

Special Meeting
Media Center, Twin River High School
816 Willard Avenue
Genoa, NE 68640
Monday, July 6, 2020 7:30 PM

David Baxa: Present
John Nelson: Absent
Dan Preister: Present
John Reeg: Present
Jennifer Swantek: Present
Chelsa Thompson: Present

1. Meeting Called to Order

1.1. Open Meeting Law

1.2. Meeting Properly Published and Posted

2. Roll Call

3. Consider and Take Possible Action to Purchase Three Year Subscription to Defined Learning

4. COVID Plan

5. Adjournment

Jennifer Swantek, Board President

Dan Preister, Board Secretary



**PROJECT-BASED
LEARNING THAT
DRIVES STUDENT
ACHIEVEMENT**

Providing K-12 educators with the resources they need to accelerate future-ready skills through project-based learning



**Career-Focused
Projects**

Engaging standards-aligned project-based lessons that connect classroom content to careers



**Student Project &
Portfolio Manager**

Robust online student project and portfolio manager to assess students on their skills, standards, and competencies



**Professional
Development**

Effective in-person and online professional development opportunities

Partnering with over 5,000 schools across the U.S.

Study Confirms PBL by Defined Learning Has a Positive Impact on How Students Learn Science and Math

2nd



graders engaged in PBL score 49% higher than their traditionally educated peers



5th

graders outperformed by 39% when they were taught by projects



2nd

grade girls who learned via PBL outperformed their male counterparts by 41%

Inspiring and Engaging the Pathway to Success

Defined Learning is a K-12 online project-based learning solution that provides teachers with the educational and assessment tools needed to implement high-quality PBL. Our hands-on projects are based on real-world situations in careers to help learners discover their passions and choose a pathway to a promising future.

How Does Defined Learning Help You?

Engaging standards-aligned performance tasks

An online library of career-focused performance tasks that align to the Understanding by Design model and present students with a real-world problem they need to solve by applying their classroom knowledge and skills.

Backpack Product Design
Performance Task | Created by Defined STEM | 28 Student Check-ins | 4 Products

1. Set the Stage
2. Explore the Background
3. Do the Research
4. Design Process & Product Creation
5. Final Reflection

Goal, Role, Audience, Situation

- Product: Backpack Design
- Product: Cost Analysis
- Product: Photostory
- Product: Presentation
- Student Check-in: Summary (0/1)

Big Idea

- Math and engineering play a significant role in product design.
- A technological world requires an understanding of how things are made and can be improved.
- The engineering design process can help to solve a problem.

Essential Questions

- How do human wants and needs affect the products that are created?
- How does technological design help create inventions and innovations?
- How does the cost of a product affect people's decisions not to buy it?

G.R.A.S.P.

Goal

Your goal is to create a unique backpack that your company will want to manufacture. You will take your backpack from the sketch phase to the final presenting it to the marketing team.

Role

You are a backpack designer working for a company that produces backpacks. You are responsible for designing a new backpack that stands out in the market.

Audience

Your audience is the marketing team of the company.

Situation

You are a creative designer working for a company that produces backpacks. You are responsible for designing a new backpack that stands out in the market.

Meaningful assessments & relevant career pathways projects

Assessments to determine student interests and relevant career pathways projects to help learners discover their passions.

Interest Profile Assessment
(last taken Jan 15 2020)

You are a Helper
Your interests also align with Persuaders at View Match

Assessment Graph
Thomas A

Category	Score
Helper	40
Persuader	30
Organizer	20
Creator	10
Doer	5
Thinker	5

Information Technology: Web and Digital Communications
Performance Task | Created by Johnjoe Farragher | 12 Student Check-ins | 2 Products

1. Set the Stage
2. Explore the Background
3. Do the Research
4. Design Process & Product Creation
5. Final Reflection

Big Idea

- What are the essential features of a seamless communication?
- How can good communication and writing skills be used to create a successful communication?
- What are the pros and cons of social media?

Related Content

- Information Technology: Web and Digital Communications

“Through Defined Learning’s real-world performance tasks, teachers can engage their students in meaningful learning and authentic assessment – and that is the best preparation for the world outside of school.

- Jay McTighe, educator & award-winning co-author of the Understanding by Design Framework® (UbD)

PBL Leadership Cohort

Helping schools scale professional development and sustain project-based learning (PBL).

The **PBL Leadership Cohort** is a four-phase professional learning and leadership program designed to build and sustain a culture of high-quality project-based teaching and learning within a school.

- Designed to build teacher capacity and grow culture around PBL at 1 school with 5 PBL teacher leaders
- Individual, self-paced and cohort-based virtual professional learning sessions
- Includes virtual coaching, peer review, PLC support and lesson study
- Built for use with Defined Learning's high-quality, standards-aligned PBL resources*



Online PD Modules by Jay McTighe

Four 45-minute modules featuring Jay McTighe that are designed to give educators a deeper understanding of the educational foundations, practical strategies, and applications of PBL.

- Module 1: Authenticity
- Module 2: Real-World Projects
- Module 3: Assessing Student Learning
- Module 4: Student Portfolios



Four Levels of Support:

1

TEACHERS COMPLETE ONLINE PD MODULES

All Teachers/1 School

Four self-paced 45-minute online modules featuring Jay McTighe.

\$995/School

2

LESSON PLANNING

5 Teachers/1 School

Plan a PBL lesson with a Defined Learning coach.

(90 Minutes)

3

CLASSROOM OBSERVATION

5 Teachers/1 School

Virtual classroom observation from a Defined Learning coach plus a peer review.

4

REVIEW LESSON AND STUDENT WORK

5 Teachers/1 School

Review your PBL lesson and student work with your coach.

(90 Minutes)

+ \$5,000/5 Teachers

*Subscriptions to Defined Learning's PBL library can be purchased separately

Empowering Educators with Meaningful Professional Learning Opportunities

At Defined Learning, we believe that meaningful, pedagogy-driven professional learning opportunities produce positive educational transformation. To achieve this, we provide educators with online PD modules that are designed to give educators a deeper understanding of the educational foundations, practical strategies, and applications of project-based learning (PBL) and authentic performance tasks.



Objective:

To provide opportunities for educators to learn strategies that promote student success through the use of authentic performance tasks and how to effectively implement Defined's Learning's performance tasks. The online platform allows educators to watch the modules at a time that is most convenient to them.



Audience:

Designed for educators and educator-leaders who are responsible for teaching, supporting, and coaching teachers on implementing PBL and performance tasks. Teachers who complete all 4 modules will receive a certificate of achievement and digital badge.

Engaging Pedagogy-Driven eLearning Modules

Four 45-min e-learning modules that can be viewed individually or as a series:

Module 1: Authenticity

- Knowledge Transfer
- Authenticity and Real World Connections
- Performance Tasks that Promote Engagement

Module 2: Real World Projects

- College and Career Readiness
- Differentiating Performance Tasks
- Identifying Performance Task Products

Module 3: Assessing Student Learning

- Formative and Summative Assessments
- Rubrics for Reflection, Revision, and Evaluation
- Reflections, Research, and Analytical Rubrics

Module 4: Portfolios to Help Advance Future Readiness

- Evidence of Student Success Over Time
- Potential Focal Points: Standards, 21st Century Skills & Competencies, Careers
- Authentic Performance Task Products as Artifacts



Featuring Jay McTighe, award-winning author of the Understanding by Design Framework

**Defined Learning™ Proposal
 Submitted to the Twin River Public Schools
 June 22, 2020**

Defined Learning is pleased to present the following proposal to Twin River Public Schools including options for one-year, three-year, & six-year licenses to Defined Learning and Professional Development.

OPTION 1: One-Year License to Defined Learning Services

One-Year Defined Learning License				
QTY	Description	List Rate	Your Rate	Total
1	School License to Defined Learning	\$4,000	\$3,500	\$3,500
1	School License to Online PD with Jay McTighe	\$995	\$995	\$995
1	PBL Leadership Cohort for 5 Teachers	\$5,000	\$5,000	\$5,000
TOTAL				\$9,495

OPTION 2: Three-Year License to Defined Learning Services

Multi-Year Defined Learning License					
QTY	Description	List Rate	Your Rate	Years	Total
1	School License to Defined Learning	\$4,000	\$3,000	3	\$9,000
1	School License to Online PD with Jay McTighe	\$995	\$895	3	\$2,685
1	PBL Leadership Cohort for 5 Teachers	\$5,000	\$5,000	1	\$5,000
TOTAL					\$16,685

OPTION 3: Six-Year License to Defined Learning Services

Multi-Year Defined Learning License					
QTY	Description	List Rate	Your Rate	Years	Total
1	School License to Defined Learning	\$4,000	\$2,500	6	\$15,000
1	School License to Online PD with Jay McTighe	\$995	\$500	6	\$3,000
1	PBL Leadership Cohort for 5 Teachers	\$5,000	\$5,000	1	\$5,000
TOTAL					\$23,000

Terms:

1. Upon acceptance of one of the above pricing options, Defined Learning will provide an Agreement to Twin River Public Schools to be executed.
2. This offer is valid for 30 days from 6/22/2020. The terms and conditions set forth herein shall not be binding on either party until such time as the parties enter into and execute an Agreement.
3. This proposal is for discussion purposes only. The terms contained herein are non-binding and nothing herein is intended to constitute an agreement between the parties. The terms herein are confidential and may not be disclosed without written consent of Defined Learning.

Contact Info:

Phillip J. Mikula
 512-636-1841
phillip_mikula@definedlearning.com