strategies to enhance campus offerings within existing campus infrastructure.

Mid Term (5 - 10 Years)

- Focus on Inward Campus Growth
 - Maximize infill opportunities within the current campus footprint. Preserve land for future expansion rather than pursuing land sales.
- Housing Development
 - Prioritize new housing opportunities in the Terry Avenue development area to address student housing needs with affordable solutions.

Long Term (> 10 Years)

- Vacant Land - Career + Terry Avenue
 - As STC campus development expands from parking lot infill to vacant land development, prioritize strategic development plans for current Career + Terry Avenue vacant STC property that aligns with the colleges future vision and goals.
- Protect Strategic Green Space
 - Distinguish green spaces that should be protected for long-term preservation. These spaces will play also help develop campus character and identity.

ATTACHMENTS

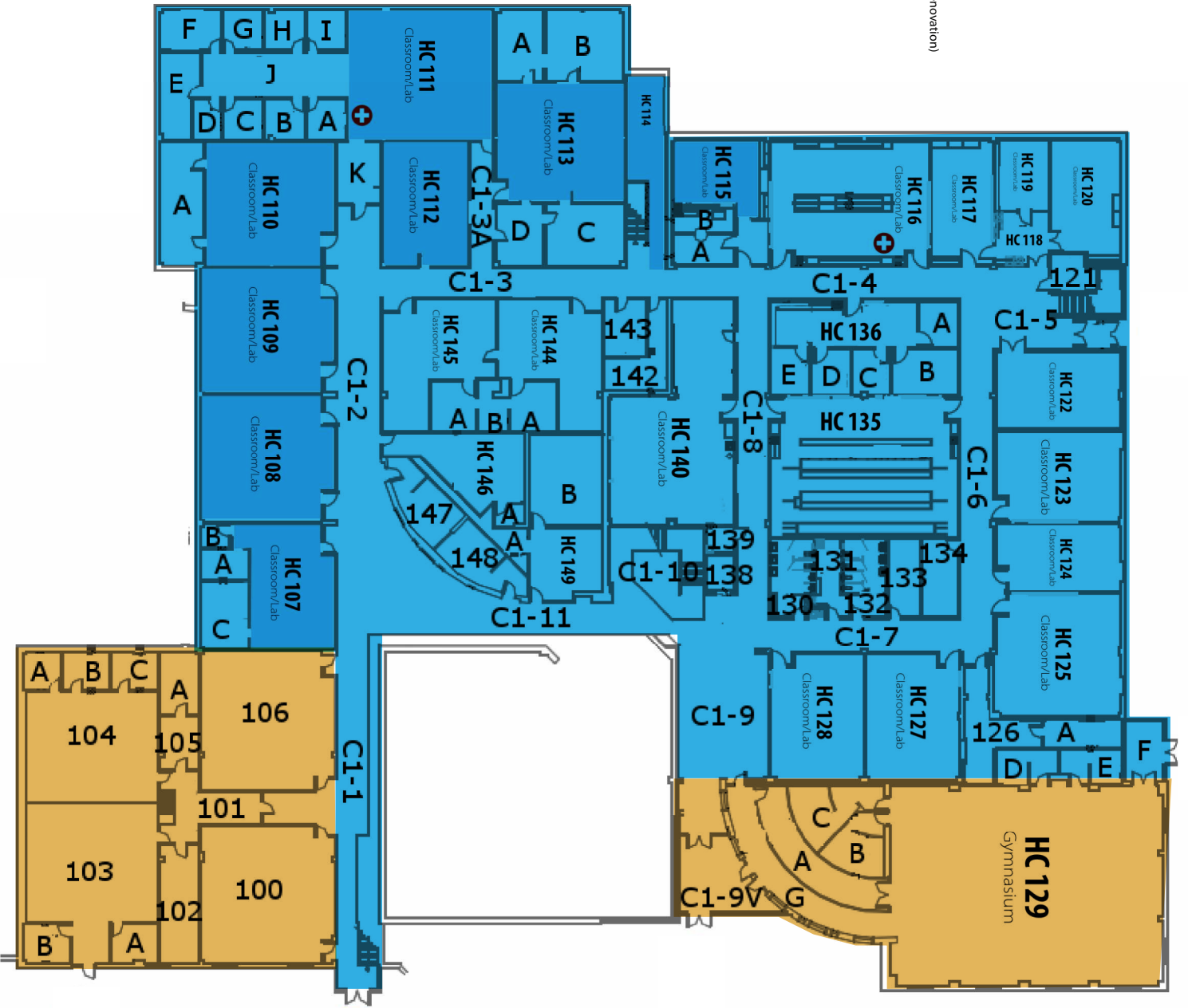


- ① STC Store Remodel and Consolidation
- ② Student Lounge Revisioning
- ③ Media Center and Academic Success
- ④ Finance Relocation and Testing Relocation
- ⑤ Mickelson Old Engineering Area Renovation



HEALTH SCIENCE CENTER - SECOND FLOOR

- ① SDSU and Existing Fitness Area Renovation (heavy renovation)
- ② Full Health Center Renovation (heavy renovation)





TECHNOLOGY CENTER - FIRST FLOOR

PHASING KEY

- ① Classroom to Ed Wood in Phase I Renovation and Addition (arch, civil, engineering)
- ② Classroom and Lab Remodel (heavy renovation)



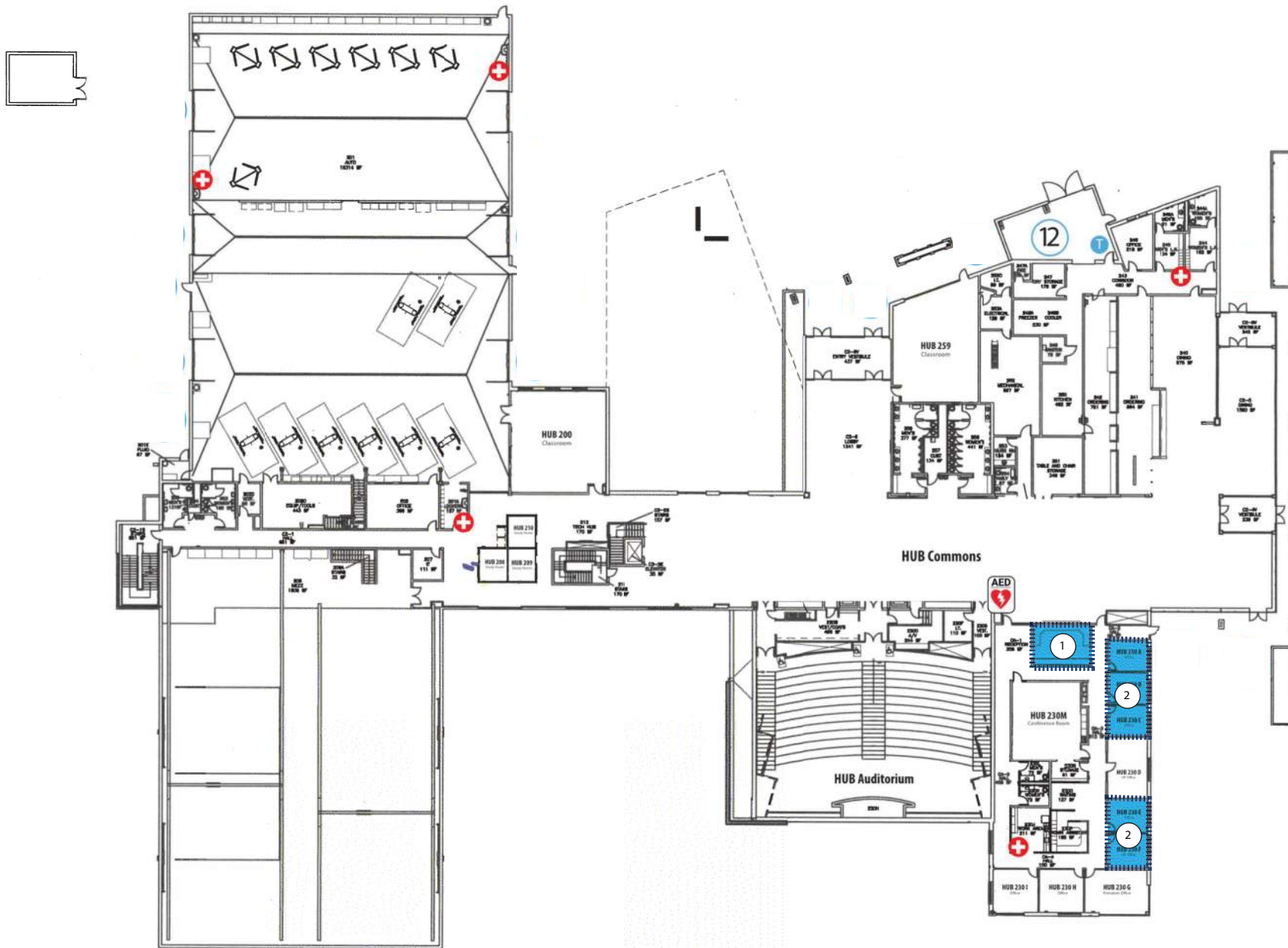


TECHNOLOGY CENTER - SECOND FLOOR

PHASING KEY

① Relocated Offices from First Floor Renovation





THE HUB - SECOND FLOOR

PHASING KEY

- ① Move Foundation to The Hub from Ed Wood
- ② Relocate Financing from The Hub to Mickelson



