

CITY OF CRETE, NEBRASKA
CITY COUNCIL REGULAR MEETING
March 10, 2016

Notice of the meeting was given by posting and publishing in The Crete News, the appointed method for giving notice as shown by the Proof of Publication attached to the minutes. Advance notice of the meeting was also given to the Mayor and City Council. Pursuant to Section 84-1412(8) of the Nebraska Open Meetings Act, the City has posted a current copy of the Open Meetings Act, Laws of the State of Nebraska in the back of the Council Chambers. Additional copies are available to read. The City may consider items listed on the agenda in random order. All proceedings shown were taken while the meeting was open to the attendance of the public.

Those in attendance pledged allegiance to the flag.

1. Open Meeting
2. Roll Call
3. Minutes
4. Financial Report
5. Special Order of Business
- 5.A. Application Considerations
- 5.A.1. Veterans and Friends
- 5.A.2. City of Crete

3/10/16 Recommend City Council approval of the application for promotional funds of \$2,355 from the Economic Development Fund to participate in the Our Town Crete segment on channel 10/11 Carried with a motion by John Reeves and a second by Mariana Garcia.

Sara Begay: Aye, Mariana Garcia: Aye, Mike Pavelka: Aye, John Reeves: Aye, Cody Vance: Aye
Aye: 5, No: 0

6. Officers' Reports
7. Adjournment

Mayor

(SEAL)

City Clerk-Treasurer

I, Jerry Wilcox, City Clerk for the City of Crete, hereby certify that the foregoing is a true and correct copy of the proceedings had and done by the Mayor and Council. I hereby certify that a copy of the Open Meetings Act was posted in the back of the Council Chambers. I certify that all of the subjects included in the foregoing proceedings were contained in the agenda for the meeting, kept continually current and available for public inspection at the office of the City Clerk. I certify that such subjects were contained in said agenda for at least twenty-four hours prior to said meeting and that at least one copy of all reproducible material

discussed at the meeting was available at the meeting for examination and copying by members of the public. I certify that the minutes were in written form and available for public inspection within ten working days and prior to the next convened meeting of the City Council. I certify that all news media requesting notification concerning meetings of the City Council were provided with advance notification of the time and place of said meeting and the subjects to be discussed.

City Clerk-Treasurer

(S E A L)

CITY OF CRETE, NEBRASKA
ECONOMIC DEVELOPMENT ADVISORY BOARD
February 18, 2016 12:15 P.M.

Notice of the meeting was given by posting, the appointed method for giving notice as shown by the attached notice, at the following locations:

City Hall, 243 East 13th Street
US Post Office, 1242 Linden Avenue
City Bank & Trust, 1135 Main Avenue

Advance notice of the meeting also given to the board members. Pursuant to Section 84-1412(8) of the Nebraska Open Meetings Act, the City has posted a current copy of the Open Meetings Act, Laws of the State of Nebraska, in the back of the Council Chambers. Additional copies are available to read. The committee may consider items listed on the agenda in random order. All proceedings shown were taken while the meeting was open to the attendance of the public.

Roll Call – Board members present: Ken Marvin, Sara Begay, Cody Vance, Mariana Garcia, and John Reeves. Members absent: Mike Pavelka. A quorum was present, so the meeting was called to order at 12:17. Also present was City Economic Development Director Max Kathol and Veterans and Friends representative Jerald Kubicek

Special Order of Business

Minutes– Marvin made a motion to approve the minutes of the January 14, 2016 meeting. Begay seconded the motion. Abstain: None. Voting aye: Ken Marvin, Sara Begay, Cody Vance, Mariana Garcia, and John Reeves. Voting no: None. Absent: Mike Pavelka. Motion carried.

Treasurer’s Report –Marvin made a motion to accept the treasurer’s report for January 31, 2015 and file for audit. Garcia seconded the motion. Abstain: None. Voting aye: Ken Marvin, Sara Begay, Cody Vance, Mariana Garcia, and John Reeves. Voting no: None. Absent: Mike Pavelka. Motion carried.

Applications Eligible for Action – No applications are eligible at this time

Applications for Future Action – The board reviewed the following applications for future action: Jerald Kubicek introduce the project details and highlighted operations of Veterans and Friends. An executive session for financial review was motioned by Begay. Marvin seconded the motion. Abstain: None. Voting aye: Ken Marvin, Sara Begay, Cody Vance, Mariana Garcia, and John Reeves. Voting no: None. Absent: Mike Pavelka. Motion carried at 12:37pm.

Marvin motioned to return to regular session. Reeves seconded the motion. Abstain: None. Voting aye: Ken Marvin, Sara Begay, Cody Vance, Mariana Garcia, and John Reeves. Voting no: None. Absent: Mike Pavelka. Motion carried at 1:05pm.

Consideration for funding to occur at March 10, 2016 meeting.

Reports – None

The meeting adjourned at 1:07 P.M. and the next regularly scheduled meeting is March 10, 2016.

Recorded by Max Kathol

March 10, 2016

February 29, 2016 Financial Statement

		<u>CASH</u>	<u>LOAN GUARANTEE</u>
ECONOMIC DEVELOPMENT FUNDS <i>ACTUAL</i>	2/29/2016	\$482,189.79	\$145,078.87
AVERAGE MONTHLY INCOME (QUARTERLY)			
SALES TAX	\$35,612.00		
ESTIMATED INCOME JAN-MAR	1	\$32,050.80	\$3,561.20
TOTAL FUNDS <i>ESTIMATED</i>			
AVAILABLE SECOND QUARTER FY16		<u>\$514,240.59</u>	<u>\$148,640.07</u>
		*	\$222,960.11
OBLIGATIONS			
LOAN GUARANTEES		-	<u>\$0.00</u>
OPERATIONS (10%)		\$3,205.08	
DTR PHASE 1		\$7,500.00	
LITTLE PEANUTS		\$30,000.00	
POOL BOND PAYMENTS (1/4 \$157,894)		<u>\$39,473.50</u>	
		\$80,178.58	
FINANCIAL ASSISTANCE FUNDS <i>ESTIMATED</i>			
AVAILABLE SECOND QUARTER FY16		<u><u>\$434,062.01</u></u>	
*LOAN AMOUNT TO GUARANTEE (150%) <i>ESTIMATED</i>			<u><u>\$222,960.11</u></u>

*ED Plan Section VII

E. At no time may the City pledge more than 150% of the current balance of the funds retained for approved loan guarantees or projects.

Income at 117% of budget

Expense at 12% of budget

CITY OF CRETE – ECONOMIC DEVELOPMENT
APPLICATION FOR FUNDS
243 E 13th St – Crete NE 68333
402-826-4312

Please Answer Each Question (If Question Does Not Apply – Mark N/A). Please Type or Print Clearly.

Please Note: The Information Contained in this portion of the document is Public Information and will **NOT** be Considered Confidential.

A. APPLICANT INFORMATION:

Name of Entity Applying for Assistance: Veterans and Friends

Business Address: 130 W. 13th Street Crete Ne 68333
(City) (State) (Zip Code)

Contact Person: Jerald Kabicek Telephone Number: (402) 826-9322

Fax Number: _____ Email Address: gerald.kabicek@yahoo.com

Federal Tax ID Number: _____

Type of Entity: Start-Up Buyout Existing

If Existing, Number of Years in Business in Crete: 68 years → established 1948

Business Classification: (Please Choose One)

- | | | |
|---|---|---|
| <input checked="" type="checkbox"/> Retail | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Research & Development |
| <input type="checkbox"/> Headquarter | <input type="checkbox"/> Telecommunications | <input type="checkbox"/> Tourism |
| <input type="checkbox"/> Warehouse/Distribution | <input type="checkbox"/> Government | <input type="checkbox"/> Other |

Business Type: (Please Choose One)

- | | | |
|---|--|--------------------------------------|
| <input type="checkbox"/> Proprietorship | <input type="checkbox"/> Corporation | <input type="checkbox"/> Partnership |
| <input type="checkbox"/> LLC | <input type="checkbox"/> Governmental Entity | <input type="checkbox"/> Other |

Does the Company have a Parent or Subsidiaries? Yes No

If Yes, Please List Name: _____

Address: _____
(City) (State) (Zip Code)

Ownership Identification: Please List all Officers, Directors, Partners, Owners, Co-owners and Stockholders.

Full Name	Title	Ownership Percentage
Dennis Mselesky	Commander VFW post 4959	
Tom Crisman	Commander Legion Post 147	

Which type of assistance is the entity applying for?

Grant Loan Guarantee If so, Lender? _____ Other

Explain: _____

What is the general purpose of the request (must be an allowed LB840/Economic Dev. Plan Project)?

New Development New Business Startup Building Renovation Public Works
 Professional/Employee Recruitment Promotion/Tourism Job Training
 Technology Working Capital Low - Moderate Income Housing Plan Management

Does the business qualify to receive any incentives from the State of Nebraska? Yes No DK

Has the business applied for any incentives from the State of Nebraska? Yes No

If yes, please explain: _____

Employee Information: (FTE = Full-Time Equivalent = 2,080 Hours/Per Year)

Number of Existing Full-Time Equivalent Employees: 0

Number of Full-Time Equivalent Positions to Be Created: 3

Will all of the Full-Time Equivalent Positions be Physically Located within the City of Crete, their Two-Mile Extraterritorial Jurisdiction or on Land Held in the Name of the City of Crete? Yes No

If no, please explain: _____

Does the Company Employ Any Seasonal Employees? Yes No

If Yes, How Many: _____
 (Seasonal employees must work for at least three continuous months and the position must reoccur annually)

B. PROJECT INFORMATION:

Please provide a Brief Project Description:

- Renovation of our handicap accessible restrooms
- Replace ceiling tiles and repaint
- Purchase permanent signage
- Working capital

Use of Funds	Total Project Cost	Econ Dev Funds Requested
Land or Facility Acquisition	\$	\$
Facility Renovation	\$ 14,000	\$ 14,000
New Facility Construction	\$	\$
Machinery / Equipment Acquisition	\$	\$
Business / Employee Recruitment Activities	\$	\$
Technology Costs	\$	\$
Small Business Development	\$	\$
Working Capital (Includes Inventory)	\$ 2,000	\$ 2,000
Job Training	\$	\$
Other	\$	\$
Total Project Cost	\$	
	Total LB840 Funds Requested:	\$ 16,000

C. FUNDING SOURCES AND EQUITY INJECTION:

If Borrowing, Name of Lender: _____

Loan Amount: _____ Loan Term (Years): _____

Amount Injected Into the Project by Business/Partners/Owners: _____

Other Funding Source(s) and Amount(s): _____

C. PROJECT LOCATION:

- Within the Crete City Limits? Yes No
Within the Crete Two-Mile Jurisdiction? Yes No
Land Owned by the City of Crete? Yes No
Not Located in Crete but for area benefit? Yes No

If Not in City Jurisdiction, please explain local benefit: _____

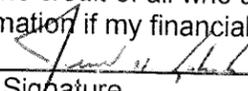
D. ATTACHMENTS: - Please Include the Attachments that Apply to Your Entity

Please Note: The Information provided pursuant to this Section **Will** be Deemed Confidential and will not be Available for Public Disclosure.

- Brief Description of the Business
- Resumes of all Owners/Co-Owners/Directors/Partners/Stockholders
- For Existing Businesses – Three (3) Yearly Financial Statements *P.L.L. + Long sheet*
- For Existing Businesses – Current Financial Statements (Less Than Sixty (60) Days Old)
- For Start-Up Businesses – Current Business Plan
- For Start-Up Businesses – Three Year Projections
- For Existing Businesses - List of Current Obligations (Include Company Names and Amounts)
- Tax Returns – Previous Three (3) Years – Personal Tax Returns May be Required for Proprietorship
- Letter from Lending Institution if applicable
- If a Corporation, LLC or Other Legal Entity - Copy of Organizational Documents (Articles, ByLaws)
- Please Note that Other Financial Documents May Be Required

E. APPLICANT SIGNATURE:

I certify that the information contained in this application and all attachments are correct to the best of my knowledge. By signing below, I authorize the City of Crete or their contracted representative to check my credit and the credit of all who are listed within this application. I understand that I must update my credit information if my financial situation changes.



Applicant's Signature

12 Jan 2016

Date

Ownership Identification: Please List all Officers, Directors, Partners, Owners, Co-owners and Stockholders.

<i>Full Name</i>	<i>Title</i>	<i>Ownership Percentage</i>

Which type of assistance is the entity applying for?

- Grant Loan Guarantee If so, Lender? _____ Other

Explain: _____

What is the general purpose of the request (must be an allowed LB840/Economic Dev. Plan Project)?

- New Development New Business Startup Building Renovation Public Works
 Professional/Employee Recruitment **Promotion/Tourism** Job Training
 Technology Working Capital Low - Moderate Income Housing Plan Management

Does the business qualify to receive any incentives from the State of Nebraska? Yes No DK

Has the business applied for any incentives from the State of Nebraska? Yes No

If yes, please explain: Community Development Block Grant Program _____

Employee Information: (FTE = Full-Time Equivalent = 2,080 Hours/Per Year)

Number of Existing Full-Time Equivalent Employees: N/A _____

Number of Full-Time Equivalent Positions to Be Created: N/A _____

Will all of the Full-Time Equivalent Positions be Physically Located within the City of Crete, their Two- Mile Extraterritorial Jurisdiction or on Land Held in the Name of the City of Crete? Yes No

If no, please explain: _____

Does the Company Employ Any Seasonal Employees? Yes No

If Yes, How Many: N/A _____

(Seasonal employees must work for at lease three continuous months and the position must reoccur annually)

B. PROJECT INFORMATION:

Please provide a Brief Project Description:

The Crete Community is to be featured in an "Our Town" Promotion hosted by KOLN/KGIN Television. This is a dynamic marketing opportunity for our community to showcase Crete to viewers across Nebraska. A detailed explanation of the opportunity is attached to this application. Please see attached.

The City of Crete has participated in this specific advertising in the past and believes it is a positive marketing opportunity. In prior years, the City of Crete has been able to advertise at the mid-level opportunity. Specifically the package that costs \$1,995. These previous marketing participations were prior to the establishment of the LB840 program.

The City of Crete would like to the LB 840 Advisory Board to Consider funding the difference between the mid-package (\$1,995) and enable the Crete Community to be showcased in the top package with maximum marketing exposure. There is a significant difference in cost between the packages that does not allow the City to consider the top package alone. The intent of the increase is to showcase Crete as a community to make your home, showcase the positive attributes that make our community unique, and highlight the opportunities that makes Crete a great place to do business.

Use of Funds	Total Project Cost	Econ Dev Funds Requested
Land or Facility Acquisition	\$	\$
Facility Renovation	\$	\$
New Facility Construction	\$	\$
Machinery / Equipment Acquisition	\$	\$
Business / Employee Recruitment Activities	\$	\$
Technology Costs	\$	\$
Small Business Development	\$	\$
Working Capital (Includes Inventory)	\$	\$
Job Training	\$	\$
Other Tourism/Promotion	\$ 4350.00	\$ 2355.00
Total Project Cost	\$ 4350.00	
	Total LB840 Funds Requested:	\$ 2355.00

C. FUNDING SOURCES AND EQUITY INJECTION:

If Borrowing, Name of Lender: _____

Loan Amount: _____ Loan Term (Years): _____

Amount Injected Into the Project by Business/Partners/Owners: _____

Other Funding Source(s) and Amount(s): _____

C. PROJECT LOCATION:

- Within the Crete City Limits? **Yes** No
- Within the Crete Two-Mile Jurisdiction? Yes No
- Land Owned by the City of Crete? Yes No
- Not Located in Crete but for area benefit? Yes No

If Not in City Jurisdiction, please explain local benefit: _____

D. ATTACHMENTS: - Please Include the Attachments that Apply to Your Entity

Please Note: The Information provided pursuant to this Section **Will** be Deemed Confidential and will not be Available for Public Disclosure.

- Brief Description of the Business
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 - For Start-Up Businesses – Current Business Plan
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 - For Existing Businesses - List of Current Obligations (Include Company Names and Amounts)
 - Tax Returns – Previous Three (3) Years – Personal Tax Returns May be Required for Proprietorship
 - Letter from Lending Institution if applicable
 - If a Corporation, LLC or Other Legal Entity - Copy of Organizational Documents (Articles, ByLaws)
- Please Note that Other Financial Documents May Be Required

E. APPLICANT SIGNATURE:

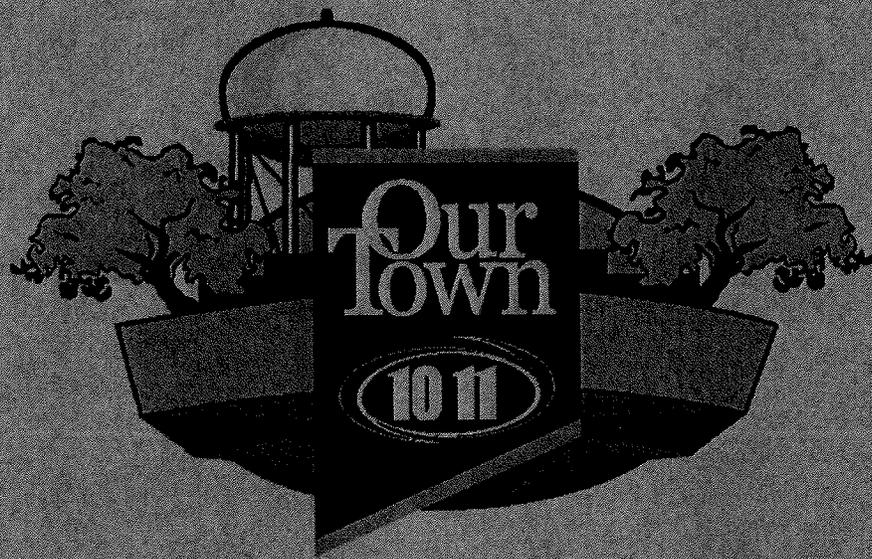
I certify that the information contained in this application and all attachments are correct to the best of my knowledge. By signing below, I authorize the City of Crete or their contracted representative to check my credit and the credit of all who are listed within this application. I understand that I must update my credit information if my financial situation changes.



Applicant's Signature

3-9-2016

Date



CRETE

2016

Our Town Crete

ALL ABOUT OUR TOWN...



The people of Nebraska possess an inner pride that inspires an unequalled enthusiasm for community spirit. What makes our state so unique are the people, and the many fine communities we call "home."

During the dates of **June 13th - June 19th, 2016** KOLN/KGIN Television is planning to focus on Crete, Nebraska as part of a special feature called "Our Town".

Each day, our station will show viewers all over the state many of the exciting and positive things about the city of Crete. "Our Town" will include feature stories in the newscasts, weather reports, promotional announcements, an Our Town Crete web page, a calendar of events, special advertising opportunities for Crete businesses and organizations, and a thirty minute program devoted entirely to your town.

Our goal is simple. With the "Our Town Crete" promotion, viewers across Nebraska will learn about the fine quality of life in your community. By using the many resources of KOLN/KGIN Television to showcase Crete, it enhances the pride we all have in the part of Nebraska we call home.

We invite you to be a part of "Our Town Crete" this June.

Our Town Crete

WHAT IS OUR TOWN CRETE...?



“Our Town Crete” will be a special 10/11 tribute to Crete, Nebraska. It’s a total-station commitment to your community for seven days. From June 13th – June 19th, KOLN/KGIN Television will:

- Produce a 30 minute program featuring Crete, tentatively scheduled to air Saturday, June 18th, 2016 from 6:30-7:00PM on KOLN/KGIN. The program is also tentatively scheduled to run from 10:30-11PM on Sunday, June 19th, 2016 on MeTV Nebraska.
- Feature Crete on 10/11 during the weather forecasts Monday through Friday during 10/11 News at Noon, 10/11 News Today at Five and 10/11 News at Six.
- Present special feature stories and interviews during the newscasts on 10/11 and MeTV Nebraska all week long, focusing on the people, places and history of Crete.
- Display an “Our Town Crete” web advertisement on the home page of the 1011now.com web channel. The “Our Town Crete” page will feature interesting and entertaining information about the city of Crete and the Our Town campaign.
- Feature Crete events on a special “Our Town Crete” community calendar.
- Feature Crete people and places in the KOLN/KGIN legal identifications.
- Offer special advertising opportunities to the Crete businesses and organizations.

Our Town Crete



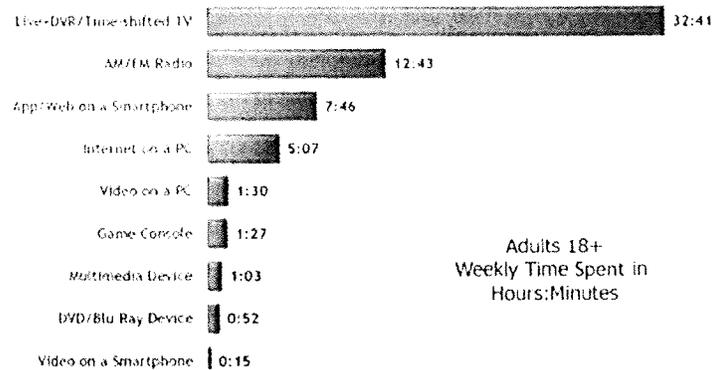
WHAT A PERFECT TIME TO ADVERTISE...

There will be nearly 300,000 Nebraska households focused on Crete for seven days. Take this opportunity to:

- Thank your current customers for their business.
- Bring in a new customer base from surrounding communities.
- Increase your business with a special sale.
- Give recognition to your outstanding employees or people in your community.

You will also be taking advantage of a rare opportunity to generate awareness of your Crete business or organization at a time when Crete, Nebraska is in a statewide spotlight.

Research shows that local broadcast television is the dominant medium in every market in the U.S.A. It's more influential, credible and entertaining than all the other mediums and is used more often.



- Adults 18+ are consuming nearly 3 times as much television each week as compared to the second most used medium, Radio and 4 times more than the third-ranked Smartphone App/Web usage.
- More people are watching TV than ever before and consumer usage remains strong. Traditional television represents over 86% of the weekly time spent watching video.

Consumer media habits confirm that television is still the strongest vehicle for businesses to advertise their products. It's the most cost efficient. It reaches more people, more effectively, for less money per person than any other marketing source.

- 73% of adults agreed that watching local television news is an essential part of their lives. Nearly 50% of women 25-54 have researched advertisers further after seeing their ads on local television news.
- Consumers are 30% more likely to say that advertising seen on local broadcast news impacted their products and services conversation than advertising seen on cable news.

Our Town Crete

ADVERTISING SCHEDULE: JUNE 13TH - JUNE 19TH



\$4,350 CORPORATE SPONSORSHIP

-The "Corporate Sponsorship" includes the following:

- Billboard sponsorship of the weather forecasts in 10/11 News at Noon and 10/11 News at Six and the Our Town stories in 10/11 News Today at Five.
- Our Town promotional schedule featuring your company's logo (50X).
- Open and close billboard sponsorship of the ½ hour "Our Town Crete" special program airing on KOLN/KGIN and MeTV Nebraska.
- A banner advertisement (680 X 80) featuring your business exclusively placed at the top of the Our Town Crete web page with a link enabling users to connect directly to your web site. A :07 commercial featuring your business exclusively will stream immediately before the Our Town stories. Your web ad and pre-roll commercial will rotate with the other "Corporate Sponsors". Your :30 television commercial can also be streamed in the video player located on the page.
- The following :30 second advertising schedule.

Corporate Sponsorship Commercial Schedule:

MONDAY - FRIDAY, 5:00AM - 7:00AM First News Nebraska.....	5X
MONDAY - FRIDAY, 12:00PM - 12:30PM 10/11 News at Noon..... <i>(Plus billboards in weather each day Monday - Friday)</i>	5X
MONDAY - FRIDAY, 5:00PM - 5:30PM 10/11 News Today at Five..... <i>(Plus billboards in news each day Monday - Friday)</i>	5X
MONDAY - FRIDAY, 6:00PM - 6:30PM 10/11 News at Six..... <i>(Plus billboards in weather each day Monday - Friday)</i>	3X
MONDAY - SUNDAY, 10:00PM - 10:35PM 10/11 News at Ten.....	3X
MONDAY - SUNDAY, 5:00AM - 1:00AM MeTV Nebraska.....	42X
SATURDAY, JUNE 18TH, 6:30PM - 7:00PM ON KOLN/KGIN Special Program "Our Town Crete"..... <i>(Plus opening and closing billboards)</i>	1X
SUNDAY, JUNE 19TH, 10:30PM - 11:00PM ON METV NEBRASKA Special Program "Our Town Crete"..... <i>(Plus opening and closing billboards)</i>	1X

Total: Sixty-five :30 second commercials, including production and nineteen :10 second billboards

*-Production is included in your total investment and consists of a cover shot of the business front, interior video and an announcer. Additional footage requested will be billed at \$150 per hour.
-Time of special may change depending on CBS and Me/My Network TV scheduling.*

Our Town Crete

ADVERTISING SCHEDULE: JUNE 13TH - JUNE 19TH

\$1,995 PACKAGE



MONDAY - FRIDAY, 5:00AM - 7:00AM First News Nebraska.....	2X
MONDAY - FRIDAY, 7:00AM - 9:00AM CBS This Morning.....	3X
MONDAY - FRIDAY, 9:00AM - 10:00AM Pure Nebraska.....	2X
MONDAY - FRIDAY, 12:00PM - 12:30PM 10/11 News at Noon.....	1X
MONDAY - FRIDAY, 12:30PM - 5:30PM CBS Daytime/Ellen/10/11 News First at Four Jeopardy/10/11 News Today at Five.....	2X
MONDAY - FRIDAY, 6:00PM - 6:30PM 10/11 News at Six.....	1X
MONDAY - SUNDAY, 10:00PM - 10:35PM 10/11 News at Ten.....	1X
MONDAY - SUNDAY, 10:35PM - 1:00AM Stephen Colbert/James Corden Blue Bloods/Person of Interest.....	1X
MONDAY - SUNDAY, 5:00AM - 1:00AM MeTV Nebraska.....	20X
SATURDAY, JUNE 18 TH , 6:30PM - 7:00PM ON KOLN/KGIN Special Program "Our Town Crete".....	1X
SUNDAY, JUNE 19 TH , 10:30PM - 11:00PM ON METV NEBRASKA Special Program "Our Town Crete".....	1X

Total: Thirty-five :30 second commercials, including production.

1011now.com A "super cube" advertisement (300 X 250) featuring your business exclusively will be placed on the right side of the Our Town Crete web page with a link enabling users to connect directly to your web site. Your advertisement will rotate with the other Our Town Crete sponsors. Your :30 television commercial can also be streamed in the video player located on the page.

*-Production is included in your total investment and consists of a cover shot of the business front, interior video and an announcer. Additional footage requested will be billed at \$150 per hour.
-Time of special may change depending on CBS and Me/My Network scheduling.*

Our Town Crete

ADVERTISING SCHEDULE: JUNE 13TH - JUNE 19TH

\$995 PACKAGE



MONDAY - FRIDAY, 5:00AM - 9:00AM First News Nebraska/CBS This Morning.....	3X
MONDAY - FRIDAY, 9:00AM - 10:00AM Pure Nebraska.....	2X
MONDAY - FRIDAY, 10:00AM - 12:00PM The Price is Right/Young and the Restless.....	1X
MONDAY - FRIDAY, 12:00PM - 12:30PM 10/11 News at Noon.....	2X
MONDAY - FRIDAY, 12:30PM - 5:30PM CBS Daytime/Ellen/10/11 News First at Four Jeopardy/10/11 News Today at Five.....	3X
MONDAY - FRIDAY, 6:00PM - 6:30PM 10/11 News at Six.....	1X
MONDAY - SUNDAY, 10:00PM - 10:35PM 10/11 News at Ten.....	1X
MONDAY - SUNDAY, 10:35PM - 1:00AM Stephen Colbert/James Corden Blue Bloods/Person of Interest.....	2X
MONDAY - SUNDAY, 5:00AM - 1:00AM MeTV Nebraska.....	10X

Total: Twenty-five :15 second commercials, including production.

-Production is included in your total investment and consists of a cover shot of the business front, interior video and an announcer. Additional footage requested will be billed at \$150 per hour.

Our Town Crete



JUNE 13TH - JUNE 19TH, 2016 / PARTICIPATION AUTHORIZATION

I agree to participate as an advertiser in this promotion and authorize KOLN/KGIN-TV to produce one television commercial featuring our company's message. Production includes cover shot of business front, interior video and announcer voice over. All video photography will be done 5/16/16 - 5/20/16. My preference for taping at my location is _____ (day/date) in the **morning / afternoon** (circle one). I understand the package I have purchased will be an overall investment of \$4,350 / \$1,995 / \$995 (circle one). All commercial announcements and the cost of production are included. KOLN/KGIN-TV will position my spot with another non-competitive business of KOLN/KGIN's choice.

I would also like to run the schedule I have signed up for in the month(s) of:

JULY _____ AUGUST _____ SEPTEMBER _____

My three main copy points (five for :30 second spots) are:

Logo provided: Yes _____ No _____

If you elect to be billed for the amount outlined above, please complete a KOLN/KGIN-TV credit application. After your commercials have aired, KOLN/KGIN agrees to provide proof of performance affidavits (invoices) at the termination of the schedule. Should any commercial times in your package become unavailable at the time of telecast, the station will substitute a program of equal or greater value. Some commercials may air June 20th - June 26th, 2016.

Signature _____

Print Full Name: _____

Business Name: _____

Address: _____

Phone Number: _____

E-Mail Address: _____

10/11 Marketing Consultant: _____

-Stations licensed to Gray Television do not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. The parties to an agreement for the sale of advertising time on a station licensed to Gray Television affirm that nothing in that agreement will discriminate in any way on the basis of race or ethnicity. Standard terms and conditions available at www.gray.tv/advertising.